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SPRING CATALOG OF
ALEXANDER'S SEEDS
THE BEST THAT GROW
SELECTED FOR THE SOUTH
DIRECT FROM THE FARM
TO YOU
YOU WILL PLANT THEM IF YOU ARE PARTICULAR AND WANT THE BEST
THE BEST COTTON
ALEXANDER'S "MONEY-MAKER"
Alexander's Prize Winner
Makes More, Perfect, Ears Than Any Other Corn
ALEXANDER'S Weevil-Proof or Gulf Coast Corn
THE SUREST CROPPER
ALEXANDER SEED CO.
(EST. 1873)
AUGUSTA GA
FOR DESCRIPTION OF ABOVE VARIETIES SEE INSIDE OF CATALOGUE.
THE MOST PROLIFIC EXTRA EARLY COTTON EVER OFFERED

ALEXANDER'S "90-DAY"

The Quick Crop Cotton

"90-Day" and "Money Maker" are the Only Varieties We Consider Safe and Can Recommend for Planting Early to Beat the Boll Weevil

The Only Cotton to Plant Late After Grain and Vegetable Crops

There is no variety of EXTRA EARLY cotton that will make such a GREAT BIG PROFITABLE CROP in such a short TIME.

"TIME IS MONEY" and every up-to-date successful farmer, merchant, doctor or lawyer knows the value of time. It is the only thing we all own in equal amounts, and is something which all squander more or less.

Those who use this valuable asset—TIME—to the best advantage, produce the greatest results in the time they own and are the most successful.

The more crops you can get off of your land every year as a rule means more profit and it has always been our aim to develop and offer to our customers varieties that will produce the biggest possible crops in the least time.

It is absolutely necessary to have quickly maturing crops in order to keep up with the times as nearly everything is now done faster than years ago.

Where weeks and months used to be required to transport goods, to travel or to send messages the same is now accomplished in a few minutes or a few days. Horses have been bred to run faster. Hogs have been bred to grow faster. Many crops are now made at a saving of several days or weeks. We have never been satisfied with the time required to make a good big profitable crop of cotton and it has been our aim and ambition for years to offer to our customers and EARLIER VARIETY of cotton than has ever been offered. We have studied this problem for years, carefully testing and experimenting, patiently selecting, planting and waiting for results. We have tried everything and anything which gave promise of producing near the desired results. We wanted to combine in this cotton as many paying qualities as possible. Ten years ago we discovered in our experiments a type that suited better than any yet found, and now after ten years of scientific breeding and careful selection, getting each year nearer to our ideal, we are pleased to offer it as being the best, most prolific, thoroughbred type of EXTRA EARLY COTTON ever offered.

We intended to offer this "90-Day" Cotton two years ago, but owing to the limited supply, which we could not then have afforded to sell at less than eight to ten dollars a bushel, we decided to make two more crops in order to have a larger supply of first class seed to offer and not be compelled to refund so much money as the first year we offered our great "MONEY MAKER" cotton. We now have a good supply of the very finest seed ready to fill your order promptly. We advise, however, that you place your order as early as possible for the twenty-eight hundred bushels which we have will not be a bushel too much to supply the demand.

All seed put up in special branded heavy burlap sacks and sealed to insure your getting all of the seed shipped and only the GENUINE article. Price postpaid: pound, 50 cents; 3 pounds, $1.25. Express or freight, ½ peck, 75 cents; 1 peck, $1.00; ½ bushel, $1.75; 1 bushel, $3.00; 5 bushel, at $2.75; 10 bushel, at $2.50.

$25.00 We Offer for a Bushel of Cotton Seed That Will Produce an Earlier, Bigger or Better Crop CAN BE PLANTED LATER AND PICKED EARLIER THAN ANY OTHER VARIETY
Alexander’s “90--Day” the QUICK CROP Cotton.

In it are combined the most profitable qualities for making the largest profit from a late planted crop following grain, early vegetable or a winter hay crop to be cut in April and May, or to make the best paying crop in the northern cotton growing region and the boll weevil sections of Texas, Louisiana and Mississippi. It has always been our ambition to offer a variety of cotton that would make a big profitable crop in the shortest time. We have studied this problem for years, carefully testing, experimenting, patiently selecting, planting and waiting for results.

NOW after years of the most scientific selection we have at last succeeded by combining in this cotton, among its many good qualities, two of the most valuable and so much desired by every up-to-date planter who wants to get the quickest and most profitable returns from his soil.

THESE TWO most desirable qualities so well combined in this new selection are "QUICKEST CROP," and a "BIG CROP" of high-grade staple. We think "90--DAY" the right name for it, because its EXTRA EARLINESS is its most desirable quality for many planters.
SPECIAL SELECTION
"MONEY MAKER"
COTTON SEED
TRIPLE SELECTED PEDIGREE PLANTING STOCK PERSONALLY GROWN, SELECTED AND GINNED BY THE PROPAGATOR.

This seed is put up in strong bags, tied and sealed to insure your getting just what is shipped to you, the Genuine Triple Selected Pedigree stock. No bag should be accepted from the transportation company if seal is broken. This seal and trade-mark brand is copyrighted and no one but the ALEXANDER SEED CO. has the right to use it. This extraordinary selection is the finest planting stock ever offered. It is selected and handled with the most unusual care and is taken from pedigree plants of the most perfect type and greatest prolificness, only a small percentage of the bolls being selected from these perfect plants. This seed has been bred up to the highest standard of perfection and is the stock planted to grow the crops of Money Maker seed sold at $2.00 a bushel. This is the first time that we have had any of this pedigree stock to offer, though we have had a great many requests for it, one of our customers who had planted the regular $2.00 stock of Money Maker, having offered us $8.00 a bushel for some of this stock four years ago, but needing it all to plant to grow more seed to sell, we could not afford then to sell it at any price. Price: Pound, $1.00; 3 pounds, $2.55; postpaid. Not prepaid, peck $2.00; 1/2 bushel, $3.50; bushel, $6.00.

$8.00 a Bushel Offered for This Stock in 1907

One of our old customers down in Crisp County, Georgia, Mr. A. C. Fraunier, after planting our $2.00 stock of Money Maker in 1906 and 1907 with the most satisfactory results, wrote as follows in August, 1907: "I am determined to keep it pure and up to the high selection to which you have brought it. I want 3 bushels of MONEY MAKER especially selected from your own re-selected and improved seed stock; will pay $8.00 per bushel for the extra selected seed." We were compelled to refuse the offer as we could not spare even three bushels, knowing that every seed of this stock would be needed for planting in 1908 to give us a larger supply of seed to sell in 1909. This three bushels would produce at least 500 bushels of first grade planting stock for 1909, which we knew we could sell for $2.00 a bushel, or $700, and as we had to refuse money every year and refuse to quote low in the season, we could not afford to part with even that small quantity, and this is the first year we have been able to offer even a small quantity.

Owing to the limited supply we do not expect to have enough seed to fill late orders, and in case we are sold out please mention on your order if you will want the amount of your remittance sent in the $2.00 stock of Money Maker, which is seed that has been selected from the finest of crops, or shall we refund the money. We recommend this seed especially to those who want to make a record yield on a small acreage, or want to start an extra fine breeding plant.
Alexander's Money Maker Cotton

A Cotton Record  Seventeen years ago one of the most successful cotton growers of the South started to "breed up" his cotton to an ideal standard. He worked for a large, well-limbed stalk, shorter joints, three times as many bolls and large ones, together with longer and finer lint. He worked to produce a deep-rooted cotton to resist drought and storms and rust. The result of that 17 years is our "Money Maker Cotton" shown above, reproduced from a photograph of a stalk from our crop. It tells the story of what "Money Maker" does far better than words can. We have tested it for the past nine years in every condition of soil and climate in the cotton region. Under the same conditions of cultivation it has always shown the heaviest yields and in 1915 it was 11 per cent. ahead of the next best variety. Our crop that year was 290 acres. Land was good, and with good fertilization and culture the average yield was 2½ bales per acre, even with such a poor cotton-growing year as was 1915 in our section. No other variety has been so carefully bred and selected as "Money Maker." You can grow as much lint from 5 acres of this as you can from 20 acres of common seed. Get a start now.

You Can Make More Cotton on 12 Acres Than on 40 Acres

Some varieties of cotton make a fine record one season when everything is favorable and then fail badly the next. We want to give a Georgia farmer's three years' experience with "Money Maker." A three-year test will tell what any cotton is good for.

Mr. A. C. Frazer, of Crisp Co., Ga., bought enough "Money Maker" seed of us to plant 12 acres. He wrote us October 8th, "I have made more cotton this year on 12 acres than the majority of farmers have on 40. Will get 14 bales on 12 acres." Later he wrote, "The number of pounds of seed cotton in my first 6 bales was 8,350, and the net weight of lint 2,330 pounds, making practically 40% lint when the seed was much greener than later in season."

January 18th, 1916, Mr. Frazer sent us the following order: "Ship to me 108 bushels 'Money Maker' cotton seed at $1.50 f. o. b. Augusta and make draft for $154.80." Mr. Frazer has planted and had a favorable report to make about "Money Maker" every year since we first offered it; On the following pages you will find reports of other customers who have planted from a pound to 1,000 bushels. All tell the same story of getting good seed and best results. See what they have to say. They show that quality of the seed you plant should be the first consideration. One acre planted in "Money Maker" will make more profit than two or three planted in ordinary seed. This seed is valuable, and to insure you against loss or robbery we are this year sealing every bag. None genuine unless sealed with lead seal on which is printed ALEXANDER'S "MMC."

PRICES

Pound, postpaid, 40 cents; 3 pounds, $1.00. Not prepaid, peck, 75 cents; bushel, $2.00; 10 bushels, $17.50; 100 bushels, $150.00.
FACTS

After being on trial for five years since 1906, when we first offered it in our catalog, "Money Maker" is found guilty of being a money maker for our customers, in fact, as well as in name. It has proven to be everything claimed for it when first OFFERED.

THE JURY

Cotton planters in every section of the South, most of whom have been planting our seeds for years (many for over thirty years), have planted it on every kind of soil; have had all kinds of seasons—some bought only a pound, or a bushel; other quantities up to as many as 1,000 bushels—no difference how much was planted or what soil and season, or what State, they all agree.

THE VERDICT

They find is that it is EARLY in setting, its crop thus GETTING AHEAD OF THE BOLL WEEVIL and making a good crop in the Northern part of the cotton belt; that it yields the LARGEST PER CENT. of LINT and the BEST GRADE of lint; that it is EXTRA PROLIFIC, a HEAVY YIELDER, holds up its crop and is EASY to pick; and the most important of all, makes more clear profit per acre than any other variety. This jury of experienced cotton growers have planted Cook's Early Improved Early Triumph, Extra Early King, Tool, Prolific, Mortgage Lifter, all of which we sell and have the very best selected seed that can be grown; other varieties they have also planted, yet Alexander's "Money Maker" proves in every test to be the best.

YOU ARE THE JUDGE

Look over the evidence, and if you want to make the most money out of your cotton crop this year, you will plant "Money Maker."

WHY

Is "Money Maker" the best? Because it has taken years of patient, careful, scientific selection and breeding to make it best. To keep up and improve on this high standard it is necessary to select for three years the stock seed used for growing the seed we sell. This is what we call our "Triple Selected Stock Seed." Our growers say that it would pay them to plant this "Triple Selected Stock Seed" even if they were growing cotton only for the seed to be sold to the oil mills. They are furnished with and plant only this special stock, all of which must be ginned on private gins, as we cannot afford to risk seed from public gins. The Alexander Seed Company has been supplying many of the best Southern planters for a long time (over 38 years) with "the best seed that grows—selected for you." It has always been our first consideration; our reputation and future business depends on the seed we sell. We could easily sell ten times as much cotton seed this year as we will sell, but the supply of best quality seed is always limited and it does not PAY IN THE END TO SELL THE COMMON STUFF ANY MORE THAN IT PAYS YOU TO PLANT IT.

Our customers are particular about the seeds they plant.

We are particular about the seeds we sell.

SOME OF THE EVIDENCE

Turned Out 44 Per Cent. Lint and Over Two Bales Per Acre.

NORTH CAROLINA—Union County—"I want prices on 10 to 12 bushels Irish potatoes, 1 pound onion seed and a peck of six ear corn. I recommend your MONEY MAKER COTTON. I made 2,500 pounds of seed cotton and got 1,100 pounds of lint (44 per cent.)."

"S. M. CARTER."

After Seeing It Make Cotton, Had Wished A Thousand Times Had Bought More Seed.

Another ARKANSAS customer writes: "I purchased three pounds of seed to test and am so well pleased with MONEY MAKER that I have wished a thousand times that I had bought five bushels; this would have given me enough seed for this year's crop to plant my entire crop in 1906." Results proved to him that MONEY MAKER pays best.

Over 44 Pounds Lint Per 100 Pounds Seed Cotton.

ARKANSAS—Johnson County, December 7, 1908—Gentlemen: From the three pounds of MONEY MAKER seed bought, I made 280 pounds seed cotton; 388 pounds selected for planting seed have been ginned, from which I got 916 pounds seed and 172 pounds lint. It is a GOOD cotton. Yours truly,

J. A. R."

A Great Dry Weather Cotton.

AlABAMA—Franklin County—December 17th. Gentlemen: I must say I am delighted with the MONEY MAKER cotton; the yield was astonishing considering the drought we had here. The lint is the longest and the best I ever saw for short staple. Yours truly,

J. N. C."

Classes as Short Staple, But Worth 2c More Per Pound Than Ordinary.

TEXAS—Kaufman County, Nov. 7th—Dear Sirs: I planted three pounds of MONEY MAKER Cotton seed and will make about 600 pounds seed cotton. I ginned 500 pounds of it yesterday and the cotton buyers told me if I had 1,000 of it they would buy it at 60c a pound more for it than other cotton. I COUNTED 188 BOLLS ON ONE STALK; that is the most I have ever seen. I am well pleased with it. Yours truly,

M. H."

Planted June 3rd Made Fine Cotton in Spite of Boll Weevil.

TEXAS—Van Zant County, Oct. 15, 1908—Gentlemen: Your MONEY MAKER Cotton is O. K. PLANTED MINE JUNE 3RD AND IN SPITE OF THE BOLL WEEVIL, IT HAS MADE FINE COTTON. I planted the Big Boll Robinson cotton same day side by side on the same kind of land, and with the same cultivation my MONEY MAKER will make twice as much. It is the cotton for us. I am going to put my whole crop in it.

"W. H. W."

23 Acres Rented Land Make Bale Per Acre in Louisiana in Spite of the Boll Weevil.

A customer at Boyce, La., wrote us last spring: "Please send us price on MONEY MAKER, 50 to 100 bushels. I planted 100 bushels of 53 bolls; for 1068 crop. They again weight October the 10th: 'The best part of our crop was destroyed be high water, but 23 ACRES OF RENTED LAND WILL MAKE A BALE PER ACRE.'
Reports on "MONEY MAKER" Cotton

Though it is not the same cotton as one offered under that name, but in beyond doubt for the same season or long season, poor land or rich land, will disease or no will disease, from the Gulf to Virginia, everywhere it has been planted it has produced satisfactory crops. While somewhat late in the same season, it will turn out 4,000 bales of cotton on a one year's trial or a five years' trial than any selection ever offered. Whether you buy one pound or 1,000 bales you will get the same carefully selected cotton. All of the above reports made by the hundreds of reports made by those who have planted it one or more years.

T. B. Gilbert & Co. bought several 25-bushel lots of cotton seed from us in June and offered it to their customers, with a careful test under the rection of the U. S. Department of Agriculture to determine which would be most profitable under the best and weevils conditions. After a thorough test of the varieties purchased of the cotton seed, we decided to plant all, and the order for 2,000 bales of seed was made. It was planted at 50 cents a bale, but price does not count with a man who knows the value of quality. This is the only case we have ever offered or sold at less than $1.25 per bushel b.c. Bales, this being made only for immediate consumption. Do not hesistate to inquire concerning results. We wrote as follows Nov. 4th, 1914:

OUR LETTER AND THEIR REPLY.

T. B. Gilbert & Co., Franklin Co., La., Gentlemen.—Last December we shipped you a car of our Money Maker cotton seed. The crop, we understand, has not been good in Louisiana this season. However, we feel confident that the results from the seed we sent you have been as satisfactory as you could expect under the conditions prevailing. We have received reports from all of our various testers giving the most satisfactory results, and like to keep in touch with our customers to know how crops have turned out. We look for good planting seed to be out of sight next spring. We believe the seed in Georgia and the Carolinas is being poured out at the 1 cent a lb., which are paying prices unheard of before. We await your early reply and beg to remain,

Very truly yours,
ALEXANDER SEED CO.

Franklin Co., La., Nov. 10th, 1914.—Sir: Your favor of the 4th inst. received. The car of Money Maker seed bought from you about one year ago has given better results than any cotton we have ever planted. We gathered on some of this cotton this past season, and it is better, according to the accepted weevils conditions, and the acreage has been more than 12 bu. per bu. where well worked. Yours truly,

T. B. GILBERT & CO.

The Latest Report

Franklin County, La., Dec. 12, 1910.—Dear Sirs: Please quote us on a minimum car Money Maker cotton seed, and I will tell you the results of the crop this season. We have planted the Money Maker this year and made 771 bales of 500 pounds each on 1,000 acres. Yours truly,

T. B. GILBERT & CO.

It is needless for us to say anything about such a record of profitable results. Do you know of anything better?

TESTIMONIALS

We have many more reports such as these, but lack space to print all.

Goodwater, Coosa Co., Ala., Dec. 20, 1909,—I am very much interested in your Money Maker cotton. One of my neighbors has grown it on hillside land and it turned out more cotton per acre than any he raised, and he raises several varieties on his farm each year. He claims that Money Maker is all that is claimed for it and far better than any he has raised on his farm. I am also especially interested in your Rattlesnake meal seed. Send me your catalogue for 1910.—O. Crozier.

Mont Pleasant, Cabarrus Co., N. C., Dec. 9, 1910.—Please send me price list of your Money Maker seed, especially the own re-selected, as I am in the market for good seeds. I tried Money Maker this year and it done so well I will order the own-re-selected seed. Mine have made 42 pounds lint to the hundred.—J. M. Mason, Route 1.

St. Charles, Lee Co., S. C.—I want to tell you how very much I am pleased with the "Money Maker" cotton and the "Six Nut" special corn. Under very trying season conditions my cotton picked 18 bales per acre, the acre, and it is still improving through opening yet. I know the cotton would have done much better had the season been better. I intend to plant the oat seed ordered where I made 60 bushels to the acre this year, as Miss Helen L. Lancaster of the Oconee Cotton Department states that this oat seed will make a most satisfactory cotton under low-land conditions, and will help the disease, such as leaf blight, gray rot, etc., which has been very prevalent this year in the Lee County.

Westminster, Oconee Co., S. C., Dec. 12, 1910.—For the past four years I have been experimenting with different varieties of cotton, having tried about twenty of the various sorts, and find your Money Maker is one of the best I have ever planted. My crop this year has averaged 41 per cent, lint after being almost ruined with grass during the wet early summer. It will stand the longest and then put on a crop of bolls the quickest of any variety I have grown. Would like to have your new catalogue as soon as possible.—J. W. Dickson, Route 1.

West Point, Clay Co., Miss., Oct. 28, 1910.—I planted this year 6% acres of "Money Maker" cotton and did out this year, which has been a poor crop year. I want your price on 240 bushels corn and 200 bushels oats.—T. M. Mathews, R. F. D. 3, Box 47.

Monticello, Jefferson Co., Fla., Dec. 1, 1910.—From the one bushel of seed less than worthless, I have tried it for fertilizer with satisfactory results. I ginned a 65% pound bale of beautiful lint, for which I got the top market price.—F. E. Brown.

Davie County, S. C., Dec. 7, 1910.—As to my opinion of "Money Maker" cotton, I consider it the best that I have ever planted. It makes for me one 500 pound bale per acre. I have planted the same land for 10 or 20 years and have never seen a crop in better condition that the one I have just made four of these bales. Dr. Riley, who lives about 12 miles from the courthouse, I noticed by the News and Courier, makes 17 bales from 13 acres. I consider the seed the best now in use; and if you will have the seed I will pay $5.00 per bale before planting any other.—T. A. Jeford.

Whitesburg, Carroll Co., Ga., Nov. 20, 1909.—I wish to tell you of my success with your Money Maker cotton during the 1909 crop season. I received the seed the 20th of April, 1908, and planted a small patch. Only made 541 pounds seed cotton. Had the gin cleaned out and saved seed price and planted 2 acres light sandy land with them. ruined more than 150 pounds and ginned the 390 pounds and made 2,532 pounds seed cotton, which turned out 874 pounds lint. I sure think it fine, it is so easy picked. We are only making half crop cotton here this year, and what I have done with "Money Maker" has not been beat around here.—F. O. light.

It has been a difficult matter for some years to get any large quantity of first-class grades of thoroughbred SEA ISLAND cotton seed grown on the Carolina coast. We have had each year some curious inquiries from people who have been unable to supply only a small amount of the best quality reliable seed. In order to supply this demand for extra selected seed we have gone to considerable expense in making special arrangements to have a large quantity of this extra select quality of seed grown especially for us by one of the most successful growers on the coast. A man who has for years devoted a good deal of time to breeding up and carefully selecting the finest grades of staple cotton and to increasing the prolificness and total yield of both seed cotton and fiber on each plant. Our special grower has probably given this closer study than any one engaged in the growing of long staple cotton and has produced some wonderful large yields of the most select grade of staple per acre. One year under the most favorable conditions he made 458 pounds lint on a single acre and during his experience has produced and sold a grade of staple so fine that it brought $1.25 a pound. We are pleased this year to be able to offer this supply of strictly high grade stock. There are several grades, each of which is the best selection in its class, and are carefully described below.

Extra Prolific Long Staple

This improved selection is very prolific for this type of cotton and has a large boll. At the same time the high grade of staple has been maintained. In selecting and improving this cotton the quality, strength and fineness has not been sacrificed in order to make it more prolific. We have worked to get these qualities combined in as near the right proportions as possible to produce the most profitable grade of lint to grow. (We have an extra long staple, some of it measuring 2½ inches, but this is grown only under special contract and is bringing at this date 70 cents a pound, Charleston, and has sold for that.) This Grade seed produces a strong growing, hardy, vigorous plant, a large percentage of the plants being wilt resistant, but not so resilient as the "ANTI-WILT." Per cent. of lint runs from 27 to 30, and 30 cents has been offered this season for it and on account of the care with which our plants have been selected it will prove very regular in GHR. This is without doubt the most prolific type for Georgia and Florida planters. 42 pounds per bushel. Price, 1 bu., $1.00; 5 bu., at $3.50.

Sea Island "Anti-Wilt" This is the most immune or wilt-proof selection of Sea Island seed obtainable and as far as we know the only pure thoroughbred stock for sale. For years it has been specially selected and carefully bred to withstand this disease, and will make a good crop on land infected with the wilt fungus. In quality of staple and yield of lint it is fully equal to our EXTRA PINE, FIRST GRADE and best grade of staple —is now worth from 60 cents to 45 cents a pound. It is an extra strong, vigorous grower with a good-sized boll and quite prolific for this type of cotton. This is the record on one 50 acre field from which part of this seed has been selected. In 1906 the yield of lint was very good for the era and averaged 215 pounds per acre. In 1899, 100 pounds was average yield; 1910 it made 300 to 400 pounds per acre. Every pound of seed has been selected from these plants grown on badly infested land without showing the slightest sign of wilt. Supply is limited. Pound, postpaid, 60 cents. Not prepaid, 3/4 bu., $1.50; bu., $3.00; 5 bu., at $4.50; 10 bu., at $9.00.

Sea Island Silk This is the extra long fine silky cotton which measures up to 2½ inches. It is grown under contract and sold this year in Charleston at 70 cents. It has brought as high as 90 cents a pound, and equals and in some cases surpasses the very best in the world. This grade of Sea Island silk is a superior grade and the most careful work is required each year in keeping up the grade. Will yield 250 pounds per acre under favorable conditions. A peak carefully dropped will plant over an acre, and give you a fine seed packet from which to select seed for next year. Price, pound, postpaid, 60 cents; not prepaid, 3/4 bu., $1.50; bu., $3.00; 5 bu., at $4.50; 10 bu., at $9.00.

Sea Island Ordinary This is genuine Sea Island grown seed of good quality, its best staple bringing about 55 cents to 65 cents per pound, and will make from 250 to 350 pounds lint per acre. It is better than the very common unimproved seed obtainable at low prices. This grade however, is not so fine as the grades offered above. Price, bu., $3.00; 10 to 20 bu., at $2.75.

Sea Island Common Price, bu., $1.65; 5 bu., or more, at $1.60; 10 bu., or more, at $1.50.

Alexander’s Improved Early Prolific Upland Long Staple Cotton, the Best of its Class.

Every cotton grower should plant part of his crop in this variety. We do not advise planting an entire crop in it at present, but from one to ten acres according to the size of the entire crop. Upland-Long-Staple brings anywhere from 1½ to 2½ cents more per pound than the ordinary staple; they, however, have planted this variety.

To get the highest price, the most carefully selected seed must be planted to produce the longest, strongest, best quality lint. This new selection of this class of cotton, is the best in every particular. It opens early, makes its crop quick, has large, round bolls easy to pick, very prolific, long, strong staple. At 70 cents a pound, even in length, always brings the highest market price. It is a strong growing, healthy, well baled variety a very prolific grower, holding up very exceptionally well under unfavorable conditions. Over two bails per acre have been made with it, and at no greater expense than the best short staple. One sale of lint was made for 25 cents per pound, which proves its extra fine quality. A customer in upper Carolina writes of his experience with it as follows:

"My experience shows it to be as early as the KING variety, which I have been planting in the past. It is more prolific than the King; does not fall out so badly; it is perfect as a drought and storm restister. This year I have 30 acres planted in land that I first planted in King four years ago. With this I have made nearly more lint than King; it will bring 80 per cent. more money; several acres have yielded me 2,000 pounds seed cotton per acre; have also planted Florodora and other long staple varieties, it this is much more prolific and earlier; grades higher and brings a better price. I have had no trouble to sell my seed to neighbors at a dollar and more per bushel."

Pike County, Georgia, Dec. 12, 1908—Gentlemen: "Last spring I bought one bushel of your "Early Prolific Long Staple Cotton" for $3.00. I planted a patch of about one acre, fertilized with about eight loads cow-barn manure, put in with drill in 100 pounds each acid phosphate and complete fertilizer of 16-3-4,--mixed the fertilizer with manure on wagon as I hauled it. Planted 18th of May and picked 100 pounds seed cotton. Seed weighed 127 lb. per bushel. Part of the cotton was "Pike County." The cotton was grown by Mr. W. C. Gorden, 60; Savannah, sold it for me at 71 cents. I paid the top price at the time for upland long staple, and netted me 2 cents more per pound than I could have gotten for short staple, which was 9 cents. It was ginned in a regular short staple gin. Hands were just as willing to pick it as short staple at the same price per hundred."

A prominent cotton manufacturer wrote us on Sept. 5th, 1910. "The sample you send (Alexander's Improved Upland Long Staple) represents a cotton which on today's market should sell about 27 to 28 cents, possibly 30 cents. (Staple 1½ inch.)"

On account of the Boll Weevil in Mississippi, the planters are not planting so much of this cotton and the price on this account must go higher. Florida growers would do well to take up the growth of this seed.

Price, pound, 30c; 3 pounds, $1.00; 10 bu., at $3.00; 100 bu., at $2.75. Allen's Long Staple (Original Stock) pound, postpaid, 40 cents; 3 pounds, $1.00; peck, 75c; bu., $2.75. Florodora, postpaid, pound, 35c; 3 pounds, $1.00. Not prepaid, 3/4 bu., 60c; 1 bu., $2.00. Sunnower, postpaid, pound, 35c; 13 pounds, $1.00. Not prepaid, 3/4 bu., 60c; 1 bu., $2.00.

A peck of the Sea Island Long Staple or the Upland Long Staple will be sufficient to plant an acre if carefully dropped, in well prepared soil. It is better to plant a peck of high-grade seed on an acre than a bushel of common seed of any sort.
ALEXANDER'S IMPROVED TOOLE PROLIFIC COTTON SEED THE BEST

This well known and popular variety was first offered or introduced by the Alexander Seed Co., the seed having been supplied by the originator. We have always supplied the best selected stock to be obtained in this section. The crops grown from our triple selected stock seed, and which this seed is saved, have excelled all others in yield, quality of staple and earliness. This is due entirely to the fact that this triple selected stock seed is the most carefully selected seed of this variety used for planting anywhere.

A splendid short staple cotton with many valuable points. It is a strong grower, matures quickly, and will late in the season, has minimum to large bolls, stalks of medium size. It roots deeply, resisting drought. It is wonderful for cotton planting in the summer, and produces 25 to 35 bales per acre. Hundreds of our customers who planted small quantities of it in past years will plant their entire crop in it this year. It bears 100 pounds, not prepaid, 50 cents; bushel, $1.50; 5-bushel lots at $12.50; 10-bushel lots or over, $1.00 per bushel.

Triple Selected Toole's. We will have a few hundred bushels of this special pedigree planting stock to spare after reserving enough for 1911 crops. This is perfection in Toole seed. It is the best stock of Toole seed offered anywhere by anybody. The demand for it is larger every year than we can supply. Means & Sanders, merchants and planters on Savannah river, planted this seed last year and placed an order for 5 bushels Dec. 15th for their special seed patch this year. Mr. Sanders said it was cheap at the price.

Mortgage-Lifter (Big Ball). The best variety of Improved Big Ball Cotton. Produces larger bolls and more of them than any other big-bolled cotton. Reports of 2 to 3 bales per acre of Mortgage-Lifter have been common from all the cotton-growing States the past three years. It gains in popularity every year. This cotton will out produce big boll cotton anywhere. The demand is for this strain only. A very vigorous grower, finely shaped and fairly covered with the biggest of bolls. Resists drought splendidly. Pound, prepaid, 33 cents; 3 pounds, $1.00. Peck, not prepaid, 50 cents; bushel, $1.50; 10-bushel lots at $1.50 per bushel.

King's Improved Extra Early. Our extra early perfected strain of King's Cotton is far superior to the ordinary strain. It is the best for small, erect, and do not blow over easily. Bolls are small but plants are covered with them. Makes about 33 per cent. lint. Ours is the earliest strain of King's and is grown for us in extreme North Georgia. It is the best seed of King Cotton you can buy. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 40 cents; bushel, $1.00; 10 bushels, $10.00; 100 pounds, $18.00.

Peterkin Improved. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 50 cents; bushel, $1.00; 10 bushels, $10.00; 100 pounds, $18.00. Prepaid, peck, 50 cents; bushel, $1.50;

Excelsior Prolix. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 50 cents; bushel, $1.50; 10 bushels, $10.00; 100 pounds, $18.00.

Hawkins' Extra Prolific. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 50 cents; bushel, $1.50; 10 bushels, $10.00; 100 pounds, $18.00.

Russell Big Boll. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Peck, not prepaid, 40 cents; bushel, $1.00, 10 bushels, $10.00; 100 pounds, $18.00.

Cook's Improved (Grown No. 1). We are unable to see any difference between these two so-called varieties. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Peck, not prepaid.

Broadwell's Double Jointed. Pound, postpaid, 50 cents; 3 pounds, $1.00. Peck, 75 cents; bushel, $2.50; 10 bushels, $25.00.

Simpkins' Prolific. Pound, 40 cents; 3 pounds, $1.00; postpaid. Not prepaid, peck, 50 cents; bushel, $1.75; 10 bushels, $10.00; 100 pounds, $20.00.

Hite's Early Prolific. Pound, 50 cents; 3 pounds, $1.00; postpaid. Peck, not prepaid, 75 cents; bushel, $2.00; 10 bushels, $20.00.

Dillion Wilt Resistant. (Seed Staple). Pound, 50 cents; postpaid. Not prepaid, peck, 75 cents; bushel, $1.00; 10 bushels, $25.00; 100 pounds, $25.00.

Truitt Best. 1/4 bushel, 75 cents; bushel, $2.00; 5 to 10 bushels at $1.75 per bushel.

Cleveland Big Boll. 1/4 bushel, 75 cents; bushel, $2.00; 5 to 10 bushels at $1.75 per bushel.

Triumph Early. 1/4 bushel, 75 cents; bushel, $2.00; 5 to 10 bushels at $1.75 per bushel.

Bates' Brown Seed. 1/4 bushel, 75 cents; bushel, $2.00; 5 to 10 bushels at $1.75 per bushel.

Alexander's (Big Boll) Russell Green Seed. Every year, for several years, we have had many inquiries for an earlier and better strain of the old Russell Big Boll than could be obtained from any source. Noting this insistent demand, our breeder went to work on an improvement by close selection and we are pleased to announce that we now have improved seed to offer for sale. Every seed is pure green; it is more prolific, slightly earlier; the texture, length and strength of the staple is also far superior to the original strain. Each year the crop has been grading higher and this year brought a very fancy price. Our breeder in this season has been so particular of selection that he has not allowed it to be offered excepting seed from the best end of the field. The seed was started, has always been very popular with many of our customers, but it has been difficult for a number of years to get enough of the best grade of seed to supply the demand, and the majority of the seed of this variety now being sold is badly run out. The regular stock which we offer, and for which we have held a good price to our special crop of this variety, because of the small acreage and very careful selection, we are not in position to offer in quantities over one peck to a customer, so that we will not have enough to go around. A good acreage can be planted from this amount and a first-class start obtained. The price is 75 cents a pound, postpaid, $2.50 a peck by express collect."
Successful Money-Making and Money-Saving Crops

From Alexander's Seeds prove them to be as we have often said, THE BEST SEEDS THAT GROW, SELECTED FOR THE SOUTH.

$1.50 Invested in Two Special Collections Yields $46.65

Cash profit, plus a little time and fertilizer surely prove them to be bargains. This customer, in addition to vegetables used by his family, neighbors, etc., sold for cash $46.65. That $1.50 investment in good seeds was worth to him not a cent less than $100.00 in cash received, the money saved on grocery bills, besides the pleasure of having nice, fresh vegetables from his own garden. PLENTY OF FRESH VEGETABLES FROM A GOOD HOME GARDEN DURING THE SUMMER HAVE PREVENTED and SAVED MANY A BIG DOCTOR'S BILL. Plenty of fresh vegetables and fruits make the best summer medicine—much cheaper and pleasant to take.

What Are You Going to Do About a Garden for 1911?

Don't delay. It's the best investment of the size you could make. Better send the order in right now, so as to have seed in plenty of time.

For the best report on the best results obtained during 1911 from any of the seeds offered in this catalogue, showing cash received and money saved for the family by not having to buy vegetables, we will pay $5.00. Everyone has an equal chance.

TESTIMONIALS

Barker County, Ga.—Gentlemen: Please send price on enclosed list of goods and will send money for same. Have been buying seeds from your house for over thirty years.——J. S. Gough, P. M.

Jones County, Ga.—Will thank you now for the information asked. I bought seed from you six or seven years ago and got the best results I ever had. I have every confidence in your judgment and ability, so I am going to leave the combination of seed and prices to your good judgment. Will buy wheat and oats seed a little later.——J. N. Wood.

Laurens County, S. C.—Gentlemen: Please advise if you can supply vineless potato slips. I am very particular about the seeds I plant and always want the best and latest improved every year. I have been purchasing of your house upwards of twenty years, and know you to be perfectly reliable. Send a catalogue as soon as the new one is issued.——Dr. H. G. Coleman.

Dekalb County, Ala.—Gentlemen: Find enclosed money order for the enclosed order. I have ordered seed from you for five years and they have given entirely good satisfaction. I always take great pleasure in recommending your seeds to my friends.——J. D. Nappier.

White County, Ark.—Dear Sirs: Many thanks for your kind attention to the seed order I sent you. Everything came O.K. You are certainly nice to deal with; am glad to recommend your firm to all farmers and gardeners. I bought a bushel of Toole Prolific cotton seed from you last year and made two bales; sold several bales of seed to my neighbors.——Mrs. K. C. Reynolds.

Pitts. Ga.—I am glad to say that I never was so well pleased as with the seeds I bought from you this year. I bought the $1.00 Family Garden Collection. Sold $4.00 worth of greens; gave away about the same; sold $3.50 worth of squash; fed a lot to my 13 head of pigs, and have plenty for winter use. Also bought 50c Watermelon Collection. Sold $2.50 worth of watermelons, $7.50 worth of cantaloupes, and fed a lot of both to hogs, so I think you ought to know how well we are pleased with them, and thank you for good advice in your catalogue. I want some cotton for next year, and whatever you say I will go by that.——Mose Lawson.

Coosa County, Ala.—I had fine luck with the seed I bought from you last year. Just as represented. I had such fine luck with the Kettlesnake melons that I want to try them again. Also Alexander's Watson. I do not patronize any other seed house.——L. A. Ward.

Imperial, California.—Find enclosed $3.50. Forward the list of seed by mail at once and quote a delivered price on four bushels of your improved oats, and advise what you think is the best time to plant the cabbage seed here. I have been with you now since the treaty twenty years ago.——J. A. Gillett.

LaVonia, Ga.—Gentlemen: Have been planting your seeds for three years and they give better satisfaction than any seeds I have ever planted. Seeds ordered a few days ago have just been received.——O. K.—J. D. O'Sheal.

Hart County, Ga.—Dear Sirs: After buying seed from most of the leading seed houses in the South, I feel it my duty to write to you that I have never been able to buy seed from any other house that comes up to yours in purity and quality, and as long as you send out seed such as you have in the past, I will hardly experiment any more with low priced seed.——G. B. Herring.

Leon County, Fla.—Dear Sirs: Kindly send price on ten bushels Bunt Oats. I have fully decided to get all my seed from you, as you are entirely reliable and prompt.——W. I. Vason.

Blount County, Tenn.—Gentlemen: Please quote prices on the enclosed list of seed. I wish to patronize your house for many reasons. First, you are strictly honest and prompt. Second, your seeds are more than you claim they are.——W. M. Gregory.

Lawrence County, Miss.—Sirs: I have heard so much about the reliability of the Alexander Seed Company that I want a catalogue that we may know more about it.——D. S. Sutton.

Chester, S. C.—Gentlemen: Enclosed find check. Please send amount in Amber Cage. I prefer your seeds to any others.——C. E. Fant.
Our SEASONABLE SEEDS ARE FOR
Your Southern Spring Plantings
Seeds Fresh, Vital and True to Name

SEEDS POSTPAID
Remember that the prices given in this list include the delivery of all seeds by the packet, ounce, quarter pound, pound, pint or quart, except where noted. Send us the amount named for delivery by mail in these quantities.

OUR PREMIUMS
In this catalogue and we guarantee collections of any kind.

CASH WITH ORDER
Kindly remember that our terms are strictly cash with order. This is no reflection on your credit or standing, but we find it impossible to open up accounts on seed orders and conduct our business. It is just as easy to remit with the order as it is with a bill for the goods, and in almost every instance the price is named in this catalogue. Do not ask us to send an order for seeds and "you will remit on receipt of bill."

COST OF SENDING MONEY
In all cases where the order for seeds amounts to one dollar or more, the cost of sending money order or cost of registering the letters from places that are not money order offices, may be deducted from the amount.

STAMPS
On orders for seeds where the amount is less than 50 cents, we will accept postage stamps in good condition (one cent and two cent stamps preferred) the same as cash, but we would ask those remitting stamps to wrap them in oiled paper, if possible, to prevent them sticking together or to the order.

SPECIAL EXPRESS RATES
We have obtained from the Southern Express Co., a special express rate on seeds shipped from us to our customers. The special rate is equivalent to a reduction of about one-third from the regular rates, and on shipments of less than 30 pounds we can, in most cases, ship by express cheaper than by freight. As a rule, we can ship 15 pounds of seed or a peck of peas or beans, or corn to any point reached by the Southern Express Co. for 25 cents. This does not apply to points on the Wells Fargo, American or Pacific Express. The cost in these cases will be 35 cents for each company on a 10 or 15 pound shipment, making a charge of 70 cents for a point if handled by two different express companies.

ABOUT WARRANTY
The Alexander Seed Co. gives no warranty, either express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that may have been paid for them will be refunded. Crops are dependent for success or failure on so many things besides the seed that it is impossible to give any warranty or guarantee. This does not mean that we lack confidence in the seed we sell, but we have no control over the goods after they leave our house, especially so, as to methods of planting, cultivation and fertilizing, all of which are important factors in the success of any crop. If we should warrant or guarantee seeds in any way we could be held responsible for the failure of the crop, regardless of cause, and this is a responsibility we can not accept.

ALEXANDER SEED CO.

WHY NOT MAKE AN ASPARAGUS BED?
Asparagus is a most delicious vegetable; easily grown in most parts of the South. Seed can be sown in either fall or spring thinly in rows one foot apart. When well up give frequent cultivation until plants are one year old. In transplanting to permanent bed put roots 10 to 12 inches apart each way, placing the crown of the root 4 inches below the surface. Use your best soil for asparagus. You can not get it too rich nor can you use too much manure on this crop.

Palmetto Asparagus
The favorite and earliest Southern variety. Originating in South Carolina, becoming more popular every year with both market and home gardeners. Adapted to all sections where asparagus can be grown. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 50 cents; postpaid. In 5-pound lots or over, not prepaid, 40 cents per pound.

Palmetto Asparagus Roots
You can save 1½ to 2 years' time in getting asparagus beds ready for fall planting by using our large 2-year-old Palmetto Asparagus roots. Plant them in January and February. 50 roots, 75 cents; 100 for $1.25; postpaid. By express or freight, not prepaid, 500 for $2.50, 1,000 for $4.75. Write for special prices on large lots.

French Globe Artichoke
The Great Hog Food
Jerusalem Artichoke

Palmetto Asparagus
No root crop is growing in favor so rapidly for feeding hogs. A yield of 500 bushels is nothing unusual. An acre will fatten 25 to 30 hogs easily, and hogs fed on them are free from cholera. The Southern farmer who neglects growing artichokes is making a mistake; they are adapted to our section, grow all summer, make enormous crops and stay in ground in perfect condition until the hogs are turned in. Plant in early spring in 4-foot rows like Irt h potatoes, dropping seed one inch to single eye, every 2 feet. Pound, postpaid, 25 cents; 3 pounds, 70 cents. By freight or express, not prepaid, peck 50 cents; bushel, $2.00. Barrel of 11 pecks (for 1 acre), $5.00.

About Small Orders
Every year we get hundreds of letters from seed buyers who say, "I thought my order was too small to be worth sending, so just went up to my merchant's and got a few packets of seed and had 'bad luck' with my garden." We want to say two things to every reader of this catalogue. The first is that you can never get best quality of garden seed from boxes in the stores any time or any place. Second, your order is always welcome in our house, no matter how small it may be and if it's only for 10 cents. worth of seed it will be filled with exactly the same care and exactly the same quality of seed as if your order called for a hundred dollars worth or more. We are in business to serve every seed buyer.
Best Green Potted Bush Beans

Culture  Plant bush beans from March to September for continuous sowing. Sow in rows 18 to 24 inches apart, dropping a bean every 2 inches. Cover seeds not over 2 inches and firm sandy soil after planting. Do not plant until danger from frost is over. When about 5 weeks, root will appear. quart, 45 cents postpaid. Peck, not prepaid, $1.25; bushel, $4.25.

Alexander's Improved Round Pod Refugee

Often sold under the name of "Brown Valentine," while not quite so early as Red Valentine and Extra Early Refugee, its vigorous growth, heavy bearing qualities and resistance to heat and drought makes it a favorite for planting in the South. Pods of good size, meaty and tender. As a shipper it holds up well, arriving in market in splendid condition. For home garden and nearby market use it is a splendid sort, continuing in bearing several weeks longer than the extra early varieties. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.25; bushel, $4.25.

Our Extra Early Refugee

Almost identical with our Round Pod Refugee except that it is 20 days earlier. A heavy yielder, producing heavy crops in either wet or dry seasons. A splendid shipper and each season becomes more popular for both market and home use; Pods of good size, meaty and tender. A first-class bush bean in every respect. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents postpaid. Peck, not prepaid, $1.25; bushel, $4.50.

Extra Early Red Valentine

A standard variety for either market or home use in all parts of the South. Very early, strong vigorous grower and a heavy bearer of good-sized, tender, meaty pods of the finest quality. Very popular everywhere in the South. Packet, 10 cents; ½ pint, 15 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.25; bushel, $4.50.

Stringless Green Pod

It is beyond question the finest of all in quality. It is an absolutely stringless bean in all stages of growth with fine, long, green, round pods. It surpasses all other beans in its crisp, tender qualities and rich flavor. It is prolific, a strong grower and a week or more earlier than the Valentine. A home garden that wants the finest in quality should be without it. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, $1.40; bushel, $5.10.

Longfellow

Green Potted


Black Valentine

Green Potted


Wax Potted Bush "Snap" Beans

Davis' White Wax

A very productive wax variety bearing large, handsome silvery white pods 8 to 6 inches long. The most handsome pods of all wax sorts. The seed being white makes it an excellent shell bean for winter use. In shipment it holds up splendidly and sells on its handsome appearance. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.40; bushel, $5.00.

Our Dwarf German Black Wax

Improved Rust-Proof Golden Wax

BIGGER PACKETS FOR SAME MONEY

Wardwell's Kidney Wax Beans

Most popular of all wax varieties in the South for either market or home use. Matures in 5 to 6 weeks, a strong, vigorous grower, bearing heavy crops of long, shiny pods, tender and of the finest flavor. In shipping it stands up well, bringing top prices. It is remarkably free from rust. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.40; bushel, $5.00.

Round Pod Kidney Wax


Currie's Rust-Proof Wax


Family Bean Collection

One full size packet each of Extra Early Refugee, Wardwell's Kidney Wax, Old Homestead Pole and Henderson's Bush. Listed for postpaid for 25 cents. A fine collection for your Family Garden.
Pole and Lima Beans

These are the stand-bys, something to furnish you snap and butter beans all through the summer and fall months and dry shelled beans during the winter. Some of these ought to find a place in your home garden. Nothing you can plant will pay you better in both quantity and quality returns.

"Old-Time" Florida Butter Bean

This superb variety has been almost lost sight of in the last ten years, but we succeeded in getting "seed stock" of it from a prominent Florida farmer in whose family it has been kept pure. Florida Butter is the strongest grower and heaviest bearer of the limas and a few hills of them in the garden will keep any family fully supplied with the most delicious "butter" beans all summer and fall. Size of pods are shown in our illustration and the plants are actually covered with them from June until the frosts kill the vines. Beans are of the most excellent quality and the vines set the bloom and bear continuously from start to finish. If you like "butter beans" and don't plant the Florida Butter you will make a big mistake. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, $2.00.

King of the Garden Lima

Largest, richest and finest flavored of all pole beans. Vines strong and vigorous growing, and a heavy producer of big pods, well filled out with large beans of most delicious flavor. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents, postpaid. Peck, not prepaid, $1.75.

Carolina or Sewee Beans

The original Sewee lima bean, commonly known as "Butter Bean." Very prolific, fine flavored and sweet. A popular bean in all parts of the South, fine for using fresh or as shell bean in winter. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid; peck, $1.50.

Kentucky Wonder or Old Homestead

The heaviest bearer of all pole snap beans in the South. Immensely prolific, as shown in our illustration, being fairly covered with big, tender, green pods, borne in clusters. Always large, crisp, tender and free from stringiness. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 50 cents; postpaid. Half peck, not prepaid, $1.00; peck, $1.75.

Corn Field or Cut Short

Standard well-known varieties of corn field or cut short. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid; peck, not prepaid, $1.50.

Henderson Bush Lima

Bush form of the Carolina or Sewee Lima. A heavy and sure cropper. Pick close and they bear from June until frost. One plant has made 290 full size pods. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Not prepaid, peck, $1.75; bushel, $5.50.

Burpee Bush Lima

Bush form of Large White Lima. Packet, 10 cents; ½ pint, 30 cents; pint, 50 cents; quart, 75 cents; postpaid. Not prepaid, peck, $1.75.

JACKSON WONDER


Open Pod of Florida Butter Bean

If you like "butter beans" and don't plant the Florida Butter you will make a big mistake. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, $2.00.

Old Homestead or Kentucky Wonder Pole Beans

Henderson Bush Lima Beans
Alexander's Beet Seed

**Culture**

Sow in rich or well manured ground after same has been deeply plowed or graded. Sow in rows 18 inches to 2 feet apart. Sow thinly and allow rows in this latitude from early spring up to August. Further south sow from September to December. The seed is rough and soil should be firm and well rolled after planting. When 2 to 3 leaves have been made, thin out the plants to 6 inches apart in the row. The young plants are superior to turnips and spinach for greens. In light, sandy soil cover seeds 2 inches; in still or clay soils, not over 1 inch. One ounce of seed plants 100 feet of row; for market garden planting, sow 10 pounds per acre.

**Early Improved Blood Turnip Beet**

The shape of this, the finest of all the Blood Turnip varieties, is shown by our illustration. Our extra early strain of it will be ready for use in six or seven weeks with good cultivation. It is the finest of all in quality and very productive. Color a deep blood red which it holds after being cooked. Always sweet, tender and free from stringiness. Good for either market or home use, and fine for making succession plantings. Plant this variety which will never regret it. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents; postpaid. 10 pounds, not prepaid, $1.75.

**Extra Early Egyptian**

Not the best quality but earlier and faster than our Crosby Egyptian. Valuable for market gardeners. Packet, 5c.; oz., 15c.; ½ lb., 20c.; 1 lb., 50c.; 10 lbs., not prepaid, $1.00.

**Alexander's Extra Early Eclipse Beet**

A most popular market gardener's beet for the South as well as a favorite for home gardens. Of remarkably fine form, smooth and free from stringy roots. Small top and a rapid grower. Color a deep blood red which it retains fully after being cooked. Quality extra fine, sweet and tender. A heavy cropping kind, its handsome shape makes it an easy seller when placed on the market. Our specially selected strain of Eclipse has proven to be the most successful for all plantings and our market garden friends will make no mistake by planting it largely this year. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents; postpaid, $1.25.

**Crimson Globe Beet**

A distinct new variety introduced by us last season. Extremely handsome appearance. It is a tender beet and perfect for home and market gardens. Not prepaid, $1.75; 10 pounds, $5.00.

**Crosby's Improved Egyptian Beet**

A splendid variety, Nearly as early as the Eclipse, but larger and of extra fine quality. Color a dark blood red, tender and even at all stages of growth. Has a small top and with favorable seasons can be used in six weeks from sowing. Very productive. A splendid keeper and shipper. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents; postpaid, $1.50.

**Lentz' Extra Early Beet**

A splendid variety. Nearly early as the Eclipse, and larger and of extra fine quality. Color a dark blood red, tender and even at all stages of growth. Has a small top and with favorable seasons can be used in six weeks from sowing. Very productive, a splendid keeper and shipper.

**Half Long Blood Beet**

Improved Long Blood are more resistant to drought and summer heat. One of them ought to be in every Southern home garden each season for they furnish beets of best table quality long after the others. Each variety, packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 65 cents; postpaid.

**Swiss Chard or Sea Kale**

A variety of beet grown for the leaves only. Packet, 5 cents; ounce, 10 cents.

**Mangel and French Sugar Beets for Stock Feed**

The value of root crops for stock feeding, the Mangels, French Sugar Beets and Belgian Carrots can hardly be over-estimated. They are enormously productive and almost always profitable for stock feeding. In sections where their value is shown in almost every farmer's book, one can buy beets for stock feeding, $1.00 per pound.

**Mammoth Long Red Mangel**

The most generally planted being the heaviest and surest cropper. Single roots have been grown to weigh 61 pounds. Ounces, 5 cents; ½ pound, 1 pound, 40 cents; postpaid. 10 pounds lots or over, not prepaid, at 30 cents.

**White French Sugar Beet**

Not valuable as a sugar crop but its rich contents of sugar make it a most valuable sort in fattening stock of all kinds. An immense yielder and profitable variety. Ounce, 5 cents; ½ pound, 15 cents; pound, 40 cents; postpaid. 10 pounds or over not prepaid, at 30 cents per pound.
Alexander's Cabbage Seed for the South

YOU NEED IT. WE HAVE IT. LET'S GET TOGETHER.

Let's get together on the Cabbage question. There is no crop grown that is so absolutely dependent on the quality of the seed as Cabbage. It is the most important of the Southern vegetable crops. Almost every truck farm has it and it is a cash crop in every home garden. We have no space here to go into details as to the sources of seed supply. The greatest percentage of Cabbage grown for market in this country is grown from seed derived from some form of European grown seed that is used to make cut prices with. This makes either a complete or partial failure nine years out of ten when planted South through our climatic conditions. Your only safety is to use no Cabbage seed except of the best American growth. Our Cabbage seed is grown for us by a Cabbage seed specialist who has spent a lifetime propagating and encouraging the grower to thoroughly understand our conditions here in the South. The seed we have has no superior and there is very little seed produced that is equal to it. It's just the kind of Cabbage seed you need to make a successful crop with. You can't get anything better if you pay $10.00 per pound for it.

HOW TO GROW GOOD CABBAGE IN THE SOUTH.

The first requisite is first-class seed of the best American growth such as ours. Cabbage can be grown on almost any soil from heavy muck to light sandy soils if the light soils be heavily manured or fertilized. For summer and fall planting seed can be sown any time from July 15th to November 15th. In sowing Cabbage during summer the beds should be shaded during the hottest part of the day. For summer planting use 1 ounce of seed for 1,000 plants.

When plants have six to eight leaves transplant to open ground, setting deep enough so that first leaves are level with the ground. Set in rows two feet apart and sixteen to eighteen inches apart in a row.

Cabbage is a heavy feeder. Most of the fertilizer should be worked into the soil before the young plants are set out. Frequent cultivation, keeping the crop free from weeds or grass, is necessary.

Most of the Cabbage crops in the South are grown with commercial fertilizers. In our section fertilizers containing 7 to 8 percent, Phosphoric Acid, 1 percent, Ammonia and 3 percent, Potash have given the best results on Cabbage.

Augusta Trucker

In our "Augusta Early Trucker" we have the best large early Flat Head Cabbage ever offered for planting in the South, a variety which will not only give the most satisfactory results in "home gardens," but has been grown in Florida, Texas and other Southern States. It suits all seasons; in fact, no Cabbage we have ever seen approaches it in so many desirable qualities. Sown in spring, it makes the best summer crop. Sown in the late summer months, it makes a most desirable Winter Cabbage. Our Illustration gives you a good idea of its shape and appearance. In size it is the most desirable for market, whether local or for long distance shipment. It stands summer heat and winter cold without injury and is the heaviest yielder and the surest header of them all. We know of no Cabbage that combines so nearly all the good qualities that a Cabbage can have. Our advice to you is to plant the "Augusta Early Trucker" this spring. Packet, 10c; 1/4 ounce, 20c; ounce, 35c; 1/2 pound, $1.00; pound, $3.35 postpaid.

Alexander's Surehead Cabbage

Our Surehead is the finest strictly main crop Cabbage on our list. It never fails to make fine large solid heads with few outer leaves. It's a strong vigorous grower, maturing two weeks after "Augusta Trucker" and is very regular in size, shape and color. It is a splendid variety for both spring and summer planting. It resists scalding sun and rains and is a good keeper, storing in good condition long after maturity. Invaluable for both home and market gardens and no Southern garden or truck farm could be without "Surehead" in 1916. Packet, cents; 1/4 ounce, 15 cents; ounce 25 cents; 1/2 pound, 60 cents; pound, $2.00 postpaid.

Alexander's Surehead Cabbage.
Alexander's Extra Selected Early Jersey Wakefield Cabbage

North Carolina Buncombe Winter Cabbage

Buncombe Cabbage This variety, grown as a winter crop, has attained a hardness that no other cabbage has. It makes large, firm, solid heads. Seed should be sown from July to October for best results. It's perfectly hardy in the South. Packet, 10 cents; ¼ ounce, 20 cents; ounce, 30 cents; ¼ pound, 75 cents; pound, $2.00; postpaid.

Extra Selected Charleston Wakefield Same as Early Jersey Wakefield except that it is about one-third larger and heartier, and matures ten days to two weeks later. Very sure and hard heading variety. Packet, 5 cents; ¼ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, $2.00; postpaid.

Gentlemen:—The seed I bought of you April 18th are up and growing fine.

John Armstrong.

There is no stock at any price superior to our selection of Early Jersey and Charleston Wakefield Cabbage.

EARLY JERSEY WAKEFIELD

The Jersey Wakefield is the most popular extra early pointed variety for the market gardener and one of the most profitable extra early that can be planted. Frequently matures in 100 days from planting the seed. We sell immense quantities of this variety to the truck growers of the Carolina coast. Our special strain of Wakefield is unsurpassed. Some seedsmen charge $8.00 to $10.00 per pound for Wakefield cabbage. Actual test shows ours to be better than the $10.00 stock. Buy of us at a fair price and get the best that can be grown. Packet, 5 cents; ¼ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, $2.50; postpaid.

OTHER WELL-KNOWN VARIETIES

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<th>Variety</th>
<th>Pkt.</th>
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<td>5c</td>
<td>10c</td>
<td>50c</td>
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PERFECTION BRUSSELS SPROUTS

Highly esteemed plant of the cabbage family. Fine for summer and fall planting. Plants grow 2 feet high and a small head like a miniature cabbage at each leaf joint. These are of the finest flavor when boiled. Hardy in most parts of the South during the winter. Try a few of them in your garden this year. You will like them. Especially valuable for fall and winter use. Packet, 5 cents; ounce, 20 cents; ¼ pound, 50 cents; pound, $1.50; postpaid.

Broccoli A vegetable very closely allied to cauliflower, from which it is supposed to have originated. Its general culture is practically the same as for Cauliflower, and in the South is considered a sure header. Many hold back on Cauliflower culture on account of the high price of Cauliflower seed. Broccoli is equally good in flavor and we recommend a careful trial of it.

Alexander's Early Market—Largest and earliest, pure white heads. Packet, 10 cents; ½ ounce, 20 cents; ounce, 35 cents.

Early Purple Cape—Heads light purple. Packet, 5 cents; ¼ ounce, 15 cents; ounce, 30 cents.
This photograph taken on the farm of one of our customers in May, 1910, shows Alexander's Augusta Early Trucker Cabbage, introduced by us several years ago and is today the most carefully selected strain of very early Flat Dutch Cabbage. It has been very popular with our trucking and market garden trade from the start because they are extremely particular about the seeds they plant and have found that year after year it never fails to come true; they GROW AND GROW RIGHT. The reason for this is that we spare no time, trouble or expense to SEL Ect and KNOW by thousands of careful tests, constant inspection of all crops and by UNUSUAL CARE in the selection and scientific breeding of our stock seed. Price is: Packet, 10 cents; 1/2 ounce, 20 cents; ounce, 35 cents; 1/2 pound, $1.00; pound, $3.25; postpaid. Notice between the rows of cabbage, corn was planted, this yielded over thirty-five bushels per acre. Mr. Scarborough is making good money planting Alexander's Seeds, combined with intensive farming. It's a great pleasure to see our customers successful, and to help them to be so by supplying the BEST SEEDS THAT GROW—SELECTED FOR THE SOUTH.

True Danish Ballhead

Late—This variety has proven itself one of the very best winter sorts, being almost frost-proof, a sure header and makes a very hard, heavy head of excellent quality, a fine keeper and top price seller. Outer leaves are few making it possible to grow them close together, thus getting a larger number per acre. Especially recommended for low, moist, heavy soil. Packet, 10c; 1/2 ounce, 20c; ounce, 30c; 1/2 pound, 50c; pound, $1.00.

Improved Early Drumhead

This is the best of all the early Drumhead cabbages for the South, just the right sort if you want an early crop of the Drumhead cabbages. It's a good grower and is especially valuable for the lighter soils of the South where many of the pointed cabbages fail to make good heads. It is not only hardy to resist winter cold, but is unexcelled to stand burning sun without scalding or blistering. Packet, 5 cents; ounce, 20 cents; 1/2 pound, 40 cents; pound, $1.50; postpaid.

True Danish Roundhead

An early type of ballhead, about two weeks earlier. Has short, thick stalk, round, very solid, extra heavy head, splendid quality. Especially recommended for high, dry, light soil; a splendid hot weather cabbage. Packet, 1/2 ounce, 25c; ounce, 50c; 1/2 lb., $1.00; lb., $3.75.

These two fine types of Danish Cabbage are becoming more and more popular every year on account of their excellent flavor, their hardiness in resisting both cold and disease, and for their splendid keeping quality. Every one who grows them seems to make a successful crop, both in size of yield and price obtained. We made arrangements with the originator in Denmark two years ago to make a careful selection of seed for us of the very best quality and now offer this special stock to you knowing it is unequalled in quality.
Garden and Stock Carrots

Culture
Carrots are one of the best of our root crops and are too little planted in the South. At Augusta, sow from January to April for spring and summer use. Sow thinly in drills 18 inches apart and cover about 1 inch, firming or rolling the soil if dry. Do best on light, deep, sandy loam. One ounce sows 100 feet of drill. Use 4 to 5 pounds per acre.

Danver's Half Long
The most productive of all the half long varieties, often yielding 20 to 30 tons per acre on highly manured ground. Roots large, of medium length as shown in our illustration, tapering abruptly at the point; very uniform in growth, very sweet, tender and of good flavor. Packet, 6 cents; ounce, 10 cents; pound, 75 cents; postpaid.

Chantenay
A new stump rooted French variety, the best of its class. Unexcelled in productivity and quality, very uniform in growth. Roots 5 to 6 inches long, large at top and gradually tapering in very symmetrical manner to the base. Sow for both market and home gardens. Packet, 5 cents; ounce, 10 cents; $1 pound, 25 cents; pound, 75 cents; postpaid.

Improved Long Orange
The old standard and well-known variety, largely planted for general crop. In quality it is a table carrot but its productivity is so great that you will find it profitable to grow for stock feed. Roots are long and will require a deeply worked soil. Color a deep rich orange. Packet, 5 cents; ounce, 10 cents; $1 pound, 25 cents; pound, 75 cents; postpaid.

Early Scarlet Short Horn
One of the most popular of the early varieties. Color a deep orange yellow; of a most delicious flavor and makes a splendid crop in light shallow soils. A favorite in both market and home gardens. Roots 4 to 5 inches long. Packet, 5 cents; ounce, 10 cents; $1 pound, 25 cents; pound, 75 cents; postpaid.

Large White Belgian (For Stock Feeding Only)
The value of root crops for stock feeding is just being learned in the South. The large White Belgian is the greatest cropper of them all, having produced as high as 20 tons per acre. In the lower South they can be left in the ground and pulled as wanted for feeding. The use of carrots in connection with dry feed keeps the animals in good condition and in cows the flow of milk is greatly increased. If you feed stock through the winter plant the Belgian carrot from February to April. Packet, 5 cents; ounce, 10 cents; $1 pound, 25 cents; pound, 75 cents; postpaid.

Cauliflower

CAULIFLOWER

Cauliflower is a most delicious vegetable and should be planted more generally, especially along the Atlantic and Gulf coasts where it does best. Transplant in wet weather if possible, to very rich soil, and cultivate early and often. Requires plenty of moisture when heads begin to form. 1/4 ounce of seed produces about 500 plants. It matures in from 100 to 120 days from sowing. Try some Cauliflower this year.

“Dry Weather”

This splendid variety has been rightly named. While not quite as early as our Snowball still it will make much better and larger heads in dry seasons than any other. In spring plantings most years cauliflower runs up against hot dry weather at maturity and that’s where “Dry Weather” Cauliflower wins out. It makes where others fail. Pkt., 20 cents; 1/2 oz., 5 cents; 1 oz., 25 cents; 1/2 lb., $1.25; 1 lb., $2.50.

Early Snowball

The finest strain of Snowball Cauliflower grown. A fine cropper, producing very firm and beautiful heads of snowy whiteness. Of very close, compact growth, making it a splendid sort for either closet field planting or forcing in frames. Packet, 20 cts.; 1/2 oz., 65 cents; 1 oz., $1.10; 1 lb., $2.00; 1/2 lb., $7.50; 1 lb., $15.00; postpaid.

Early Dwarf Erfurt

Earliest small leaved dwarf variety either for forcing or open ground. Produces medium sized heads, very solid, pure white and of finest flavor. Pkt., 15 cents; 1/2 oz., 50 cents; 1 oz., $1.50; 1/2 lb., $5.00; 1 lb., $10.00; postpaid.

Early Paris White

The earliest heading variety and largely grown for home gardens. Does not grow as large as the Snowball and Erfurt. Packet, 10 cents; 1/2 ounce, 30 cents; ounce, 60 cents.

Heads of Cauliflower “Dry Weather and Snowball Type”
"IT'S EQUAL TO AN EXTRA HAND ON YOUR FARM."

The SOUTHERN RURALIST

That's what a regular reader of the Ruralist wrote the editor once. He told the truth, too, for if any man will read the Ruralist and put the good ideas he gets from it into his farm and garden operations he will get as much or more from it than he would from the labor of an extra hand.

The Two Men That Make It

7th of them are thoroughly practical as well as scientific men. Mr. Merriman has conducted both a truck and general farm in Fulton County, Georgia, for the last 15 years. He deals in daily practice with the same kind of soils you have; he has to fertilize, has the same kind of insect pests and plant diseases to fight that you have, and tells you every issue of his successes, as also his failures. No man who tries all the new things can help but make some failures, and Mr. Merriman tells you about his. It's just as important for you to hear about what "won't do," as about great successes. Mr. Merriman tells you both. His farm is known as the "Most Farm."

Dr. H. E. Stockbridge is not only a thoroughly practical man, being the owner of a large plantation near Americus, Ga., but is also a scientific agriculturist; a man not only of national but international reputation. Not only has Dr. Stockbridge been Director of several of the State Experiment Stations, but was the organizer of the Agricultural Department of Japan, being engaged for four years in that work in Japan.

Dr. Stockbridge is a combination of the practical and scientific and in his writings in the Ruralist he imparts the great scientific truths of agriculture in language so simple that anyone can understand them.

While Mr. Merriman and Dr. Stockbridge are the responsible editors, they are ably assisted in the various special Departments by such able men as C. L. Willoughby and T. H. Mellett, of the Georgia Experiment Station and the State University and who have charge, regularly, of such subjects as Dairying, Live Stock and Horticulture. Dr. C. A. Cary, Veterinarian of the Alabama Experiment station, answers all questions relating to sick or diseased Live Stock; and Mr. F. J. Marshal, one of the most noted poultrymen of the South, has full charge of the Poultry Department.

During the year hundreds of articles are printed, written by farmers themselves on special subjects. The Ruralist pays out many hundred dollars every year for these special articles by farmer readers themselves on such subjects as Labor-Saving Tools, Garden and Truck Crops, Increasing Yields of Cotton and Corn, Dairying, Forage Crops, Live Stock, Special Crops That Pay, Small Grains, Fruits, Farm Labor and Poultry. Every one of these subjects is one of interest to every farmer in the South.

If you are a subscriber of the Ruralist you will have as good a chance as any one to win a cash prize. In a letter about some crop that you grow—whether it be the home garden, general farm crops, trucking, fruit growing, poultry or live stock of any sort.

The publishers distribute hundreds of dollars each year in these prizes, and you should tell them in your own way how to make the most of the crop you find most profitable.

Owing to a ruling of the post office department, the ruralist cannot offer us the same terms that we have had in the past; we now have to pay more for each subscription, thus making it impossible to send the paper to you unless 25 cents is added to order for a year's subscription. You will be fully repaid for ordering it as the paper is certainly worth a dollar a year each. We learn many things of value from it each month, and would pay a dollar for it quickly if we could not get it for less. When it comes to the comparative value of the ruralist and agricultural paper and a regular daily or weekly newspaper, based on which will help you most with your farm work—help you make better crops, and put more money in the bank, the first-class farm paper is many hundred cent more, per cent more valuable than any newspaper. We should read both, but from a financial standpoint the good farm paper will prove most valuable of the two.

Our only object in offering this paper is to help our customers make better crops and we offer it to you at just what it cost us, 25 cents. Thousands of readers pay a dollar a year for it, that's about 4 cents a copy. Comes every other week.

Would You Pay a Penny To Learn How To Make A Hundred Dollars A Year More Clear Profit On Your Farm?

A cent a copy is about what it will cost you. We know where a single copy of the Ruralist helped one already successful farmer to do this. None of us know all about farming, gardening, fruit-growing, the care of poultry and live stock; there is always something to learn, and the Ruralist is one of the best places to learn it, and it costs you about 2 cents a month; 25 cents for 12 numbers coming to you every other week.

Celeriac or Turnip-Rooted Celerely. Produce turnip-shaped roots which may be cooked, sliced and used with vinegar, making an excellent salad. Also used for flavoring.

Endive

Fine salad plant used like lettuce.

Early Green Curled—Leaves dark green, broad and curvy, tender and crisp in quality. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents.

Corn Salad A delicious salad for month use.

Brussel Sprouts or Broccoli Leaved. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents.

Water and Upland Cress

Sow upland cress in shallow drills. Make succession plantings, as it runs to seed quickly.

Upland Cress—Thistles in any good garden soil. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents.


Dandelion

Sow seed in any good garden soil in February and March, in drills, thinning out afterwards to 6 inches apart.

Improved Large-Leaved—Packet, 10 cents; 1/4 oz., 50 cents; oz., 100 cents.

A Single Plant of Alexander's Everbearing Cucumber

(See description and price on opposite page)
Alexander's Cucumber Seed

Culture Cucumbers are very tender and should not be planted until danger of frost is past and ground becomes a little warm. If planted earlier than this they should be protected. Plant in hills 4 feet apart each way, 8 to 10 seeds to each hill. When rough leaves have formed thin out to 4 plants in each hill. 1 ounce of seed plants 80 hills, 1/4 pounds per acre.

Alexander's Selected Arlington White Spine Cucumber

By selected Arlington we mean the first-class original strain that has always given such perfect satisfaction to Southern market gardeners and shippers and not the off color, run-out stock so generally sold by Northern seed houses under the name of Arlington. The true Arlington is one of the finest White Spine strains. Almost every cucumber grown from it is perfect in size, shape and color. Uniformly, medium to large in size, just right for a market and slicing cucumber. Can be used when small for pickles. Skin hard and of deep green color. Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., 75 cents; 10 lbs., 2.50.

Truckers and market gardeners can depend on our Cucumber Seed for absolute purity or truthess to type and strong vitality.

Japanese Climbing While this splendid variety can be grown in hills and allowed to run on the ground like other varieties and make splendid crops they can best be grown on fences, poles or trellises, as they have a distinct climbing habit when given something to climb on and the product of a given area is increased three or four fold. The fruits are 10 to 12 inches long, of fine dark green color; flesh thick and crisp; never bitter; have very few seeds. Good for either slicing or pickling. Very prolific and when allowed to climb vines are well above ground and do not suffer from wet weather and insects. Continue to bear until fall. Try a few hills this year.

Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., $1.00; postpaid.

Early Fortune Southern truck growers have long wanted an extra dark White Spine cucumber for shipping, a cucumber that would hold its dark green color for a long time, a cucumber that stays plump and fresh looking after being shipped a thousand miles or so. Early Fortune is of a deep green color and don't show up white color before maturing as do most of the strains of White Spine that have been sold by Northern houses in recent years. This cucumber pleases every truck grower who plants it. Of fine shape, good size, regular growth and extra dark green color.

Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., 90c.; postpaid, 10 lbs., not prepaid, $7.50.

Long Green An old and favorite variety in the South, largely used for home use and nearby markets and in some sections as a stripper. Fruits extra long and of a good size, holding its dark green color until matured. When 3 to 4 inches long they make fine pickles.

Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., 90c.; postpaid.

Early Frame Popular early variety for home garden. Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., 90c.

Chicago Pickle The best variety of all for pickling. Its small size, dark green color and immense productiveness make it a favorite for that purpose.

Packet, 6 cents; ounce, 10 cents; 1/4 pound, 25 cents; pound, 90 cents.

Everbearing A splendid variety for home use because of its everbearing qualities. The first cucumbers are ready very early, then the vines continue to bear and produce whether the ripe cucumbers are picked off or not. A single vine will often show cucumbers in all stages of growth, the small ones being dark green, perfect in shape. Fine for pickling or slicing.

Packet, 5 cents; oz., 10 cents; 1/4 lb., 25 cents; lb., $1.00.

Burr or Gherkin For pickling only. Packet, 5 cents; ounce, 20 cents.
Alexander’s New Roasting Ear Corn

Our New Roasting Ear Corn is just what you need for earliest garden corn either for your own use or for market. It’s neither a sweet corn nor a field corn, but just half way between. It’s as early as the Adams varieties, maturing corn fit for table use in 70 to 75 days from planting with good seasons. Grows 5 to 6 feet tall, makes two to three ears of good size and is a quick seller on any market. Grows and makes well in any good garden soil. It’s something better than either of the Adams varieties, a surer cropper in the spring, larger ears and better quality. It’s just what you need in your garden this spring. Packet, 10 cents; 1/4 pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, 75 cents; bushel, $2.75.

Adams’ Extra Early

The standard earliest garden corn. Of very dwarf growth and for success requires very rich ground or heavy fertilizing. Naturally small ears and its only value is in its earliness. Large variety of market gardeners’ variety. Seed crop almost a failure this year. Packet, 10 cents; pt., 20 cents; qt., 35 cents; postpaid. Peck, not prepaid, 75c.; bushel, $2.75.

Adams’ Large Early

Similar to the larger, a surer cropper and 10 days later. Also largely a market corn variety and lacks the finer flavor of our “New Roasting Ear and the Sweet Corn.” Seed crop very short. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 75c.; bushel, $2.75.

Country Gentleman (Sweet)

Leading growers all over the country declare this variety to be the best quality of all varieties of sweet corn. Our own experience and that of several hundreds of our Augusta gardeners confirm this opinion. It is one of the finest flavored and makes from 1 to 4 good sized ears to the stalk when properly cultivated. Grains are small, much shriveled, but very deep. Cob very small. It matures in mid season, after Adams Large Early and just before Stowell’s Evergreen. This, together with these two varieties, makes a splendid succession for family use, all of them being productive, strong growers, tender and of finest flavor. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, $1.00; bushel, $3.75.

Stowell’s Evergreen (Sweet)

The standard main crop variety. Ears of large size, long and well filled. Under good cultivation it produces 3 to 4 ears to each stalk. Stalks large and strong. Grains of good size, long and deep; cob small and slender. This variety holds its good eating condition longer than any other and is adapted to all parts of the South for main crop. Pkt. 10 cents; pt., 20 cents; qt., 35 cents; postpaid. Peck, not prepaid, $1.50; bu., $3.75.

Black Mexican

Late, dark-grained variety of home use. Less subject to attacks of bad worm than other varieties. Packet, 10 cents; pint, 20 cents; quart, 35 cents, peck, $1.25; bushel, $5.00.

Alexander’s Snow Flake Corn

While properly classed as a field corn, we include it in this list for it makes splendid roasting ears. Of large size with deep grains and a shape and appearance that make it most saleable in our markets. A strong grower, maturing roasting ears in 75 to 80 days and averaging two ears to the stalk. Most valuable either for market or home use. Packet, 40 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, $2.50.

Field Corn

For description and prices of field varieties—see field corn pages.

Grow a Supply of Pop Corn for Your Boys and Girls

Essentially a crop for your children. Let the children have a patch of it this year, furnishing them corn to pop during the long winter evenings.

Golden Queen

Long ears with round yellow grains. When popped the corn is creamy white and a single kernel frequently expands to an inch in diameter. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, by express, $1.25.

Monarch White Rice

Standard white grain variety with slender, round pointed grains. Hard and fluffy, popping finely. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, $1.00, by express.
Celery Culture

For early transplanting sow seed in May or June; for later crops, in July and August, and even after this, South. Plants should stand in seed beds until 6 inches high. Celery ground should be rich and moist with deep soil. Plant in rows 3 feet apart, and 6 to 8 inches apart in the row. In our section the earth well drawn up as the plants grow to blanch them properly. In the lower parts of the South blanching by boards is necessary, as drawing up the earth causes “rusted” celery, which is unsalable. Celery is a heavy feeder and you can expect satisfactory celery unless you use plenty of well-rotted manure or good granulated fertilizer. Seed beds should be partly shaded. Matures in from 120 to 150 days, according to seasons or location.

Alexander’s White Plume

The earliest and most easily blanched variety. Our strain of this variety is claimed to be a perfect white and true to type. Few green streaks are seen in this strain of White Plume. Requires but little drawing up of earth to properly blanch. Crisp, tender and of that rich nutty flavor so desirable in celery. This variety seems to do especially well in Georgia and South Carolina. Pkt., 5¢; oz., 20 cents; % lb., 50 cents; lb., $1.75; postpaid.

Giant Pascal

Large and strong growing variety, especially good for the lighter soils. Splendid keeping qualities and at most rust-proof. A good variety for beginners in celery growing. Pkt., 5 cents; oz., 20 cents; % lb., 50 cents; lb., $1.50.

Golden Self-Blanching

The great market gardener’s variety, grown almost exclusively in the lower South for shipment North. We advise the use of this variety to experienced growers only, as it requires more careful treatment. The seed we offer from this is French grown, any other being worthless. Seed crop almost an entire failure. Packet, 10 cents; % oz., 5 cents; ounce, 25 cents; % pound, $1.00; pound, $1.25; postpaid.

Flavoring Celery

Old celery seed, largely used for flavoring soups, pickles, sauces, etc. Ounce, 5 cents; % pound, 15 cents; pound, 35 cents; postpaid.

Good “Old Time” Georgia Collards

The old-time Southern favorite collard. It stands all kinds of hard treatment and neglect with little injury and is a sure cropper in the South. Can be grown on land so poor that cabbage won’t grow, and produce big cabbages and leaves of good quality. Makes quite a head in cool winters. Packet, 5 cents; ounce, 10 cents; % pound, 25 cents; pound, 75 cents.

Improved White Georgia

Also called cabbage collard on account of its close bunching growth and light green leaves resembling the cabbage, combining the hardness of the collard with the whiteness and crispness of cabbage. You will never know how good collards can be until you try our Improved White Georgia. Packet, 10 cents; ounce, 15 cents; % pound, 40 cents; pound, $1.25; postpaid.

Egg-Plant

A most desirable vegetable. Do not sow seed (except in hot beds) until weather and soil gets warm. Will not stand any frost.

Alexander’s White Plume Celery

The great market gardener’s variety, grown almost exclusively in the lower South for shipment North. We advise the use of this variety to experienced growers only, as it requires more careful treatment. The seed we offer from this is French grown, any other being worthless. Seed crop almost an entire failure. Packet, 10 cents; % oz., 5 cents; ounce, 25 cents; % pound, $1.00; pound, $1.25; postpaid.

Improved White Georgia

Also called cabbage collard on account of its close bunching growth and light green leaves resembling the cabbage, combining the hardness of the collard with the whiteness and crispness of cabbage. You will never know how good collards can be until you try our Improved White Georgia. Packet, 10 cents; ounce, 15 cents; % pound, 40 cents; pound, $1.25; postpaid.

Improved Large Purple Thornless

The standard variety of Egg Plant for market gardeners and shippers. It gives perfect satisfaction both for market and home use. Our strain of seed is remarkably pure and streaked or off-color fruit is uncommon in the cultivated crops. Plants are strong growers, producing 5 to 8 large sized, deep rich purple colored fruit. It is early for a large fruited variety, and gives entire satisfaction for market and home use. Packet, 10 cents; % oz., 20 cents; ounce, 10 cents; % pound, $1.00; pound, $1.25; postpaid.

Black Beauty

A splendid new early variety, some ten days earlier than the New York Improved. The “eggs” are large and broad, of attractive form and firm color. Color is a rich, lustrous purple and black, uniform over the whole fruit. Free from thorns or spines. A heavy bearer and a most attractive market variety. Packet, 10 cents; % oz., 20 cents; ounce, 35 cents; % pound, $1.25; pound, $1.50; postpaid.

Alexander’s Home Garden Strawberry Collection

Right here in the midst of the vegetable list we want to remind you of strawberries. No home garden is complete without them and there is nothing that gives so much pleasure and satisfaction as a good bed of strawberries. Easily grown anywhere in the South, they are within the reach of every one to whom this catalogue goes.

After years of careful tests this Home Garden Collection has been selected as being the best. The plants are strong, the best of quality, combined with greatest quantity and running through the entire strawberry season. Three hundred plants, well cultivated, will give an ordinary sized family a plentiful supply of most delicious berries. This “Home Garden Collection” consists of 100 plants each of Excelsior Extra Early, (See illustration), Lady Thompson (medium early and long bearing) and Candy (Late). These 300 plants will be sent, all charges prepaid, to any of the offices of the Southern Express Company, for $1.50, or to any office reached by any of the other express companies for $1.75. Order them early and get them started before hot weather comes.

If you don’t want as many as 300 plants, we will send 50 plants of each of the three varieties named, postpaid for $1.00. In ordering this Collection call for “Alexander’s Dollar Strawberry Collection.” These collections are great bargains.
LETTUCE

Lettuce can be grown almost every month in the year in our section. If you have hot beds or even cold frames you can produce fine heads all through the winter months. In Florida and along the Gulf Coast it is grown as an open ground crop through the winter months. The best way to grow lettuce is to sow seed thickly in rich soil and when plants are 2 inches apart, placing plants 6 inches apart in the row. Use rich ground or else fertilize heavily. If you want crisp, tender lettuce, free from bitterness, the growth must be very rapid. If lettuce is grown in above manner and head varieties used, you will not fail to make good heads. Sow 1 ounce of seed for 200 feet of row; 5 pounds per acre.

Improved Hanson A crisp leaved market gardener's favorite and much used in home gardens. Heads of medium size and of good quality. Splendid for spring, late summer and early fall. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00 postpaid.

NEW YORK OR WONDERFUL

A special favorite for all home and nearby market gardeners. It is really a crisp leaved variety that forms perfect heads of large size, two to three-pound heads being nothing unusual on rich soil with us. Very tender and free from bitterness. Outside leaves are of a rather light green shade, while the inside of the head is almost pure white. A good sort for either spring or fall planting in all parts of the South. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00 postpaid.

California Cream Butter

A splendid variety of big heading lettuce, good for open ground planting at all seasons of the year. Fine sort for market gardeners and shippers. Heads are large and solid, the inside blanching to a beautiful cream yellow when properly grown. Outside leaves a medium shade of green. It always crisp and tender, with a rich butter taste. Packet, 6 cents; ounce, 15 cents; ¼ pound, 35 cents; pound, $1.25; postpaid, 5 lbs., not prepaid, $5.00.

Iceberg A beautiful crisp leaved lettuce. Grows a long time before running to seed in the spring or forcing in frames. Heads hard, of conical shape and medium size. Inside of heads white; outer leaves light green. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00; postpaid.

Black Seeded Simpson A market gardener's variety of decided merit and is also used in home gardens because of its hardy qualities. It stands burning sun without serious injury. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00; postpaid.

Trianon (Cos) Lettuce. Heads long, conical and large; has a crispness and tenderness peculiarly its own. Tie up the heads to blanch properly. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00; postpaid.

May King, Early Lettuce

This is an extra quick growing variety, very attractive, and practically all head. Sown early in spring in open ground the plants quickly reach a diameter of six or seven inches with broad green outer leaves folding closely about the solid head; in cool weather the edges of outer leaves are tinged with brown. The leaves, with the exception of the outer ones, are blanched to a rich yellow and have delicately rich butter flavor. An extra fine shipper to any distant market on account of its firmly rooted solid heads. This is one of the finest introductions in many years and one of our most popular sorts. Our seed stock is directly from the originator and of the best possible quality. Packet, 10 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, $2.50; postpaid.

Alexander's Extra Selected Big Boston

Big Boston Head Lettuce—Special Extra Fine Strain

The standard market and shipping variety of the South is grown almost exclusively in some sections. It is a fine forcing variety for cold frames during winter months, as it produces well all seasons and heads very large, firm round heads stay in fine condition long after being cut, making it very popular for long distance shipments, bringing the best prices. We have had our growers work up a special extra fine strain of this lettuce, truckers in Augusta, Ga., Beaufort and Charleston, S. C., and in Florida who have been planting the best stock offered by the most reliable houses, say it is the best strain in every respect that they have ever planted. Extra care is used in handling it to insure its reaching the planter absolutely pure. Price, pkt. 10 cents, ¼ lb., 75 cts.; ½ lb., $2.50; postpaid.

Regular stock Big Boston as offered by other houses. Pkt., 5c.; oz., 15c.; ¼ lb., 35c.; lb., $1.25; postpaid; 5 lbs., not prepaid, $5.00.

New York or Wonderful Cabbage Lettuce

Denver Market and Tennis Ball

Well-known varieties and favorites with many. Each: Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, $1.00 postpaid.

$105.00 worth of cabbage sold from ¼ acre.

Seed bought of you.

B. H. STROUD, Gadsden, Ala.

MUSTARD FOR SALAD

New Chinese A splendid variety from China. Is the earliest, has the largest leaves and is the mildest in flavor of all the varieties listed. Perfectly hardy at Augusta. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, $0.50 postpaid.

Ostrich Plume An improved Southern curled, leaves much more curled than the old variety. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 50 cents; postpaid.

White and Brown Mustard

Either: Packet, 5 cents; oz., 10 cents; ¼ lb., 15 cents; lb., 50 cents; postpaid.
CANTALOUPES AND MUSKMELONS

CULTURE

These should be more largely grown for home use and nearby markets than they now are in the South. Tens of thousands of acres are planted for shipment every year. Why not furnish your home demand as well? Cantaloupes do best in light warm soils that contain plenty of vegetable matter. In heavy soils plant where cow peat or a similar crop has been grown the year before. Plant as soon as danger from frost is past in hills 6 feet apart each way. Plant 10 to 12 seeds to each hill to make sure of a stand. When first rough leaves show thin out to 2 plants in each hill. Work the soil frequently until the plants begin to run. After that pull up weeds by hand. Well-rotted stable manure is the best fertilizer, but if this is not available use one pound of high grade vegetable fertilizer to each hill, using care to thoroughly mix with soil and have it far enough down so that seed does not come in contact with it. The fertilizer when planted, 

Alexander's Genuine Rockyford Cantaloupe Grown in Colorado

Genuine Rockyford

Is now the most popular and valuable EARLY cantaloupe grown in the South either for home use or market. Thousands of acres of this variety are grown every year for Northern shipment. Our illustration shows its heavy netting and regularly ribbed form. It has thick green meat of the most excellent flavor. It is just the right size for shipping or market use (packing & to the crate) and it is the earliest of all good quality cantaloupes. For home use you will find it most desirable.

The greatest possible care is taken in the production of our seed of this variety. It comes from the Rockyford, Colorado district which has the reputation of producing the finest cantaloupe in the world. The greatest possible care is taken to save seed only from perfect rows of the standard size and, if you plant Alexander's seed of the Rockyford you will have a crop that you will be proud of. It's the seed that will produce a paying crop for you, no matter whether you grow for market or home use.

There are thousands of pounds of Rockyford seed on the market saved from the Southern and Colorado crops after shipping season ends. It is offered at almost any price and we have refused dozens of offers of this class of seed every summer and fall. Look out for this class of seed. You cannot afford to plant it. If it was given to you free. Our seed is from crops grown exclusively for seed purposes. It is select seed. Packet, 5 cents; ounce, 10 cents; 1/4 pound, 30 cents; pound, $1.00; postpaid, 100-pound lots or over, not prepaed, at 80 cents per pound.

Fordhook or Sweet Martha Muskamelon

A wonderful combination of all the good qualities of two good melons, the Emerald Gem and the Jenny Lind. From the Emerald Gem the Fordhook has inherited that most luscious and much desired salmon flesh, but differs from the Jenny Lind in that the flesh is very thick and solid, having a very small seed cavity. The thin emerald green rind having the deep netting of the Improved Jenny Lind, is very firm and consequently is an ideal shipper, carrying to market in perfect condition. The flesh is extra thick, very fine grained, salmon orange color, and of a sweetness and flavor of the nicest kind. At retail market Sweet Martha's are always in demand and always sell at a premium. You may lose a treat if you don't plant a few Sweet Martha's in your garden this spring. Our stock of seed is direct from the originator. Price per packet, 10 cents; ounce, 30 cents; two ounces, 50 cents; 1/4 pound, 85 cents; pound, $3.00; postpaid.

The Nixon

Our famous Augusta variety which originated here and has for years been the favorite large cantaloupe in our city. Combining large size with finest flavor, it is one of the best of all cantaloupes. For years we have kept this melon pure by the most careful selection. Often weighs 8 to 12 pounds. Is almost round shape, rough, deeply netted skin, thick meat of the richest possible flavor and sweetness. Is purely a Southern melon and has no equal for a main crop melon in the South. W herever known it brings a fancy price in market. Seed supply very limited. Packet, 10 cents; ounce, 20 cents; 1/4 pound, 60 cents; pound, $2.00; postpaid.

Montreal Market

Next to the Nixon we consider this the best of the large varieties. Fine spicy flavor. In shape almost round, but flattened at each end. Grows to large size (10 to 15 pounds), but requires the best of cultivation. Skin green, deeply ribbed and well netted. Flesh very thick, light green and very sweet. Pkt, 5 cents; oz., 10 cents; 1/4 lb, 40 cents; lb, $1.50; postpaid.

Extra Early Hackensack

A favorite large extra early melon of fine flavor that does well for early crops. Weighs 6 to 8 pounds. Packet, 5 cents; ounce, 15 cents; 1/4 pound, 45 cents; pound, $1.50.
Our Banana Muskmelon

We have, after many years' effort, secured a supply of seed of the true Banana Muskmelon with its fine banana-like flavor. The illustration, taken from a photograph of the melons produced on a single vine in our seed crop, shows the shape and length of our first class strain. In fact, think of melons 21 to 31 inches long. Banana will grow and make on poorer land than any other variety and stand summer sun without injury and furnish you melons long after all other varieties are gone. It should be in every home garden in the South, both for its fine eating qualities and for late use. Our supply is very limited. Packet, 15 cents; ounce, 25 cents; ¼ pound, 10 cents; postpaid.

Early Netted Gem

This melon is just the same as our Rockford except in shape, which is perfectly round. The melons are extra early, very regular in size and shape, well ribbed and heavily netted. Flesh is very thick, fine flavored and greenish white color. Very desirable for either home or market use. Packet, 5 cents; ounce, 10 cents; ½ pound, 30 cents; pound, $1.00; postpaid.

The Banquet

A fine melon for the South. A medium-sized melon of perfectly round shape. Its skin is densely netted over the entire surface, making it almost impervious to the attacks of squash borers and like insect pests. It is exceedingly prolific and of excellent quality. The foliage is very dense, shading the melons; almost entirely free from sun scald. It is almost insect and sun proof. A most excellent and round variety for either home use or shipment. Packet, 5 cents, ounce, 15 cents, ½ pound, 40 cents, pound, $1.25.

TRUCKERS AND MARKET GARDENERS

And Public Institutions using large quantities of seeds are requested to send us a list of their requirements, so that we may give them the most favorable consideration. While the prices in this catalogue are low, the quality of our seeds being considered, still on large quantities we can make somewhat lower prices. Send us your list. We will make your right prices for the right quality of seeds. For 35 years we have supplied similar lists; prices are most critical on your spring seed supply.

Our Banana Muskmelon

Augusta Market

This exceptionally fine melon was introduced by us in 1896. In this cantaloupe we get uniformly large size melons of regular shape. Flesh of greenish white color, granular in texture, well netted, and the rich, spicy sweet flavor so desirable in cantaloupes, and so seldom found. You will find all the desirable qualities of the muskmelon class combined with large size in the Augusta Market. Melons weigh 8 to 12 pounds each, and a more delicious melon we never tasted. Seed supply very limited. Pkt., 10 cents; oz., 25 cents; ¼ lb., 60 cents; lb., $3.00; postpaid.

Alexanders Banana Muskmelon

Seed Crops Short of Cantaloupes, Melons, Cucumbers and other vine crops. Good seed is scarce.

Gourds

furnish many useful household articles and are easily grown anywhere in the South. Care should be taken not to grow them near squash and pumpkins, as they cross easily, and make the squash intensely bitter. They should be grown where they have a chance to climb fences or trellises for best results. They are all good climbers and make good shade for porches.

Japanese Nest Egg
Big Sugar Trough
The Dipper
The Dishcloth
Hercules or Club

KOHL RABI

LEEK

LARGE WHITE Goliath—The best variety. Bulbs about the size of an apple when ready for use. Pale whitish green color. Packet, 5 cents; ounce, 20 cents; ½ pound, 50 cents; pound, $1.50; postpaid.

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Georgia Watermelon Seed

is the finest in the world and we are situated right here in the very center of the best watermelon lands of Georgia. The Augusta section is the one that made Georgia famous as a watermelon-growing State, and our fancy selected seed is grown for bronhly in the Augusta District. No other section produces such fine melons as this; nowhere does the seed reach such perfect development; nowhere are there melon-growers that take such pride in careful selection to preserve the purity of strain.

Don't be fooled into buying "cheap" melon seed. There are tens of thousands of pounds of "cull" seed saved from southern shipping every year; seed from the refuse melons. It is offered at from 25 to 50 cents per pound, but not a pound of it is fit to plant if you want good melons. We don't sell that kind of seed. We have none but the best seed that will make you good crops of large perfect melons.

Culture

Melons do best in rich sandy loam soil, but where this is not obtainable they can be grown on clay lands on warm, sunny hillside. The best fertilizer is well rotted stable manure. The hills should be 5 to 6 feet apart each way. Give deep plowing and thorough cultivation, reducing the soil to a fine condition. Watermelons do not root very deep, but they do spread. In applying fertilizer spread it to a considerable distance, say 3 feet out from the center of each hill. It is well to encourage this natural tendency to spread the roots. Where it is necessary to use commercial fertilizer use one and the same formula as follows: Nitrogen, 8 per cent.; Potash, 8 per cent.; Phosphoric Acid (available), 8 per cent. These are the best results on melon lands. Use 2 to 5 pounds of the above formula to each hill, working it in and mixing thoroughly with the soil. This should be done 10 days to 2 weeks before the seed is planted. First plantings can be made as soon as soil gets warm in the spring, and second plantings can be made up to June in this latitude. Plant 8 to 10 seeds in each hill, thinnning out after the tough leaves have formed, to the 2 strongest plants in each hill. Cultivate lightly until runners come out well into the middle of the hill. If large weeds come up, cut them off. Do not pull them up, as it disturbs both the roots and the vines. The vines after they begin to run should never be moved or disturbed. It always injures the crop. Where there are plenty of blooms on the plants pinch off the ends of the runners. Where extra large melons are desired leave only 1 plant to each hill and only one or two melons on each vine.

7-Ounce Melon Collection 50 Cents, Postpaid

One ounce each of Fancy Selected Augusta Rattlesnake, Pride of Georgia, Duke Jones, Seminole Watermelon and Rockyford Cantaloupe delivered by mail for 50 cents. At full catalogue prices this splendid collection would cost you $1.25. It gives you an all season's supply, early, medium and late melons. Send now.

SII7.00 Per Acre Melons

"Planted one acre of your Rattlesnake and made
the finest crop of melons in every way (10 cents), sold 11.00
Louisville, Ky.

Alexander's Fancy Select Augusta Rattlesnake

Our Augusta Rattlesnake is the finest main crop watermelon in the world, the variety that made Georgia famous as a melon growing State, and the Augusta section is the only one where it is grown in all its old-time purity. It's a standard in every southern market, selling easily when other varieties won't move. It has a specially sweet flavor all its own, making the most delicious eating on hot summer days. Melons grown from Augusta seed are large, often reaching 50 pounds. Other varieties of ten do not sell on this market when "Rattlesnakes" are to be had. It has taken numerous prizes at fairs and expositions and is known everywhere as the finest of all main crop melons. There are few people in the South that don't know the Rattlesnake watermelons, but there are very few of them that know just how large, sweet and fine flavored they are unless they have had them grown from fancy select seed from our Augusta section. We have the right seed. Packet, 10 cents; ounce, 15 cents; ¼ pound, 40 cents; pound, $1.25; postpaid. 10 pounds, not prepaid, $10.00.

Triumph, the Biggest of All

If you want to grow the biggest melon plant the Triumph, 60 to 70 pound melons are common and one Triumph was raised in South Georgia weighing 150 pounds. Good shipper and an early variety. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid. 10 pound lots or over at 60 cents per pound.

The Jones or Philip Jones

This big melon originated in Burke County, Georgia, and is known as the best variety of any of both names. Color of the skin is a solid dark green and flesh is bright red, being particularly sweet, juicy and melty and free from stringiness. In shape it is almost round and has the peculiarities of almost always tending to the blossom end while growing. Melons average large to very large, weighing 70 to 80 pounds, of very good quality and for nearby markets its handsome appearance makes it an easy seller at good prices. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents; postpaid.
Alexander’s Perfected Rockyford.

This new strain of Rockyford of ours differs from all others in that it is solidly and deeply netted throughout. It is almost impossible to get any “slick” cantaloupes with this strain, so thoroughly and deeply is it netted. It has thick, green flesh, very small seed cavity and comparatively few seeds. Ripens evenly from stem to blossom and is also the most regular in size and shape of all, the melons in a well cultivated crop being almost as nearly alike as peas in a pod. If you are a cantaloupe shipper you know what an advantage this is. The illustration gives a fairly good idea of what might be expected from this Perfected Strain. But it really does not do the melon justice. We cannot recommend this strain of Rockyford too highly. For home garden it has no equal and as a shipper it cannot be beat.

Mr. L. R. Smith, one of the largest truckers in Augusta section, paid us $10.00 for four pounds of this seed last Spring when he had been offered ordinary Rockyford at 50 cents per pound, and he says it was a good investment. Every melon came true to type and not a “slick” one in the field.

There is a reason.

If you are extra particular about your cantaloupe crop plant our “Perfected Rockyford.” This will give you cantaloupes exactly such as you want all through the season. Packet, 10 lb. lots, $2.25 per pound; 25 lb. lots or over, $1.00 per pound.

Georgia Watermelon Seeds The Best.

I want 15 pounds of the very best improved Florida Favorite Watermelon Seed. About 12 or 15 years ago I commenced getting that strain of seed from you and they proved to be better than could be gotten anywhere else. So I got all the growers of Umatilla to try your seed and they proved satisfactory, so now they all bank on your seed.

Last March I sent you an order for 5 pounds of Florida Favorite Watermelon Seed, and they did so well that I enlose same amount as before and will ask you to duplicate my last year’s order.

Seminole A splendid melon from Florida found originally among the Seminole Indians. It is the earliest of the long varieties, sometimes green and sometimes grey. Seeds brown, flesh red, very tender and sweet. One of the best Southern melons. Fine for home use and nearby markets. Packet, 5 cents; ounce, 10 cents; ½ lb., 25 cents; pound, 75 cents; postpaid.

Augusta Sugar Loaf A favorite in our Augusta local markets. An extra long greenish white melon with crisp, tender, red flesh and very thin rind. Very large, often weighing 60 to 70 pounds. Packet, 5 cents; ounce, 10 cents; ½ lb., 30 cents; pound, $1.00; postpaid.

Kleckley Sweet Another popular and early melon a favorite wherever known for home and nearby market use. Vines strong and vigorous, melons of medium size and oblong form, being 18 to 24 inches long and 10 to 12 inches through. Skin is very deep, rich, dark green, making a handsome appearance in store. Flesh is bright red, ripening up close to the skin, the rind seldom being over ¼ inch thick. Flesh is crisp, extra sweet and melting, entirely free from stringiness. Undoubtedly one of the best early table melons grown. No garden is complete without it. Packet, 5 cents; oz., 10 cents; ½ lb., 30 cents; pound, $1.00. 10 pound lots and over, not postpaid, at 80 cents per pound.
Our Watson Watermelon

BEST OF EATING AND A SPLENDID SHIPPER
INTRODUCED AND GROWN BY THE ALEXANDER SEED CO.

We introduced the real Watson melon in 1906. It's now one of the most popular melons in the South. It was the melon that every seedsmen and grower of melons in the South and South beyond hoped to get in combination to the Kleckley Sweet in sweetness and crispness of flesh and as good a shipper as Eden, Kolb Gem or Triumph.

Our introduction of the Watson melon means that bowers in South, Southern and Northern markets will know what a good first-class eating melon tastes like. Our Watson melon, we also means that a grower can sell all his crop in Southern markets if he wants to. It is the only all-purpose, combination melon on the market, a melon good for everybody, everywhere, for every purpose that a melon is used for.

Ships Just as Well as Eden--Tastes as Fine as Kleckley

Eden is considered the best shipping melon of the Southeastern States and Kleckley Sweet as the best eating quality early melon everywhere in the South. In a recent letter to us, Mr. J. L. Derrick, of Edgefield County, South Carolina, says: "I am well pleased with the Watson melon. I am going to plant my crop in them next season. They make the best combination melon for home markets and shipping that I have ever seen. They have the fine eating qualities of the Kleckley Sweet, the size is solid, very free from stringiness, is crisp and very sweet; the skin is thin but so tough that I find they ship as well as Eden."

W. H. Meeks, Hot Springs, Arkansas, writes: "I found the Watson Melon all you claim for it. I only bought a small packet which planted 20 hills, and from them I made 40 marketable melons worth 25 cents each. I think that is a good turn." We could fill pages of this catalogue with testimonials. We know now that we have in the Watson melon the first combination melon ever produced that combines fine eating quality; deliciousness and shipping qualities, a melon equally valuable for both Southern and Northern markets. Our illustration shows it's shape perfectly. It is a long, solid, extra dark green melon of large size with red flesh of the most tender and delicious eating qualities. A cartload of Watson melons shipped to Atlantic brought double the regular market price on account of its fancy appearance. It's one of those melons of such fine appearance that they are many times ordered by name in either crop or market, and the man who buys and eats them is always ready to come back for more. If you grow melons for either home or market use you will make a big mistake if you don't plant the Watson melon in 1911.

Our Genuine Seed--The Kind That's Fit to Plant

Be very careful about buying your Watson Melon Seed. Thousands of pounds have been offered, saved from shipping crops and from small garden patches. We cannot afford to buy this seed because it cannot be of the best quality and pure. Many will buy it because it is offered at a low price. Our supply of pure seed selected from true type melons only, is limited and is worth much more than ordinary seed. Better be sure when you plant the seed that the seeds are right. If Alexander's name is on the bag they will be right. We have the genuine Watson melon and seed, grown exclusively for seed, not a melon having been shipped from our crop. You can get the right seed from us and you will find it a great deal better to be safe than sorry after your crop is grown. Price--Packet, 10 cents; ounce, 15 cents; ½ pound, 40 cents; pound, $1.25; postpaid. Not prepaid, 10-pound lots and over at $1.00 per pound.

Florida, Putnam County.--I honestly believe Alexander's Watson melon is the best for Florida. It is the only kind I have ever had this year that stood the dry weather first and then a long spell of wet weather, and has produced an unusual number of fine melons.

Georgia, Thomas County.--I can say that Alexander's Watson melon is the finest that I have ever grown. They are the very best eating quality and a fine shipping melon. You cannot overrate it. Shipped one car to Cincinnati and they say it was the finest car of melons, and arrived in the best shape of any car ever sent to that city.

Arkansas Traveler--A large, long, weighty melon, always solid, the edible portion extending within half an inch of the skin. Seed variable in color and size, so many as an intermediate. In color of flesh it is deep red, in texture crystalline, in flavor sugary. The flesh is solid throughout, without any sign of either core or cavity, and the edible portion extends to within half an inch of the skin. Fine for late plantings to mature in August and September. Packet, 5 cents; ounce, 10 cents; ½ pound, 25 cents; pound, $1.00; postpaid.

Florida Favorite--A most popular medium-sized, smooth early melon of beautiful shape. In color it is dark, considerably used for “tossing off” cars of the strictly shipping varieties, such as Blue Gem, Kolb Gem, etc. Flesh very crisp, juicy, and tender. Seed white. Kind is of medium thickness. It is one of the most prolific melons known, and is generally grown for home use and nearby markets in all parts of the South. It stands up well in hot weather and is generally considered one of the surest and most popular varieties to plant. Packet, 5 cents; ounce, 10 cents; ½ pound, 25 cents; pound, $1.00; postpaid.
Our Harris’ Earliest

Our earliest good watermelon. An oval-shaped melon originating in Tennessee. Beautifully striped with dark green and gray. It is extra early, hardy and a fine shipper; melons running from 30 to 40 pounds each and combining good shipping qualities with good eating qualities, something rare. Flesh is bright red, tender, sweet and delicious. Matures around August about June 10th and continues to produce splendid melons until August. Its extreme earliness, fine appearance and superb table qualities make it a splendid seller in market at top prices. Our stock seed of this was obtained from Mr. Harris, the originator. Packet, 10 cents; ounce, 15 cents; ¼ pound, 35 cents; pound, $1.00; prepaid. 10 pounds, not prepaid, $5.00.

Eden, the Great Shipper

A splendid shipping watermelon extensively planted in the Carolinas, Georgia and Florida. Fifteen hundred acres of Eden were planted at one point in Florida. In appearance it resembles Keh's dam, but it has light colored seed and a sweetness of flesh almost equal to our Augusta Rattlesnake. The combination of excellent eating and shipping qualities make it a quick seller at high prices. In other parts of the country melons of Eden should be sown, 1 ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; prepaid. 10-pound lots or over, 45 cents per pound.

Our Harris’ Earliest Watermelon

Our Barbara C. Augusta, Georgia.

Our Carolina Bradford

Distinctively a home and nearby market melon and a great favorite with thousands of our customers in the Carolinas. Introduced by us in 1886, it at once became a favorite, pleasing every one who planted it. It is a strong, healthy grower. Melons are of medium size 29 to 39 pounds; dark green striped with lighter green; flesh red and exceedingly sweet and tender. If you want the sweetest melon grown plant our Carolina Bradford. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; prepaid. 10-pound lots or over, not prepaid, at 45 cents per pound.

Blue Gem or Glove

Really a blue Kolb Gem and far superior to the old Kolb Gem. It has all the good shipping characteristics of the Kolb Gem and much handsomer appearance in market. Dark bluish green color. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; prepaid. 10-pound lots or over, not prepaid, at 45 cents per pound.

Albama Sweet

In Texas it’s almost impossible to sell any melon except Alabama Sweet. It’s a splendid melon for the shipper who wants a long-shaped melon of good quality, closely resembling the Florida Favorite. It’s always ahead of all the other long-shipping varieties and rightly so. Its general appearance is such that it sells on sight at the highest prices. Its eating qualities are of the best. In ripening, it is an extra early, coming in almost with the Seminole, and is one of the earliest medium to large size melons we have ever seen. Of long shape, as shown in our illustration. Flesh is very fine grained, solid and free from stringiness. A splendid shipper and is grown almost exclusively in many parts of Texas. Packet, 1 cent; ounce, 10 cents; ¼ lb., 25 cents; ½ lb., 45 cents; prepaid; 10 lbs., not prepaid, $5.50.

Duke Jones

Also known as “Jones’ Jumbo.” A melon of North Florida origin, of good quality and makes a good shipper as well. Has thin, tough, dark green rind, bright red flesh, light colored seed. Eating quality good. Slightly elongate shape, very thick through, regular in shape and size. Makes fine appearance for either shipping or local markets and is a desirable melon for all purposes. An extra early variety. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; prepaid. 10-pound lots or over, not prepaid, at 45 cents per pound.

Pride of Georgia

Old time favorite Georgia variety. For home use and local markets. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; prepaid.

Kolb Gem

Standard variety for shipping North. Too well known to need description. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 55 cents; prepaid. 10-pound lots or over, not prepaid, at 45 cents per pound.

“\textbf{A Powerful Good Cotton}”

M. A. Kay, Anderson Co., South Carolina, writes us: “From 1,200 pounds, picker’s weight, I get a bale weighing 500 pounds, about 41 per cent. lint. Money Maker Cotton is a powerful good variety, the best I ever planted.” If you plant Alexander’s “Money Maker” Cotton in 1911 you will not only say that it’s a “powerful good cotton,” but what’s better, you will have a good bunch of money for your crop.
ONIONS ARE A GOOD CASH MONEY CROP FOR SPRING AND FALL PLANTING

They are comparatively easy to grow, can be held for home use or sold for cash during the entire year. Why should the South send hundreds of thousands of dollars north and west every year for onions when we can grow more of them per acre cheaper and better at home? Plant at least a quarter or an eighth of an acre this spring, and the result will pay you a good profit. We have one customer who, for nearly five hundred dollars an acre on a large crop and the profit is usually proportionately larger on a small crop. You should study the possibilities of profit to be made from this crop, and get part of the money that is going away from our country.

Let's stop and think about onions a little while. We have no doubt but that you have tried, in your garden, probably a sets both fall and spring for green onions. That’s good as far as it goes, but that’s not far enough. How about onions as a crop to sell — a money crop — if you please? Not less than 100 carloads of onions come into Augusta every year from the North. They are worth an average pretty close to $500 per car, $5000 per year to pay for Augusta’s onions. The same thing is repeated to a greater or less degree in every Southern town or city. Why is it? Simply because we have never looked on the onion as a money crop, and there is actually no money crop so steady and sure as an onion crop. We have seen in the immediate vicinity of Augusta hundreds of acres of corn and millions of dollars’ worth of fertilizer and good fertilizing will make anywhere from 400 to 600 bushels per acre, and a market for the same right here in Augusta. Almost all varieties, listed by us, do well here. Even the Bermuda, the tenderest of all onions, will do well here with a little protection during the coldest winter months. You don’t have to plant onion sets to make a crop of bulbs. Onions from sets mature a little quicker, that’s all. It’s better to plant the seed, it costs a little more, the onions grow are more even and better shape and there is little trouble with seed stalks such as there is with onions from sets. Think about this. Is there a reader of this catalogue that doesn’t eat northern grown onions bought from the store two-thirds of the year? And here is a crop which, handled rightly, will bring in $600 to $800 per acre per year. Isn’t it about time to get busy preparing a seed bed for onions?

Alexander’s Long Keeper or Southern Giant Globe Onions.

These Three True Southern Giant Globe Onions are the largest and best long-keeping onions for spring planting in the South, with the exception of Florida.

We are offering this true type for the first time this year. After being carefully tried and experimented with several strains of Globe onion, we have selected this SPECIAL STOCK, which we find to be of extra fine quality, producing in a very short time fine large bulbs, perfect in shape with practically no necks and unusually attractive appearance. Their quick growth and even maturity combined with the long-keeping quality make them easy to handle and a very profitable crop to grow, as you can market them along at different times at your convenience and when the market price is best. Fine specimens have been sold in Augusta for five cents each.

Our SPECIAL STOCK Long-keeper Yellow Globe is the most striking of all in appearance. It’s a rich red and very handsome. Like the Yellow and White, it is a perfect globe in shape, measuring from 2 to 3 inches in diameter and as hard as a pearl. Price, postpaid, Pt., 10c.; ¼ oz., 15c.; 1 oz., 25c., ¼ lb., 75c.; pound, $2.50; postpaid.

Our SPECIAL STOCK Long-keeper Red Globe is the most striking of all in appearance. It’s a rich red and very handsome. Like the Yellow and White, it is a perfect globe in shape, measuring from 2 to 3 inches in diameter and as hard as a pearl. Price, postpaid, Pt., 10c.; ¼ oz., 15c.; 1 oz., 25c., ¼ lb., 75c.; pound, $2.50.

Our SPECIAL STOCK Long-keeper White Globe is very handsome, the skin is a shade of white and presents a most handsome appearance. Outside is a light straw color, inside white. Flesh fine, grained and of mild flavor. A first-class keeper, storing in perfect condition for months after harvest. Price, postpaid, Pt., 10c.; ¼ oz., 15c.; 1 oz., 25c., ¼ lb., 75c.; pound, $2.50.

Special Offer 3 large packets, one of each color, Red, White, and Yellow, 25 cents postpaid.

Alexander’s Long Keeper or Southern Giant Globe Onions.

Our Prizetaker is one of the best onions for our section. Ours is strictly American seed and must not be confounded with the low-priced imported seed of this variety so commonly sold.

In size it is large to extra large, specimens weighing 4 to 5 pounds, having been grown direct from seed in one season. Ripens up hard and firm and presents a most handsome appearance. Outside is a light straw color, inside white. Flesh fine, grained and of mild flavor. A first-class keeper, storing in perfect condition for months after harvest. Packet, 6 cents; ounce, 25 cents; ½ pound, 60 cents; pound, $1.75 postpaid.

PRIZETAKERS IN ALABAMA

Cullman, Co., Ala., 10-3-10.

Last spring I ordered four dollars' worth of onion seed from you. I let my neighbor, Mr. Screws, have half a pound of Prizetakers and my daughter an ounce, and Mr. Screws won a prize from the Cullman Guano Co., and I think my son will get the fair prize. We used Union Warehouse Guano 10-2-2. Onions are certainly one of the most profitabke crops for spring planting.

Yours truly,

THOS. HOWELL.

PRIZETAKERS IN GEORGIA

Mr. E. H. MALONE, Bartow, Ga.

"From Prizetaker Onion Seed bought of you last fall I brought down town this morning two onions that measured 1½ and 1½ inches in diameter and weighed respectively 17 and 18 ounces. Did not transplant until February 25th. I am sending you by express today a half dozen onions that I planted February 2nd. They are 1¼, 1½, and 2 inches long and the skin is about 8 pounds. I think they are as good as grown in this section, especially where they are not transplanted until February 25th. Some of the I pulled before they were ready, I think can make them average a pound each easily by planting earlier and a little different from the way I did."

E. H. MALONE, Bartow, Ga.
Bermuda Onions for Spring Planting

Onion Culture
Onions can be grown to full size in the South direct from the black seed if planted in January and February in protected beds and transplanted to open ground as soon as soil can be worked in the spring. Too little attention is paid to onion growing as a money crop in the South, and it is one of the most profitable crops that can be grown.

If wanted for pulling green, sow seed at rate of 1 ounce to 150 feet of drill in earliest spring, covering about % inch. Give shallow but frequent cultivation, keeping entirely free from grass and weeds. As plants grow thin out to 3 inches apart, and when grown large enough to use green pull out every other one, allowing the rest to grow to full size. Onions require rich soil and do better when grown on same ground year after year.

Special Onion Culture
Write to the Secretary of Agriculture, Washington, D. C., for “Onion Culture Bulletin No. 854,” telling how to prepare the land, fertilize, cultivate, harvest in every respect. We have it. Price 5 cents, postpaid.

Bermuda Red
Identical with the Bermuda White in everything except color, which is a very light or pale red. Just as good as the White for home use or local markets, but does not bring as high a price as a shipping variety. Packet, 10 cents; $ ounce, 15 cents; ounce, 25 cents; $ pound, 70 cents; pound, $2.25; postpaid.

Bermuda Crystal Wax
A pure silvery white Bermuda onion, the most beautiful onion ever grown. Packet, 10 cents; $ ounce, 15 cents; ounce, 25 cents; $ pound, $1.00; pound, $3.50. Very hardy globe-shaped American variety. Splendid producer and keeper. Packet, 5 cents; ounce, 15 cents; $ pound, 60 cents; $1.50; postpaid.

Yellow Globe Danvers
Large Red Wethersfield
White Silverskin
Barletta

No home garden is complete without a plentiful supply of onions, one of the most healthful and appetizing vegetables and so easy to grow, especially from seed. The market gardener or trucker who fails to have a continuous supply of green or cured onions for his customers from January to January is losing money every month. You can have onions every day in the year if you manage properly. We will tell you how if you do not know.

Extra Early Red
Packet, 5 cents; ounce, 15 cents; $ ounce, 25 cents; $ pound, 60 cents; $1.50; postpaid.

White Multiplier Onion Sets
Favorite for first plantings South. Make green onions ready for use almost before you know it. Pint, 15 cents; quart, 90 cents; peck, 90 cents; bushel, $2.00.

Yellow Sets
The sets of the Yellow Danvers. Good cropper and a splendid keeper. Pint, 15 cents; quart, 90 cents; peck, not prepaid, about $1.75; postpaid.

Silver Skin
The popular white variety. Pint, 15 cents; quart, 25 cents; peck, not prepaid, about $2.50; bushel (32 pounds) about $2.00.

Australian Brown, the Long Keeping Onion
GARDEN OR ENGLISH PEAS

Culture Garden or English Peas are constantly becoming more popular for both market and home use in the South. Any of the early varieties and Marrowfats can be planted from January to March 15th in our section.

Large Packets We have discontinued the small 5 cent packet of peas and beans by mail and now have 10 cent packets only, these containing nearly four ounces. Smaller quantities than this of peas and beans are almost useless.

Premier Extra Early Earliest of all garden peas and far better adapted to our Southern soil and climatic conditions than any of the early varieties from Northern seed houses. It is the best pea of its class for Southern plantings. Very strong, vigorous grower for an extra early, heavy bearer and good sized pods crowded with well-developed peas of good quality. If you want an extra early pea to make a pailieg crop, our Premier Extra Early is your right variety. It grows quickly and bears heavy. With good cultivation it's a week ahead of Landreth's Extra Early Morning Star, First and Best and others. Grow without hushing. Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.35; bushel, $5.00.

First and Best Also sold under the name of First in the Market. First of All. Philadelphia Extra Early, etc. In earliness it comes in about three days after Alaska, is a fairly strong grower (about 22 to 24 inches) and a good bearer. It is largely planted by gardeners along the coast. Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 40 cents; postpaid. Peck, not prepaid, $1.35; bushel, $5.00.

Alaska Extra Early Very popular early variety, a few days later than our Premier, but the heaviest bearer of all the extra early varieties and of better eating qualities, seed of light mallow color. Crop very short this season. Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 45 cents; postpaid. Peck, not prepaid, $1.35; bushel, $5.00.

Extra Early Surprise Also known as Eclipse, our new extra early wrinkled pea. It ranks with the earliest; vines grow 20 to 24 inches high and require no "hushing." It's extreme earliness, it's sweetness, tenderness and flavor and it's heavy bearing qualities make it a leader. See natural size of the pods in our engraving. While the pod area is smaller than the American Wonder, yet the Surprise varieties two, one. Don't fail to try a few in your garden this year. Packet, 10 cents; 1/2 pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, $1.75; bushel, $6.50.

For 38 Years Alexander's Seeds Have Please::

Pride of Georgia (Second Early) In this new variety which we introduced three years ago, we have one that will be pleasing and profitable to every home gardener and to every market gardener who markets in local or nearby markets. It belongs to the second early class and here in Georgia it is the heaviest of all garden peas that we can call a pride. It is a strong grower, 20 to 24 inches in height; and does not require staking. It comes in just after our Extra Early and continues in bearing four or five weeks. Pods are large and well filled out, containing usually 8 to 10 peas, very tender and of a delicious flavor. It's just what you need for a mid-season pea, combining strong but compact growth, good prolificness and the finest in quality. The home gardener will always want it, the market gardener's customers insist on having it. It is one of those wrinkled varieties of peas that melt in your mouth. Plant at least a few of them between February 15th and March 15th.

Premier Extra Early Peas

Improved Telephone Finest tall growing wrinkled pea, grows 1 to 5 feet high and must be staked or trellised or productive, each plant bearing 25 to 30 large pods, fully filled with large size peas of delicious flavor. Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 45 cents; postpaid. Peck, not prepaid, $1.75; bushel, $6.50.

Melting Sugar-Edible Poddled Finest in quality of all edible podded peas, sometimes called "Shell Pea." Finest in being shelled out. The other peas, the pods are used cut up like snap beans. They are most delicious. Of tall growth and must be hushed or staked. Packet, 10 cents; 1/2 pint, 20 cents; pint, 25 cents; quart, 60 cents; postpaid.

Little Gem Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 60 cents; postpaid.

Champion of England An old favorite tall-growing variety and one of the best quality and the most profitable in the way of heavy crops. Most bushed or staked, growing 4 to 5 feet high. Packet, 10 cents; 1/2 pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Not prepaid, peck, $1.75; bushel, $6.25.

Large White Marrowfat Can be planted during winter or spring. Grow 4 feet high and are heavy bearers. Packet, 10 cents; 1/2 pint, 15 cents; pint, 20 cents; quart, 35 cents; postpaid. Not prepaid, peck, $1.00; bushel, $3.50.

Black Eyed Marrowfat Same prices as Large White.
ALEXANDER'S NEW EXTRA EARLY BEAUTY POTATO

Our new potato, "Extra Early Beauty," is really one that is worth while planting in the South for a spring crop. It has good points that no other potato has and if you plant it you will be satisfied in every way with it. We have tested it thoroughly here in Georgia for the last four years and know exactly what it will do. It has beaten the old standard kinds, such as Bliss' Red Triumph and Early Rose, at every point. It is both extra early and extra prolific, earlier than Triumph and Rose and making twice as many select marketable potatoes. In shape it's like Triumph, in color of skin a creamy white, slightly netted with lighter color. Flesh pure white. Cooks quickly, is almost snow white; mealy, but not too dry. Its keeping qualities are simply wonderful, having kept in perfect condition from spring until December. It's good for shipping or nearby market; for home use; good for sale and good for your own eating. If the market isn't right when crop matures it keeps till all the other kinds are gone. Do you know any of the other varieties that combine all the good points like this?

You need our Extra Early Beauty Potato. Order it early. Prices, pound, postpaid, 30 cents; ½ pound, 15 cents; ¼ bushel, $1.25; bushel, $2.50; barrel (41 pecks) $5.00.

Bliss' Red Triumph

Prepare and postpaid, ½ peck, 15 cents; peck, 25 cents; ½ bushel, $1.25; bushel, $2.50; barrel, $5.00.

Select Early Rose An old standard variety and a favorite in the South. Is early, productive and extra good quality. We have genuine stock. Most of the Rose potatoes sold by stores are the Red Rose or late Rose which is of little or no value for Southern spring planting. Don't be fooled on this matter of variety. Peck, 60 cents; bushel, $1.75; barrel about $4.00.

Irish Cobbler Fine early variety with clean smooth skin and pure white flesh. Peck 60 cents; bushel, $1.75; barrel about $4.00.

Okra or Gumbo A most popular and healthful Southern vegetable which should be in every garden. Easily grown and bears until frost. Sow 1 ounce to 50 feet of row, 10 pounds per acre. Plant same time as cotton.

White Velvet Our strain of this is especially fine with smooth, round pods, free from ridges and not prickly. Seed crop very short this year. Pkt., 5c; ½ oz., 10c; 1 lb., 50c; 10 lbs., postpaid.

Perkins' Mammoth Long Podded

The finest green okra, the favorite for shipping and market purposes. Pods are an intense green in color, unusually long, 9 to 10 inches, very slim, and do not get harder like other varieties. It is wonderfully prolific, the pods shooting out close to the bottom of the stalk and the whole plant is covered with them to a height of 5 or 6 feet. Packet. 5 cents; ounce, 10 cents; ½ pound, 50 cents; pound, 50 cents; postpaid. 10 pounds, not prepaid, $4.50.

Dwarf Green Prolific An old time favorite that is popular. Packet, 5 cents; ounce, 10 cents; ½ pound, 25 cents; pound, 50 cents; postpaid.
**SWEET and HOT PEPPERS**

Sow in boxes or hot beds in earliest spring, transplanting to open ground when danger of frost is past, setting 15 inches apart in row. Hoe or cultivate often, keeping them free from weeds and grass. One ounce of seed to 1,500 plants.

**Large Bell or Bull Nose Pepper.** The standard variety for both home use and shipment in the South. It is sweet and mild flavored, matures quickly and is very prolific and uniform in growth. Fruits 3 to 4 inches long and 2 to 3 inches across the shoulder. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 50 cents; pound, $1.75; postpaid.

**Ruby King.** A standard for shipment. Similar to the Bell, but a little larger and later. Increasing in favor among market gardeners every year. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 50 cents; pound, $2.00.

**Chinese Giant.** Similar to Ruby King, but twice as large. Largest sweet pepper grown. Truck growers like it. Very early and productive, mild and sweet with thick flesh. Packet, 10 cents; ½ ounce, 25 cents; ounce, 50 cents; ¼ pound, $1.00; pound, $5.50.

**Golden Dawn.** Similar to Large Bell, but is of deep golden yellow color when ripe, making handsome appearance. Packet, 10 cents; ½ ounce, 20 cents; ounce, 30 cents; ¼ pound, 75 cents; pound, $2.00.

**Mixed Peppers.** For family use most people want some sweet and some hot peppers. We offer you a mixture containing some of each variety catalogued by us, giving a supply of early and late sweet and hot varieties, just what is needed in every home garden. Packet, 10 cents; 5 packets, 25 cents.

**Long Red Cayenne.** Grows three-fourths to one inch long and the little peppers are intensely hot. Very prolific. Used largely in seasoning and making pepper sauce. Packet, 5 cents; ounce, 15 cents; ½ pound, 25 cents; pound, $2.00.

**Red Chili.** Grows from one inch to one inch and three-fourths long and has beautiful red color. Very pungent, used for condiments. Packet, 5 cents; ounce, 15 cents; ½ pound, 25 cents; pound, $2.00.

**PARSLEY**

**Double Moss Curled Parsley.** The most ornamental of all the curled varieties as a favorite in the home garden as well as being used exclusively by market gardeners to supply our hotels and markets. It is easily grown and should be in every garden. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, $1.00; postpaid.

**Plain Leaved Parsley.** Is a very hardy, strong growing variety, not ornamental, but grown for “seasoning” exclusively. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 40 cents.

**SUGAR HOLLOW CROWN.** Best all-round variety of parsnip for the South. The leaves start from a small depression in the crown giving it the name. Rich, sweet flavor, very productive. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 40 cents.

**PARSNIP**

**Our Radishes for Spring**

**Culture** The Radish is an almost universally grown vegetable and is the easiest grown. To be tender and crisp, radishes should be grown quickly, and quick growth is dependent on rich, mellow soil, sufficiently moist and good, reliable, fresh, vital seed. To have a constant supply sowings should be made every 10 days or two weeks. One ounce will sow 60 feet of row or 8 pounds of seed per acre.

**Alexander’s All Seasons** In our test grounds six varieties of radishes are tried and sown at different times, with the hope of finding one which will be uniformly productive. Of these six varieties the following are the most satisfactory:

**Early Scarlet Turnip.** A standard variety for both market and home gardens. Turnip shaped and a beautiful scarlet color shading to the purest white at the tip. Flesh very crisp and tender. Matures ready for use in 21 days. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 50 cents; postpaid.

**Ne Plus Ultra.** Of fine, round, turnip-shaped form. Color a bright scarlet, flesh tender, crisp and of delicate flavor. Its remarkable small top and quick growth make it especially valuable for forcing in frames or for close plantings in market gardens. Matueres in 18 to 21 days. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 55 cents; postpaid.

**Hailstone.** The quickest growing radish on record. In every test it comes out ahead of all others, maturing in from 10 to 12 days from sowing. The radishes are regularly “turnip-shaped,” measuring an inch in diameter and ¾ inch deep, round, smooth and a beautiful snowy white; tap root short and slender; flesh solid, crisp and mild. Foliage very small, enabling you to plant very close. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; postpaid.

**Cincinnati Market.** A comparatively new variety, very popular with market gardeners. Almost as long as the old “Scarlet Turnip,” but a little thicker through and skin of bright pink color. It matures very quickly, is very uniform in growth, white tipped. Flesh pure white and very transparent; crisp, tender and brittle; grows to good size and always free from pungent taste. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 55 cents; postpaid; 30 pounds, not prepaid, $4.00.

Alexander Seed Co., Augusta, Georgia.
**Alexander's Radish Mixture**

There are many hundreds of our friends who want a succession of radishes but do not want to be troubled with making succession sowings. Our radish mixture will give these friends just what they want. It contains some of each kind of radish we list, early, medium and late, round, oblong-shaped and long. Sown during late winter and spring, it gives you a supply of radishes in perfect table condition all through the season. Our illustration shows what you will get by planting our Radish Mixture. Packet 5 cents; ounce, 10 cents; ½ pound, 25 cents; pound, 50 cents; postpaid.

**French Breakfast**

Standard half long radish, valuable for both home and market gardeners' use. Pkt., 5½ oz., 10 cents; ½ lb., 20 cents; lb., 60 cents; postpaid.

**Improved Chartier**

A long variety, splendid for early planting. The top of root is red, shading to pink in middle, with white interior. Fine flavor. Pkt., 5 cents; oz., 10 cents; ½ lb., 20 cents; lb., 60 cents; postpaid.

**Early Long Scarlet**

The standard early long red variety for planting south in either spring or fall. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents; postpaid.

**Long White Vienna**

Best long white radish. Skin and flesh are pure white. A splendid radish for either home or market gardens. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents; postpaid.

**White Strasburg**

Best long white variety for summer use. Skin and flesh pure white, brittle and tender. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 60 cents.

**China Rose Winter**

For August and September sowings. For use during winter as wanted. Packet, 5 cents; ounce, 10 cents; ½ pound, 25 cents; pound, 50 cents.

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**Plant Pumpkins in Your Cornfield**

Pumpkins ought to be largely grown. Fine for home use, always salable in town and good stock feed. Plant in corn at "laying by" time, hills 10 to 15 feet apart each way. In cutting leave 3 to 4 inches of stem and they will keep.

You can always depend on Alexander's Seeds to produce first-class crops. For 38 years we have supplied the most critical Southern planters with the best seeds that grow, selected for the South. **OUR SPECIALTY IS QUALITY.**

**Large Georgia Field**

Our large yellow stock pumpkins are generally grown in Georgia. Very productive and good keeper. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 50 cents; postpaid.

**Tennessee Sweet Potato**

One of our best varieties. Bell shaped and slightly ribbed; productive and splendid keeper. Fine quality. Pkt., 10 cents; ounce, 15 cents; ½ pound, 25 cents; pound, $1.25; postpaid.

**Large Cheese and Cashew**

Ounce, 5 cents; ½ pound, 25 cents; pound, 75 cents.

**Sow Some Spinach For Spring Greens**

Alexander's Ever-Ready Spinach

The best of the long standing varieties. It's just what its name indicates, ready at all times for winter and spring cutting. Leaves are large, thick and heavily crimped with fleshy appearance. Resists both winter cold and the warm spring weather. Packet, 5 cents; ounce, 10 cents; ½ pound, 20 cents; pound, 50 cents; postpaid. 10 pounds, not prepaid, $3.00.

**King of the Mammoths**

This is the pumpkin to plant to win the "fair" prizes next year. It is the largest of all, having a record of 245 pounds. Flesh is fine grained and a good keeper. There is nothing to equal it for size and quality combined. Our customer, Mr. T. V. Hollman, of Mississippi, writes about his experience with the Mammoth: "I send you a photograph of my boy with goat wagon and pumpkins. This is the largest pumpkin ever seen in this part of the country. It was planted in poor soil and fertilized very light. It is certainly the King of the Mammoths." Prices of seed: Packet, 10 cents; ounce, 15 cents; ½ pound, 25 cents; pound, $1.25; postpaid.

**Alexander's Ever-Ready Spinach**

Each, 5 cents; oz., 10 cents; ½ lb., 20 cents; 1 lb., 35 cents; 1½ lb., 40 cents; postpaid.

**Bloomstone and Broad Flanders**

Each, 5 cents; oz., 10 cents; ½ lb., 20 cents; 1 lb., 35 cents; 1½ lb., 40 cents; postpaid.
**Early Bush Squashes**

**Culture** Squash will not stand frost and cold nights, so planting should be delayed until frost danger is past. Work ground deeply before planting. Plant bush varieties in hills 4 feet apart each way, running varieties 6 feet apart. One or two shovelfuls of well-rotted manure to each hill gives best results. Plant 6 to 10 seeds in each hill, thinning out to two plants after rough leaves form. One ounce of seed plants 40 hills, 1/4 pounds per acre.

**New Extra Early Prolific**

This is the most prolific, extra early type of white bush squash. It is a strong, vigorous, rapid grower; develops quickly a snow white squash of perfect shape and finest quality. The most profitable white bush squash for home market or shipping, because it is early and quality so that in our tests the past season it has developed well formed marketable fruit two weeks earlier. It is the biggest money maker of this class bearing two or three times as many as the old type. Packet, 10 cents; ounce, 1/2 cents; 1 lb., 85 cents; pound, $1.00; postpaid.

**Mammoth White Bush**

This is an improved form of the Early White Bush or "Patty Pan," identical with that variety except that the squashes are nearly double the size of the old variety. It is early, uniform in growth and very prolific. Has beautiful clear white skin and is from 8 to 12 inches in diameter. Fine quality and size for home gardens and nearby markets. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 75 cents; postpaid.

**Early White Bush**
The well-known "Patty Pan" squash, a favorite white squash with all our gardeners. Also largely grown for shipment. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 60 cents; postpaid.

**Yellow Summer Crookneck**

An old standby; always a favorite in both home and market gardens. Fruits rather small; of bright orange color. Flavor very rich and buttery. The 1-1/2 set of 11 summer squashes. Packet, 6 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 60 cents; postpaid.

**Giant Summer Crookneck**

Squash In our Giant Crookneck we have a variety containing all of the good qualities of the Crookneck class and at the same time giving double the size of the Old Yellow Summer Crookneck. For market gardeners growing for nearby markets and home gardens it is especially desirable. Like the Mammoth White Bush, it is too large to ship. With this variety you get double the yield from the same area that you do with other sorts. We recommend it without reserve to our customers. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 75 cents.

**Winter or Running Varieties**

**Hubbard** Most largely planted winter variety. Flesh rich, very fine grained and sweet. Cooks up dry and is a perfect table variety. Packet 5 cents; ounce, 10 cents; 1/4 lb., 30 cents; pound, 90 cents; postpaid.

**Boston Marrow** Popular variety. Oval form, flesh bright orange color, rich and sweet. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 30 cents; pound, 90 cents.

**SALSIFY OR VEGETABLE OYSTER**

**CULTURE**—Sow seed in early spring in shallow drills 18 inches apart. Prepare good soil deeply, as Salsify is a deep rooter. Cultivate frequently and let grow all summer. Plants are hardy, so let them stay in freezing improves its eating qualities.

**Mammoth White Sandwich Island Salsify, or Vegetable Oyster**
The ground and use through winter as wanted. One ounce of seed plants 100 feet of row.

**Mammoth Sandwich Island** The best of all varieties for the South. Larger and better than any other kind. Is much superior to the old Long White and the Black.

Packet, 5 cents; ounce, 15 cents; 1/4 lb., 30 cents; pound, $1.00; postpaid.

**The Fact That It Pays Best** to plant The Best Seeds of All Kinds cannot be disputed. It has been proven thousands of times. There is no doubt of the best being the cheapest. The important question is, where to get that kind of seed? as there are so few places that the very best seed may be obtained. If you have planted Alexander's Seeds in the past you know they are of the very best possible quality. You know that no better seeds are offered at any price, and there should be no doubt in your mind as to where to get seeds to plant during 1911. Those who have never planted Alexander's Seeds should begin at once. A trial order will prove their greatly superior quality. It will be a safe and profitable investment for you because results are sure to be just what you want.
Right Tomatoes For You

Culture  Sow in hot beds or protected boxes from January to March. Transplant to open ground after danger of frost is past, setting in the ground deep, up to the leaves. As plants grow support them with stakes. This keeps them up off the ground and prevents rotting. Sow one ounce of seed for 1,500 plants; four ounces per acre. Sow also in July for fall crop.

Long Keeper  No variety of tomato equals our Long Keeper in heat and drought resisting qualities, and this makes it especially valuable for summer and fall cropping. This is a new variety to most of our customers and we take pleasure in recommending it, especially as a variety to plant for summer use. It is early, productive and the longest keeper of any. Equally valuable for the market or for home gardens. Fruits average 2½ to 3 inches in diameter and are of a bright red color. It has the right shape and solidly and stands burning sun without injury. Large packet, 5 cents; ½ ounce, 15 cents; ounce, 20 cents; ½ pound, 50 cents; pound, $2.00; postpaid.

Ponderosa  Largest of all. Packet, 10 cents; ½ ounce, 20 cents; ounce, 30 cents.

The Alexander

Blight-Proof Tomato

No chance for "Die Back" or tomato "Blight" now to ruin your tomato crop if you plant seed of our new "BLIGHT-PROOF" selection. This is the only blight-proof tomato of extra fine quality that has ever been offered. Fine flavor, beautiful appearance, extra hardy, fruits from early in the season until very late. It could almost be called "Everbearing." Very prolific, and the fruit is of the best average size for shipping. Our tomato specialist has been breeding and re-selecting this strain for several years; though it has shown up fine for the past two years we would not offer it until it could be called the absolutely perfect blight-proof tomato. Packet, 15 cents; ½ ounce, 20 cents; ounce, 35 cents; ½ pound, $1.25; ¼ pound, $2.25; pound, $4.50.

Alexander's Long Keeper Tomato

Alexander's Blight-Proof Tomato

Alexander's Great Southern Tomato

We have named this tomato 'Great Southern' because it is the greatest or finest tomato selection of its type for the South. We have had our expert tomato grower working with it for several years breeding and selecting to perfect its many fine qualities. It is unusually prolific for a tomato of this size. The flavor, appearance and size are ideal. Special work has been done in breeding up the strength or vitality of the plant so that the plants produced from this seed are strong, thrifty growers, withstanding extremes of weather in a most satisfactory manner. If you want an extra fine tomato for home use or shipping; solid, fine flavored, meaty tomatoes with practically no core, a tomato that matures fruit early and is a continuous bearer, you will find this the most satisfactory tomato to plant. It will please every tomato fancier from the home gardener to the big shipper. It is a sure cropper and sure winner every time. Packet, 15c; ½ oz., 25c; ounce, 50c; ½ pound, $1.25; pound, $4.50.

Alexander's Tomato Seeds are unrivaled for quality of fruit, quantity of yield, and trueness to type of the product.

Alexander's Great Southern Tomato
Alexander's Early Beauty Tomato

A favorite with our market garden customers and shippers as well as for an early maturing variety for the home garden. It's early and of open growth, letting the sun in to the fruit, ripening it quickly. A good general cropper. We sell this variety almost exclusively to many of the tomato shippers of Florida. In color it's a rich, glossy crimson, fruit solid and meaty with small seed cavities. Of medium size with thin, tough skin. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 65 cents; pound, $2.00.

Dwarf Champion

A really first-class quality tomato, maturing early and sufficiently stiff growth with heavy foliage, protecting the fruit from sun scald. Fruits are of very bright red color, of medium size, almost round and very smooth skin. One of the most desirable and popular varieties. Seed supply very short. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, $2.00; postpaid.

New Stone

One of the largest, most solid and meaty of all tomatoes, and especially valuable for late plantings. It has heavy foliage, thus protecting the fruits from the burning sun of late summer and early fall. It is very solid and a good shipper; smooth and uniform in growth. Color a desirable red. Fine for canning for its solidity and few seeds. A splendid variety for both home and market gardens for late crops. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, $1.75.

Alexander's Early Beauty

The best of all early sorts. Within one week of being as early as the Earliana and is far superior, the fruits being uniformly larger, smoother, thicker, more solid and a much finer quality than any of the extra early tomatoes. The fruits are very deep through from stem to blossom end, being almost round or ball-shaped and from 3 to 3½ inches in diameter. The interior is very solid and fleshy with very few seeds, the seed cells being very small and the fruits nearly all solid flesh; quality extremely, excepted and free from acidity. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 70 cents; pound, $2.50.

Chalk's Early Jewel

The most extra early sorts. The extreme extra earlies. Plants are of open growth, letting sunlight in to the fruits. This tomato is being sold under a dozen different names. We have the genuine. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 70 cents; pound, $2.50.

A GREAT MAIN CROP TOMATO

The Matchless

For a first-class, general crop tomato for all purposes there is none equal to our Matchless. It follows such varieties as Alexander's Beauty, but stays with you all summer, its dense, heavy foliage protecting the fruits from midsummer rush. It is large, smooth and of a very rich red color. Almost solid meat with very little core and small seed spaces. A strong, vigorous grower and fruits heavily, the large size holding up to the end of the tomato cropping season in home use or market, and unexcelled for canning. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 70 cents; pound, $2.50.
Best Turnips for Your Spring Planting

Early Red or Purple
Top Strap Leaved

Also known as Purple Top Flat Dutch in some parts of the South. Almost identical in appearance with the Early White Flat Dutch except that the top of the bulb is a deep rich red or purple color. It’s a quick grower in either spring or fall, with very fine grained, sweet, pure white flesh. The red top, extending down to where it rests in the soil, adds very much to its attractive appearance. Ounce, 5 cents; ¼ pound, 15 cents; pound 45 cents; postpaid, 10 pounds, not prepaid, $3.50.

Extra Early White Egg

Finest flavor of all early turnips and often ready for use in six weeks from sowing. Skin and flesh pure white, bulbs almost egg-shaped, solid and fine grained. Attractive when bunched for market. Ounce, 5 cents; ¼ pound, 15 cents; pound 50 cents; postpaid. 10 pounds, not prepaid, $3.50.

Early White Flat Dutch

One of the most popular varieties with our customers either for spring or summer plantings. Of medium size, perfectly round and flat. A quick grower and shows up well bunched. Skin pure white; bulbs very fine grained and solid. In maturity it follows our White Egg. Cooks quickly and has fine flavor. Ounce, 5 cents; ¼ pound, 15 cents; pound 50 cents; postpaid.

Alexander’s Big 7 Ounce Turnip Collection, All for 25 Cents Postpaid

The most popular collection of seed we ever offered. We sell thousands of them. On receipt of 25 cents we will send you one ounce each of Early White Flat Dutch, Extra Early White Egg, Early Red Top Strap Leaved, Purple Top Globe, Yellow Aberdeen, “Bon Air” Rutabaga and Southern Seven-Top, postpaid. This gives you 7 ounces of the finest varieties, early, medium and late, the greatest seed buyer’s bargain we have ever offered. Don’t delay. It’s time to plant some of them now.

Red or Purple Top Globe

Most popular and generally planted variety in the South. Medium early and heavy cropper. Bulbs and flesh a pure white except the skin at top of bulb which is a deep rich red or purple. Flesh firm, pure white and fine flavor. Ounce, 6 cents; ¼ pound, 15 cents; pound 80 cents; postpaid. 10 pounds, not prepaid, $3.50.

Pomeronian White Globe

Largest of all Turnips. Extra large globed-shaped variety with pure white skin and flesh. Ounce 6 cents; ¼ pound, 15 cents; pound 45 cents; postpaid. 10 pounds, not prepaid, $3.50.

Extra Early Purple Top Milan

Earliest of all Turnips. Much like Purple Top Strap Leaved but 10 days to two weeks earlier. Perfect shape and color. Packet 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 60 cents; postpaid.

“Bon Air” Rutabaga

The only thoroughly satisfactory rutabaga for the South. Large, finely shaped bulbs, yellow skin, purple top and free from “stringy” necks. It combines all the good qualities of the old kinds with fine table qualities and perfect shape. It’s the most profitable rutabaga you can grow. Packet 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 50 cents; postpaid.

Well Known Varieties

We have in stock regularly the Long White or Cow Horn, Yellow or Amber Globe, Mammoth Purple Top Globe, Golden Ball, Yellow Aberdeen, Seven Top, Sweet German or Rock and the Breadstone Rutabaga. Each—Ounce, 5 cents; ¼ pound, 15 cents; pound, 50 cents; postpaid.

TOBACCO SEED

Choice Havana

A heavy cropper and is generally used for cigar purposes. Has large, long leaf, fairly fine texture. Packet, 10 cents; ounce, 25 cents; ¼ pound, 75 cents. (Imported seed.)

Sweet Oronoko

Finest variety in lower and central South for chewing. If you like to chew natural leaf, grow Oronoko and sun cure it. Packet 10 cents; ounce, 25 cents.

Hester

A fine and very superior yellow variety largely grown for home use as a smoking tobacco. Packet, 10 cents; ounce, 25 cents; ¼ pound, 75 cents.

Sage

A most popular garden herb, used for seasoning, the dried leaves being a market product. Packet, 10 cents; ounce, 25 cents.

Thyme

Leaves and young shoots highly esteemed for seasoning, also for medicinal purposes. Pkt., 10 cts.; ounce, 25 cts.
$233.00 Profit Per Acre on the Earliest Cabbage on the Market
From Alexander's Perfect Cabbage Plants

FULL COUNT—BEST QUALITY

THE ONLY WAY TO GET THESE VERY EARLY CABBAGE IS TO PLANT OUR HARDY, FROST-PROOF PLANTS, GROWN FROM SUPERB MARKET-GARDENER'S STOCK OF THE BEST AMERICAN-GROWN SEED. THESE PLANTS ARE GROWN ON THE CAROLINA COAST EXCLUSIVELY FOR THE PLANT TRADE, THEY ARE NOT SURPLUS PLANTS LEFT OVER FROM MARKET-GARDENER'S PLANT BEDS—THOUSANDS OF WHICH ARE SOLD EVERY YEAR.

This seed is sown at intervals during October, November and December; the plants make a slow growth during the cold season and by the time they are ready to transplant are dormant; in this condition we have shipped hundreds of orders as far as Texas with the best results. As a test to see how long they would keep, have set aside crates of plants packed in the usual way and after two weeks unpacked them and, though they were yellow and many of the leaves were rotten, the buds and roots have always been in growing condition so that even in case of slight delay on road (which seldom occurs, as perishable goods are always rushed) the plants are seldom damaged, though they may look yellow, a good BUD and roots is what you want. However, we GUARANTEE safe delivery in a satisfactory condition.

A cabbage plant will stand freezing weather but a white frost will kill it; on account of the strong winds blowing in from the ocean, we have none of the frost that occurs elsewhere, thus enabling us to produce these plants out doors in better condition than you can grow them in a cold frame. We can deliver them to you and you can get them in the ground long before you would dare risk setting out cold frame plants. You can put them in the ground while it is cold, they will soon form roots and when growing weather opens up they will be established and will make a crop of cabbage ten days or two weeks earlier than your own growth, which is the best for later planting, as these are too sappy to ship after the 10th of April.

A good, loamy soil with clay sub-soil, well-drained, is the best adapted to cabbage. This should be broken well and harrowed twice; the soil must be well pulverized. Lay off in 2½ or 3-foot rows and if commercial fertilizers are used exclusively you will require about 1,600 pounds per acre—analysis: about 7% available phos. acid, 5% ammonia, 5% potash. OUR SPECIAL CABBAGE AND GENERAL GARDEN CROP FERTILIZER, "EARLY TRUCKER" we have found to give the best results. This we can supply in any quantity. (Ask for special price.)

13,000 plants will set an acre. You will get from this ten to twelve thousand heads, which usually sell at an average price of 2½ cents each, or $300 for 12,000. The cost of plants, express, fertilizer and labor amounts to $67.00—a PROFIT of $233.00.

VARIETIES—EXTRA EARLY JERSEY WAKEFIELD, earliest; CHARLESTON WAKEFIELD, second; ALEXANDER'S AUGUSTA EARLY TRUCKER, large, flat head; SUCCESSION, SURE-HEAD, and EARLY FLAT DUTCH. We recommend Charleston Wakefield and Augusta Trucker as the best combination.

PRICES—500, $1.00; 1,000 to 4,000, at $1.10; 5,000 to 9,000, at $1.25; 10,000 or more, at $1.00. We have very low special express rate and prompt service in packing and shipping. The plants are of the very best quality and put up in crates containing 500, 1,000 and 2,000; no less than 500 of a variety can be supplied. If you haven't use for a full crate, make up an order among your neighbors. Cash must accompany each order and under NO circumstances will plants be sent C. O. D., or charged.

WHAT OUR CUSTOMERS SAY:

Talladega County, Ala., Sept. 30th.—Enter my order for 2,500 AUGUSTA EARLY TRUCKER cabbage plants. It will probably be of interest to you to know that of the 700 cabbage plants I received last spring I raised just 700 fine heads of cabbage.—S. R. Hoore, Asst. Treas., Ala. Marble Co.

Fulton County, Ky., Jan. 6, 1910.—The plants I got from you last year were very satisfactory, and I want more this year; please send price list at once. I especially like the TRIUMPH SWEET POTATO; think it the best of all varieties.—Mrs. Isham Browder.

SWEET POTATO PLANTS
GENUINE PUMPKIN YAM—TRIUMPH—IMP'ED NANCY HALL—DUGAN YAM

These plants will keep in shipment two weeks if necessary. All grown from the best seed stock. Price: 500, $1.00; 1,000, $1.75; 5,000 to 10,000, at $1.50. Ready for shipment about April 10th to August 1st. To be SURE of getting stock, send order at once.

USE "KNOXEM" AND OUR "PLANT LICE KILLER" TO GET RID OF THE BUGS AND INSECTS.
A gentleman who has been growing it for several years gives his experience with it as follows, "After several years experience with the Kudzu Vine, I consider it the best forage plant to tide the farmer and stock raiser over the long, hot, dry summer, as well as the rainy season. It is ready to pasture here in West Florida by April 1st, or even earlier, having the ground thoroughly covered with new growth by that time, and if defoliated for hay, can be cut May 1st, making as much growth by that time as the Velvet Bean in an entire season. It comes again quickly after cutting and in two weeks' time has the ground almost covered again. It is easier to cure than the Velvet Bean, which it greatly resembles in appearance and manner of growth, but only needs to be planted once and cultivated the first season, taking care of itself after that, and all the owner needs to do is to keep it cut if wanted for pasture, or turn the stock from one lot to another if wanted for pasture. When divided into three or four lots and pastured in succession, more stock can be supported on a given area than by allowing them full range. I believe it will become the most important plant introduced in the South, since the advent of cotton. I first secured a few seed to try as a shade for our summer house. The next spring three plants were set around a brush pile to cover and hide it from view. By fall they had covered a space 8x20 feet and to a depth of two to three feet, as shown in the photo. It was not until the vines began creeping through the bars to the horse shed and the fence on the neighbor's side that I suspected its value as stock feed. My horse simply got down on his knees, reached under and nipped every leaf that came within two feet of the bars, while the neighbor's horses, when turned into the adjoining lot, would make for the Kudzu vines the first thing and never leave until the last leaf in reach was eaten. I began to investigate. I cut some of it for hay and found it cured much quicker than the Velvet Bean or Cow Pea hay. This is the only plant on which we have erected a hay plant and it has made a wonderful job. It is a great leguminous renovator and fertilizer. Some plants have produced as high as 2,000 nitrogen nodules. It will make hay in ten days, will be cured in one and will make ten tons of hay per acre in one season—four cuttings. The proper time for setting is December for Cuba, South Florida and Mexico; January to February 20th for Middle Florida, North Florida, and points further North up to April 1st. No plants shipped after April 1st. Order at once, it will pay you. Prices: 12 strong plants, postpaid, $1.00; 12 plants, extra large, $1.50; 100 plants, including both sizes, express collect, $7.50; 1,000 plants, including both sizes, express collect, $70.00. Single select specimen plants each postpaid, 50 cents. No plants sent C. O. D. Seed—Packet, 10 cents; ½ ounce, 60 cents; ounce, $1.00 postpaid. Delivery guaranteed.
**BIG MONEY IN FORAGE CROPS FOR YOU**

"It is not what we make but what we save that counts!" If we make a big crop of cotton and sell it at a big price, and have to pay it all out for forage, etc., we haven't made anything. There's as much profit in growing good forage crops as in producing cotton. The forage, hay and grain question is always with us and it is the lack of a sufficient quantity of them that makes us contribute millions upon millions of our cotton money every year to the Northern and Western States for what we can grow as well and cheaper here at home.

If you buy hay, grain or forage you are hurting yourself. If you don't grow enough of them to not only supply your home needs and have some to sell in the nearby towns or cities, you are neglecting a profitable crop, one that nine times out of ten will bring in more per acre than the average cotton yield, and do it with a whole lot less work and expense. Don't forget the hay, forage and feeding crops in 1911.

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**SUGAR SYRUP SORGHUM**

**How Would You Like to Trade $20.65 for $86.30? A Mighty Good Trade That. For Your Consideration.**

One of our customers made that trade on one-eighth of an acre planted in this variety of Sorghum. He made 90 bushels of sorghum, 60 pounds of sugar syrup and 100 bushels of sorghum. He sold the syrup, which made $20.65, and the sorghum, which was sold for $86.30. Total expense, including cost of seed, fertilizer, cost of preparing land, cultivating, rest of land and miscellaneous cost, $12.65. Total profit, $103.95, or $525.20 per acre. What man has done man can do. The Sugar Syrup Crop makes the very finest quality of sorghum syrup. Stalks grow 15 to 18 feet tall. We advise to all to put the demand for syrup. It will pay you. Plant at the rate of 4 pounds per acre in drills. Price per packet, 15 cents; per pound, 50 cents; postpaid. 6 pounds at 30 cents; 10 pounds at 25 cents, not prepaid.

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**White Kaffir Corn**

Rapidly becoming a favorite in the South for its unique flavor, its delightful resisting qualities. Plant stocky and erect with wide foliage which makes the finest kind of forage. Two to four heads of grain produced by each stalk. If cut just before heading, shoots spring from the roots producing a second crop of forage and a grain crop. Plant in 3-foot rows and cultivate same as corn. Plant 8 pounds of seed per acre, sowing it in the rows like other sorghums. Packet, 5 cents; pound, 25 cents; 2 pounds, 50 cents; postpaid. By express or freight, not prepaid, 5 cents per pound.

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**Early Amber Sorghum**

The earliest and favorite Southern variety for forage crops, either grown alone or broadcasted with peas. Plant in drills 5 pounds per acre or 1 bushel (24 pounds) if broadcasted alone. If used with peas 1 bushel (24 pounds) of corn. It pays to fertilize this crop heavily. You may use 50 pounds of 5-10-0 fertilizer per acre. Packet, 5 cents; pound, 25 cents; 2 pounds, 50 cents; postpaid. Bushel, about $1.75. Write for market prices when ready to buy. Bushel prices change frequently.

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**Early Orange Sorghum**

Larger and 10 days later than Amber and more largely grown for the syrup which is of fine quality and clear golden yellow color. Desirable for either syrup or forage. Plant in drills, 5 pounds; 1 bushel, about $1.75. Not prepaid. Write for market prices when ready to buy. For the sugar crop it is better to use the sweet variety. Sold recently under the name of "Fenecilla." as an sold at enormous prices. Continues to grow and produce green feed all through the season. It has a record of producing 55 tons of green forage from one acre in 135 days. Valuable for green feed only, as it makes poor dry fodder. Sow from April to June in 4 feet apart, using 10 pounds of seed per acre. Cultivate same as for corn. Packet, 5 cents; 4 pounds, 50 cents; postpaid. 10 pounds lots or over, not prepaid, about 10 cents per pound.

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**German Millet**

Beware of cheap Western seed offered at low prices. Sow from April to June 15th, one bushel per acre. Packet, 50 cents; 6 pounds $1.00; postpaid. Bushel prices on application.

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**Spanish or “Two Crop” Peanuts**

Earliest, a fine bearer, but by itself in the South is a failure. Large yields of small, very sweet, well-filled out nuts. Packet, 25 cents; 4 pounds, 75 cents; postpaid. Peck, not prepaid, 60 cents; bushel, about $2.00. Write for prices.

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**North Carolina Peanuts**

A medium size nut, much more prolific than the Virginia and more profitable to grow for stock feeding on the farms than the Virginia. Packet, 25 cents; 4 pounds, 75 cents; postpaid. Peck, not prepaid, 60 cents; bushel, about $2.00.

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**Genuine Hog Goobers**

A great hog feed. Wonderfully prolific, 400 bushels to the acre. For several years we had no seed of this valuable hog food crop to offer, having lost the seed a few years ago and not having any. We now have a sample of this valuable crop which raises hogs secure some of the seed and plant a few acres of this valuable crop. Remarkably prolific, finest of hog feeds, an easy crop to make, does well in poor soil; holds. Good keepers; may be kept on the ground all winter. Cultivate same as peanuts. A peck will plant an acre. We have only a few bushels to offer this season at $1.25 per peck; $4.50 per bushel.

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**Japanese Buckwheat**

The best variety, and valuable in bloom can be sown in early spring or late summer. Maturing in 70 to 75 days. Does well in almost all soils and resists heat and drought. Packet, 25 cents; postpaid. Peck, not prepaid, 60 cents; bushel, about $2.00.

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**Filipino Peas**

So named because of its origin several years ago. One of our Burke County, Ga., customers secured a quart of the peas, which had been sent to this country by the Philippine Islands. He planted them in his garden and the first season showed they were very well adapted to our climate and very prolific, and a splendid table sort to be used green or dried. After planting several years he called our attention to them, and after a thorough investigation we decided to buy the entire crop, which he had planted each year in his garden. Peas were not so large but were fat enough to plant ourselves next spring we have only a few bushels to offer. The dried pea is about the size or a little smaller than the cowpea. Pods average about 8 inches long and completely filled with peas. Smooth, dark green in color and remain tender and eatable until nearly dry. Very fine for green snags. A little over the vine or running type and makes a good crop on poor land. The dried pea for the table is thin and fine, rich, sweet flavor. They simply melt in your mouth; do not discharge the liquor in which they are cooked and your mouth waters when you see them steaming on the table. Plant May 10th produces green snags in July. Dry peas August 1st. Supply this season very limited. Packet, 20 cents; 1/2 pint, 50 cents; pint, 80 cents; quart, 75 cents; postpaid.
Chufas

A most profitable Southern crop for fattening hogs and poultry. The nuts grow near the surface and are easily harvested by hogs and chickens. Planted in April and May in 3-foot rows, dropping 2 or 3 Chufa every 10 to 12 inches. Give liberal culture. They mature in September and will lie in the ground until wanted. They are the best fattening crop. Packet, 10 cents; pound, 30 cents prepaid. Peck, not prepaid, $1.25.

Teosinte

A remarkable forage plant from Central America.

Mammoth Sunflower

Every man in the South should grow Mammoth Russian Sunflower for the seed for a poultry feed. There is nothing like it. Poultry fed on it grow rapidly and have a yellowish plumage. A heavy yielder and easily grown on good land. Plant 4 quarts per acre. Packet, 10 cents; quart, 25 cents; postpaid.

Burt or 90-Day Oats

For spring planting in our section. Write for prices.

Soja or Soybeans

Splendid forage plant and soil enricher. Easily grown, stands drought well and is very productive. Plants grow 3 feet high. Stock like it. Has higher feeding value than any other forage plant. Packet, 10 cents; quart, 20 cents; postpaid. Peck, not prepaid, $1.50. Write for special prices.

Beggar Weed

Grows in popularity every year as a hay plant and soil enricher for the light sandy land of the lower South. If it is to that section what red clover is to Kentucky and Tennessee. Denise growth, 2 to 5 feet high, making nutritious hay or green forage of high feeding value. Planted in May or June two cuttings can be made each season. Cleared away (bulk removed), pound, prepaid, 45 cents; 4 pounds, $1.75; 10 pound lots or over, not prepaid, 30 cents per pound. Write for quantity prices.

Lowland Rice—Upland Rice

Best straws of each. Pound, postpaid, 25 cents; 5 pounds, $1.00; not prepaid, $1.25; 10 pounds, bushel, $2.50.

Cow Peas

The standard Southern crop for forage or for soil improvement, and no farm in the South ought to be without a greater or less acreage of them. At the time our catalogue goes to the printer, prices on these have not settled. When ready to buy write us for close market prices. The Augusta section is one that produces more cow peas than almost any, and we are in position to give you the best in both quality and price. The prices are 3 cents per pound prepaid, 2 cents per pound not prepaid. Write for prices.

Bermuda Grass

The most valuable of all summer pasture grasses in the South. Grows luxuriantly in the hot, dry sun and furnishes nutritious grazing for 9 months in the year. Grows well on all soils from the stiffest clay to the lightest sands. Sow seed broadcast, 6 pounds per acre, March to June. Seed germinates in 2 to 30 days when ground is warm. ¼ pound package, 25 cents; pound, 85 cents; postpaid. Special prices on 5-pound lots or over. Bermuda Grass Roots. Many prefer to plant the roots instead of the seed. Plant 300 pounds of roots per acre. Price, $2.00 per 100 pounds, not prepaid.

Johnson Grass

While considered a pest by many it is considered one of the most valuable hay grasses, there being thousands of acres of it grown in the Augusta section. It should be grown only where it can be controlled and kept from spreading into other crops. Makes 4 to 10 tons of hay per acre. Sow 1 bushel per acre in spring. Pound, postpaid, 25 cents; 5 pounds, $1.00. Bushel of 21 pounds, not prepaid, about $1.75. Write for price.

Japan Clover (Lespedea Striata)—An annual which reseeds itself where once established. Starts in early spring, is ready for grazing by June and continues until frost. All stock like it. Does well in central and lower South. Sow 25 pounds per acre in spring. Pound, postpaid, 45 cents; 10-pound lots and over, not prepaid, 21 cents per pound. Bushel, about $4.50. Write for prices.

Alfalfa or Lucerne

Most valuable permanent clover that can be grown and adapted to all the South except Florida. Once established it is perpetual, giving from 3 to 5 cuttings per year of the best clover hay. It starts slowly, needs careful attention the first 4 years, but is well worth the trouble. Good results can be obtained from very early spring sowing. Pound, postpaid, 25 cents; 3 pounds, $1.05; postpaid, 20 pounds per acre, 10-pound lots, and over, at 20 cents per pound.

Evergreen Lawn Mixture

Our own mixture, the only satisfactory lawn grass mixture for the South that will produce an "Evergreen" lawn. Sow in earliest spring. Pound, postpaid, 30 cents; 3 pounds (sufficient for 900 square feet), $1.05; postpaid. Not prepaid, bushel (15 pounds), $4.50.

VELVET BEANS

The South's Greatest Soil Enricher
Makes Forage—Makes Poor Land Rich

The South's strongest growing forage plant and soil enricher. They make poor land rich and good land more productive. Makes fine green forage or hay crop, enriching the soil even when the hay crop is cut off. The Florida Experiment Station reported a yield of over 18,000 pounds of dry forage (9 tons) per acre. The yield is enormous, being the greatest producer of either green or dried forage in the world. It produces at least three times as much grain and forage as the strongest growing varieties of cow peas and should be planted on every Southern farm. If you do not care to cut them they will turn to grass and ruin your land.

Chufas or Ground Almonds

Field of Our Velvet Beans in Florida—Crop Half Grown
Flower Seeds, Bulbs and Plants

There are comparatively few flower seeds that are well enough adapted to southern conditions to make them worth planting. The following very short list contains only such varieties as we consider that you can plant with reasonable chances of success. Our catalogue space is very limited and descriptions are necessarily short:

- **ABRONIA**, or Sand Verbena—Mixed colors, packet...
- **ABUTILON**, or flowering Maple—Mixed, packet...
- **ACANTHUS**, or Swan-Wort—White and fragrant, packet...
- **ANTIRRHINUM**, or Snap-Dragon—Finest mixed, packet...
- **ARISTOLOCHIA**, or Dutchman's Pipe—Climber, packet...
- **ASPHODELUS**, or Asphodel—White and fragrant, packet...
- **BALSAM**, or Lady Slipper—Fine mixed, packet...
- **BALSAM**, or Double rose flowering mixed, packet...
- **BEGONIA**, or Cranberry—Crimson, mixed, packet...
- **BELLIS**, or Double English Daisy—Finest mixed, packet...
- **CARNATIONS**, or Finest Double German mixed, packet...
- **CARRION MARGUERITE**—(Pre-Exhibition), packet...
- **CANNAS**—Large flowering French varieties, seed saved from named var...
- **COBRA SCANDENS**—Beautiful climber from Mexico, with purple bell-shaped flowers, packet...
- **CHRYSANTHEMUM**, or Flower of the Month—Mixed, packet...
- **CYPRESS VINE**—Splendid climber with fern-like foliage, scarlet and white flowers mixed, packet...
- **COX'S GAILLARDIA**—Crimson, mixed, packet...
- **DIANTHUS OR GARDEN PINKS**—Double, packet...
- **FORGET-ME-NOTS**—Favorites everywhere for beds or borders, blue and white, mixed, packet...
- **LANTANA**—Best French varieties. Grow anywhere, crimson, mixed, packet...
- **MARVEL OF PERU**—(Four O'clocks). Showy, free flowering annuals. Mixed, all colors, packet...
- **MARIGOLD**—Lage African. Very free flowering, growing to 10 to 20 inches high. Mixed shades, packet...
- **MOONFLOWER OR EVENING GLORY**—For planting in the South. Single mixed, packet...
- **MUSCARETA**—In California, a staple in the dryest sections. The best of the South. Finest, large and showy, mixed, packet...
- **NASTURTIUM**—No flower that you plant in the South will give you such entire satisfaction as our splendid mixture of Nasturtiums...
- **NASTURTIUM, DWARF MIXED**—Finest postpaid...
- **NASTURTIUM, TALL MIXED**—Same shades and colors as our Dwarf but tall growing. Ounce, 15c.; packet...
- **PANSIES, FINE MIXED**—The medium sized flowers, fine selection of colors, packet...
- **PANSY, MASTERPIECE**—A giant curled Pea type. Mixed colors, packet...
- **PANSY, ALEXANDER'S PREMIUM**—The finest pansy mixture of all. Mixed, all colors, packet...
- **PETUNIAS, SINGLE MIXED**—Splendid bedding plants to bloom all summer. Mixed colors, packet...
- **POPPIES, DOUBLE AND SINGLE MIXED**—Our fine mixture of named varieties of Poppies. Brilliant, packet...
- **SWEET PEAS, ALEXANDER'S SUPREME MIX**—The best of all sweet pea mixtures in this country. Made up by us from the best named sorts. Pound, 75 cents; packet, 15c., 25c. each; ounce, 10c.
- **SWEET WHITE, ALEXANDER'S SUPERB MIX**—The best of all sweet pea mixtures in this country. Made up by us from the best named sorts. Pound, 75 cents; packet, 15c., 25c. each; ounce, 10c.

**SALVIA** (Saxon Sage)—Makes an intensely brilliant bedding plant for the South. Packet...

**VERBENA**—A favorite box and bedding plant with us. Fine mixed, packet...

**VINCA, or Madagascar Periwinkle**—Ideal for open ground sowing. Mixed colors, packet...

**ZINNIA**—Showy and grow easily with little cultivation. Mixed shades and colors, packet...

**Canna Roots**

- From finest named varieties. Order by color, 10c. each; $1.00 per dozen, postpaid. Not prepaid...

**Caladiums**

- Or Elephant's Ear. Fine for yard and lawn effects. First size, 10c. each; $1.00 per dozen, postpaid...

**Gladioloi**

- Splendid bloomers and adapted to our section. Our extra quality, large bulbs will surprise you. Fine selections of colors in our Gladioloi mixture. For 10c.; 12 for 25c.; 50 for $1.00; postpaid...

**Tuberous**

- **DOUBLE EXCELSIOR PEARL**—Extra fine, first-size bulbs of blooming size. Favorites everywhere, 5c. per set of 100; $5.00 per 1000, postpaid...

**Dahlias**

- A most popular flower. We have fine large field grown roots of Double Dahlias in red, yellow, pink, purple, white and variegated. 20c. each; 3 for 50c.; 5 for $1.00; postpaid.

**Alexander's Plant Collections**

Nothing so tends to add value to your place in dollars or to your own pleasure and satisfaction as to have plenty of flowers all around the home. Roses, geraniums and Chrysanthemums are the standard kinds and all of them are easily grown. Prices are low and only a small amount expended for one or more of our Plant Collections will well repay you.

- **Sunny South Rose Collection**—12 Everblooming, 3 White, 3 Red, 3 Yellow, 3 Pink, all different, 75 cents; postpaid.
- **Geraniums**—12 finest double and single, large blooming geraniums, all different, postpaid...
- **Chrysanthemums**—10 Super fine exhibition varieties, all different, assorted colors, 75 cents; postpaid...
- **Carnations**—12 finest double flowering Carnations, the cream of the best varieties, 75 cents; postpaid.
## 10 Packets | QUARTER INTRODUCTORY VEGETABLE COLLECTION | 25 Cts.

<table>
<thead>
<tr>
<th>Packet</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packet Alexander's Sare Head Cabbage</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Early Eclipse Beet</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Wonderful Cabbage Lettuce</td>
<td>65c</td>
</tr>
<tr>
<td>Packet New Stone Tomato</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Camra Early Long Scalp Radish</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Giant Southern Creole Mustard</td>
<td>65c</td>
</tr>
</tbody>
</table>

For 25 cents we will send the above 10 full-size packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

## 20 Packets | AUGUSTA HALF DOLLAR VEGETABLE COLLECTION | 50 Cts.

<table>
<thead>
<tr>
<th>Packet</th>
<th>Price</th>
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<tbody>
<tr>
<td>Packet Alexander's Sare Head Cabbage</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Premium Flat Dutch Cabbage</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Early Eclipse Beet</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Early Scarlet Horn Carrot</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Arlington White Spine Cucumber</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Extra Early Red Valentine Bean (2 ounces)</td>
<td>65c</td>
</tr>
<tr>
<td>Packet True Georgia Collard</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Wonderful Cabbage Lettuce</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Rocky Ford Cantaloupe</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Philip Jones Watermelon</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Seminole (Extra Early) Watermelon</td>
<td>65c</td>
</tr>
</tbody>
</table>

For 50 cents we will send the above 20 packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

## $1 Home Garden Collection | ONE DOLLAR POSTPAID

<table>
<thead>
<tr>
<th>Packet</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pint Extra Early Red Valentine Beans</td>
<td>25c</td>
</tr>
<tr>
<td>Pint Pride of Georgia Peas</td>
<td>25c</td>
</tr>
<tr>
<td>Onuce Alexander's Early Eclipse Beet</td>
<td>25c</td>
</tr>
<tr>
<td>Packet Augusta Trucker Cabbage</td>
<td>10c</td>
</tr>
<tr>
<td>Packet Alexander's Sare Head Cabbage</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Early Beauty Tomato</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Radish Mixture</td>
<td>10c</td>
</tr>
<tr>
<td>Packet Australian Brown Onion</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Arkansas White Spine Cucumber</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Giant Southern Creole Mustard</td>
<td>65c</td>
</tr>
<tr>
<td>Packet White Velvet Okra</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Early Long Scarlet Radish</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Early White Bush Squash</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Alexander's Beauty Tomato</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Pride of Georgia Pea (2 ounces)</td>
<td>65c</td>
</tr>
<tr>
<td>Onuce Purple Top Globe Turnip</td>
<td>65c</td>
</tr>
</tbody>
</table>

$1.00

## ALEXANDER'S SPECIAL COTTON and CORN COLLECTIONS

### Cotton and Corn Postpaid

<table>
<thead>
<tr>
<th>Cotton and Corn Postpaid</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Pounds Money Maker Cotton</td>
<td>$1.50</td>
</tr>
<tr>
<td>Pint Alexander's 6-Eared Corn</td>
<td>30c</td>
</tr>
<tr>
<td>Year's Subscription to the Southern Ruralist</td>
<td>50c</td>
</tr>
</tbody>
</table>

$2.30

Send us $1.25 and we will send the above postpaid

Shipped by Express or Freight for $2.75

## 10 Packets | ALEXANDER'S INTRODUCTORY FLOWER SEED COLLECTION | 25 Cts.

<table>
<thead>
<tr>
<th>Packet</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packet Sweet Alyssum</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Cosmos, Finest Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Cypress Vine, Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Anemone (Dwarf Mixed)</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Marvel of Peru, Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Nasturtium, Dwarf Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Pansy, Fine Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Petunias, Single Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Poppies, Finest Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Lafayette's Superb Mixed Sweet Pots</td>
<td>65c</td>
</tr>
</tbody>
</table>

Above 10 Packets, Postpaid, 25c.

## 20 Packets | ALEXANDER'S HALF DOLLAR FLOWER SEED COLLECTION | 50 Cts.

<table>
<thead>
<tr>
<th>Packet</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packet Sweet Alyssum</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Ageratum, Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Antirrhinum (Snap Dragon, Mix)</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Balsam, Rose Flowered</td>
<td>10c</td>
</tr>
<tr>
<td>Packet Candytuft, Empriss</td>
<td>10c</td>
</tr>
<tr>
<td>Packet Closely (Dwarf Mixed)</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Closely (Dwarf Mixed)</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Oriental Morning Glory</td>
<td>10c</td>
</tr>
<tr>
<td>Packet Cypress Vine, Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Dianthus (Pink), Double Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Lantana, French Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Mignonette, Sweet Scented</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Dwarf Mixed Nasturtium</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Pansy, French Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Petunias, Finest Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Pheas, Finest Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Poppy, Finest Mixed</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Lafayette's Superb Mixed Sweet Pots</td>
<td>65c</td>
</tr>
<tr>
<td>Packet Verbenas, Finest Mixed</td>
<td>65c</td>
</tr>
</tbody>
</table>

Above 20 Packets, Postpaid, 50c.
BUCKEYE 50-EGG INCUBATORS

Sold on 40 days’ trial with an absolute guarantee of satisfaction. We guarantee each Buckeye Incubator to hatch every hatchable egg and in any case where they fail to fulfill our guarantee we will refund the full purchase price any time within 40 days.

OVER 150,000 IN SUCCESSFUL OPERATION

There is Money in Chickens


Plan No. 1—Buy eggs from your neighbor whose flock you know to be strong and vigorous. Hatch them with a Buckeye Incubator and sell them to others. $5.00 a dozen, or $1.25; keene oil, 15 gallons, at $8 per gallon; 2c; time to operate (spare time) no value; total: $1.82. Figure on a $5 per cent. hatch (you will seldom fail). It is a fact that many eggs are fertile that the huskers will not hatch; one that is hatchable, however, but figure if you only hatch one-half, that gives you 25 chicks, which will sell very readily from one day to one week old at 15c each, or $3.75 the lot, which gives you a profit of $2.75 —over 400 per cent. profit. Can you beat it with any other proposition? You can multiply that as many times as you have 50-egg Buckeye Incubators.

Plan No. 2—Lots of your neighbors will be glad to furnish you with eggs to hatch for them half the chicks. Your expense in this case is for 1% gallons oil—57 cents. Figure the same percentage, 50 per cent. hatch. Sell them for 25 cents. (If you use these eggs you will get more, but say 25 anyway.) You give your patron 13. You keep 12 chicks. Your 12 sell at 15 cents each, or $1.80. Your profit in this will be $5.50. Again, Can you beat it?

Plan No. 3—You buy 50 eggs at market price—cost about 1%: expense of running machine, 27 cents. Again, hatch 50 per cent. (If you hatch them yourself). You have 25 chicks. You can feed 25 chicks ten weeks for $2.50, till your chicks average 11 to 2 pounds each—broilers. Total expense, $4.02. Your broilers will sell readily at certain seasons to tourists hotels in the south at 50c to the each. Return at 50 cents each for 25 broilers, $12.50. Deduct expense, $4.02, and you have a profit of $8.48 on an investment of $1.62. Once more, Can you beat it with any other proposition?

Another Plan; (And I don’t know if it is not the best plan) is to buy some good eggs of some good standard bred fowl from some reliable breeder. They will cost you probably $3.50 for 50, or 7 cents each. Hatch them in a Buckeye, and raise the pullets to be hatched; you can sell the cockerels from the lot at broiler age for enough to pay for feeding the entire lot of pullets to maturity, when they will be worth more than $1.00 each. It is not only a profitable but a most pleasant occupation.

Use Buckeye 50-Egg Incubators

To do your hatching. Buckeye Incubators are made only in one size, capacity 50 eggs, and there are over 150,000 in successful operation. If one 50-egg machine is not sufficient capacity for you, buy two, three, or more. The cost of three is no higher than one 150-egg machine of some cheap make, and lots of times you would probably have trouble to get sufficient eggs to fill a large machine, when again, the Buckeye size (50 eggs) is an advantage.

Buy Buckeyes and Be Happy

We guarantee them and the makers guarantee them to hatch every hatchable egg, or your money will be refunded. Sold on 40 days’ free trial. Trial period begins from date of arrival at destination.

SPECIAL FREE OFFER

Alexander’s Egg Maker, the great egg food and poultry conditioner. Increases egg production, makes the eggs right, strengthens fertility,shortens the molting interval, insures maturity and adds lustre to plumage. We want every school or club to try a package of Alexander’s Egg Makers. Price of 40c.-package is 25 cents (70 falls, 20 owls). But to introduce these good things is only one package absolutely free with every Buckeye Incubator or Brooder bought from us during 1911.

CORN GROWING IN FLORIDA

I select land that was not in corn the previous year. Flat-break deep, from 8 to 12 inches, during December and January. About the first of March cut up with a disc harrow, drag smooth with a pole drag, and plant with a planter in rows 4 feet apart in checkers, or drills, as best suits the land. I have always drilled my corn, leaving one stalk every 2 feet in the row.

I use about 100 pounds of high-grade Blood and Bone at time of planting: using a planter with a fertilizer distributor, so the planting and fertilizing is all done in one operation.

As soon as corn is up, I run over it with a weeder, which works two rows at a time. I give a second working with the weeder in a week or ten days, and about a week later I start the cultivator. I use a two-horse cultivator, which works one row at a time. I give from 3 to 4 workings with the cultivator at intervals of from 1 to 2 weeks apart, laying by when the first tassels begin to show.

I use a cultivator that has a fertilizer distributor attachment and apply from 200 to 300 pounds high grade Blood and Bone, per acre, at the last plowing, the cultivator sowing the fertilizer and working the corn at one operation. I also mix peas, peanuts, chufas, or beggar-weed seed with the fertilizer, thus providing some feed for hogs, at no cost except the seed.

I never strip fodder from the stalk, as this is a very unprofitable way of getting forage, and, as I grow corn for seed, it would ruin it for this purpose. Using corn for seed from which the fodder has been stripped has been the chief cause of the fertilizer, making a total of 36 days for the 3 workings. For the first workings corn causes it to ripen prematurely, weakens its vitality and causes it to produce stalk and husk at the expense of grain.

I husk all of my corn in the field. This greatly reduces the damage from the weevil. I have proven by numerous tests that the weevil is much worse in corn housed in the shock than housed with it off.

Corn can not be cut and shocked in Florida, as it is too damp here for that, and it would mold if shocked here.

Southern planters have many erroneous ideas in regard to corn growing, among which I would mention: Planting in wide rows, 6 to 8 feet apart, and planting too thick in the row. Not breaking the land until ready to plant. Breaking very shallow, holding that deep plowing will ruin the land. Delaying corn planting until cotton is all planted. Applying all of the fertilizer at planting time, and cultivating the growing crop too deep.

The number of stalks per acre should depend upon the strength of the land, but the more evenly any sort of plants can be distributed over the land the better will be the development, and while we can not sacrifice convenience in cultivation for evenness of distribution, yet the two should conform as near as possible to the most economical production of the crop in hand.

Four-foot rows are as wide as a two-horse cultivator will work without leaving a balk in the middle that must be worked out with a single plow, which causes loss of time.

As the entire surface should be kept clean the plants should be so distributed that you will be plowing corn all the time, instead of plowing out wide middles to kill the weeds.

Where land is not broken until planting time it often dries out so fast as to leave only a bed of dust for the seed where they lay until a shower brings them up, which may be a month after planting.

Where land is broken deep, from 2 to 3 months before planting, and the seed put in with a planter, I have never failed to get a good stand, even in the driciest weather.

Corn should be planted as soon as danger of frost is over, as corn planted late has a tendency to produce stalk instead of grain.

While I think it best to apply a little fertilizer at time of planting, in order to make the young plants grow off more evenly and facilitate cultivation, yet the main application should not be given until the corn is nearly ready to tassel. This "second blessing," as the Methodists would call it, is the salvation of the corn.

Under my method of cultivation, with land free from stumps and the proper equipment of modern corn-making machinery, one man and two horses can easily work 100 acres. The time and expense will stand about as follows:

- Breaking land broadcast, 50 days = $100.00
- Hiking, 15 days = 30.00
- Dragging, 4 days = 12.00
- Planting with a two-row planter, and applying fertilizer at the same time, 9 days = 18.00
- Two workings with weeder, 5 days each = 20.00

Now with a two-horse cultivator I can work the 100 acres all over in 12 days. I give 3 workings with the cultivator, without making a total of 36 days for the 3 workings at a cost of $72. Now I apply about 200 pounds of high grade fertilizer per acre at the last working. As the fertilizer must be hauled to the field and the distributer filled up for every row, this will consume about 3 days extra, making 15 days for the last working, at a cost of $30.

The crop is now laid by and the farmer waits for the harvest.

Gathering will require about 50 days, worth $100, making the total cost stand about as follows:

- Labor of man and 2 horses, 191 days, at $2 per day, (11 cents per bushel) = $324.00
- Twenty tons high-grade fertilizer at $40.00 a ton, (23 cents per bushel) = 800.00
- Seed in bushels at $2.00 per bushel = 36.00
- Rent of land, 12% at $25.00 per acre, 6% at $50.00, 3% at $1.00 per acre = 300.00
- Deterioration of team and tools ($50.00) = 100.00
- Making a total cost of (at $16.18 per acre) = 1,018.00

Corn worked by this method will make an average of 55 bushels per acre, on our flat pine-woods land of Florida; v rh at present 85 cents per bushel, and the stalk-field is worth $200 for pasture, making the total value of the crop $4,732.50, which leaves 357.50.

Now by mixing peanuts, chufas, peas or beggar-weed seed with the fertilizer, at the last plowing, the distributer sowing the value of the pasture can be increased $500, with no extra labor or cost except of seed, about 50 cents, making a total profit of $2,007 for the entire crop.

The above figures are based on actual results, where corn does not average over 8 bushels per acre under the system, or rather, lack of system pursued by nearly all of my neighbors who scratch along among the stumps with a single plow, and regard 25 acres as a big crop for one man.
182 Bushels Corn Made On One Acre at Cost of 24 Cents Bushel

BY A. J. TINDAL, IN SOUTH CAROLINA

The figures given are guaranteed and sworn to. Larger yields have been made on an acre, but at a larger cost per bushel. This yield could not have been made with common seed corn selected from the crib or even in the field. The seed thus selected is not scientifically bred and improved; therefore it produced strong, healthy stalks, all of which made corn. The reason for small yields is that the crop is full of barren stalks and tassels that are of no value, that blow down easily or make nothing but a stub. These figures are from "T
eed Served," a 248-page book published by The Cultivator Publishing Company, Atlanta, Ga.; price, 59 cents postpaid, or free with a year's subscription to The Southern Cultivator, $1.00.

Commissioner Watson has received from Prof. Thos. Shaw, the crop and grain expert, a report of the national corn contest in which this State took part, resulting in our winning the principal prizes being awarded. The report of the Commissioner is a valuable one inasmuch as it advertises South Carolina corn, coming as it does from an expert, and also gives much valuable information to those who desire to follow Mr. Tindal's methods in planting corn to obtain the best results. Commissioner Watson said yesterday that he was particularly gratified at Mr. Tindal winning the prize because he was a student of Corn Science and it proved to the world that the State had an institution teaching scientific farming. The report in full is as follows:

The acre of corn grown by Mr. Tindal produced a remarkable yield. It made him the winner of a $100 prize (not including, State prizes). The crop of corn grown from seed saved from the crop of 1822 was sold for $50 per hundred. The soil, rather low and naturally wet, has humus in its composition, at least to a considerable extent, is chocolate in color, and is underlain at a depth of about two feet by mixed gravel and pipe clay of a non-receptive character.

The soil was naturally enriched by washings from the surrounding soil and had also been highly fertilized during the three previous years. It was in this soil that the corn was sown and harvested. In 1903, 600 pounds of guano with a composition of 8-8-4, gave an average of 1,837 pounds of seed cotton. In 1904, 600 pounds of 4-8-4 guano and sixty pounds of nitrate of soda gave 132 bushels of corn and 9 bushels of cowpeas. In 1905, 600 pounds of guano, 100 pounds of nitrate of soda and 30 pounds of nitrate of potash gave a yield of 3,912 pounds of seed cotton.

FINANCIAL STATEMENT

<table>
<thead>
<tr>
<th>Item</th>
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<tr>
<td>Interest on land at 6 percent</td>
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<td>Cost of seed</td>
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<td>Cost of cultivating</td>
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<td>Savings per acre of corn grown</td>
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<tr>
<td>Cost of labor, corn shelled per stalk</td>
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<td>Cost of harvesting</td>
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<tr>
<td>Total cost</td>
<td>$36.05</td>
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</table>

The average stand of this corn was 6 inches apart in rows 220 feet long, giving 440 stalks per row. Rows 23 feet apart gives 72 rows per acre, or 31,680 stalks per acre. 182 bushels is 163,072 ounces, or an average of 517 ounces shelled corn per stalk on a perfect stand, or an average of one very small ear per stalk.

THE CARE OF THE CORN

On May 19th a weeder was run over the corn to a depth of two inches. It was cultivated, May 22d and June 2d, with 16-inch sweeps running to the depth of about one inch. On May 30th the crop was thinned by hand to the distance of four to six inches between the plants and weeds were removed. One day with three men was occupied in the hand work.

HARVESTING THE CROP

On August 27th the tops were cut and the fodder stripped from the ear. Down on November 30th the crop was harvested by plucking the ears. The same day the stubs of the stalks were cut by hand and shredded. The yield of the corn was 182 bushels, giving an average of 8 per cent. of corn.

COMMENTS ON CROP

The profit of $366.45 seems large, indeed, from one acre of land, but it will be noticed that in reaching it the entire crop is valued at $2 per bushel on the assumption that it will all make good seed. For that purpose 48 bushels had been sold when the manual was filled out in the autumn of 1900. The fodder, which, I understand, means the tops and leaves, is valued at 50 cents per hundred.

To a Northerner this seems a very large valuation. But suppose the entire crop is valued at 50 cents per bushel for feeding and the straw and fodder together at $5 per ton. These would be worth the figures named in any part of the United States, and many farmers from the west value this crop greatly. By my judgment the State of South Carolina should give Mr. Tindal a medal for what he has done. His achievement is simply wonderful and the lessons from it are many. They include the following:

He has brought into bold relief the wisdom of keeping land in a high state of fertilization, as in 1903, 1904 and 1905 bushels were grown on land that was fertilized the preceding season, and he has demonstrated the great value of deep and thorough cultivation in Southern soils when preparing them, and of pulverizing finely before planting.

He has demonstrated that a farmer must not be afraid to put in a little hard labor when growing crops will be benefited by it.

He has made it clear that to obtain maximum yields of corn the stand must not be thin or irregular. His crop was grown more closely than corn is usually grown, but, of course, on some soils it may be necessary to plant somewhat more distant.

He has shown that in the South a farmer may apply fertilizer that costs him more than his land is worth, and yet make a good return for the investment.

ALEXANDER'S PEDIGREE SEED CORN IS THE BEST SEED CORN PRODUCED IN THE SOUTH. IT IS BRED UP BY YEARS OF THE MOST CAREFUL AND SCIENTIFIC SELECTION IN THE SOUTH. THE RECORD YIELDS MADE BY IT ARE THE BEST EVIDENCE OF THIS FACT.

To plant pure bried seed of the strongest vitality is one of the most important things to consider on the farm and young planters will do well to follow this advice. The superiority of ALEXANDER'S PEDIGREE SEED corn is well known to thousands of planters and every year, though we increase our acreage, the demand is still larger than the supply and, much to our regret, we have to refund hundreds of dollars, but we would rather do this than buy up stock that is offered and which has not been selected and scientifically bred and improved. Our reputation for good seeds is our most valuable asset. We mention these facts so that you may place your order early for the varieties you want this season. Our crops the past year have been fine and the seed now selected and tested is of extra select quality, ready for prompt shipment. We expect to be able to supply every one this year, but to be safe, don't delay.

We would like to see every one of you who is interested in the raising of corn select a pure bried seed and we should prove of interest and value to every farmer. We have heard from many that over a hundred bushels of corn could not be made on an acre and that 15 bushels was a good yield. Now if we couldn't make more than 15 or 50 bushels per acre we would quit planting corn. The report of an average of 53 bushels per acre on 100 acres of Florida Barrows land is very interesting and the expense allowed for making this crop is very liberal, the cost of the corn, not giving the expense account credit for the fodder, is only 40 cents a bushel which covers ALL possible expense. We hope all corn growers who receive this catalog will carefully study these reports and prepare at once to make more and better corn in 1911. This culture for the 100 acres is the ideal for flatwoods land in Florida and all along the Gulf Coast, and is gained from 25 years of the most successful experience farming in Florida. We believe it is the best letter on corn growing for that section that has ever been published.
Best Field Corn For Southern Farms

You can’t be too particular about the field corn you plant. The right variety or difference in seed corn quality can and may make a difference of 15 to 25 bushels per acre. You can’t afford to take chances. Buy Southern grown acclimated seed corn from us. Don’t be fooled into buying the cheaper Western grown seed corn that is dumped into the South by the carload every year. We don’t handle or sell a bushel of anything but Southern grown seed corn.

Alexander’s Six-Ear

For full description and prices see last page of catalogue.

Farmer’s Pride
Our 90% Corn

This great North Carolina corn introduced by us “makes good” everywhere it’s planted. Farmer’s Pride is remarkable both for its big yields per acre and the large amount of grain on each ear, which is 80%, or 15% ounces of corn for each 2½ ounces of cob, the average ear weighing 15 ounces. The grain from the ear shown in the lower illustration shelled out a full pot and some over. Farmer’s Pride runs 2 to 3 ears to each stalk, the ears being 7½ to 8½ inches in length, 14 to 20 rows of deep, perfectly shaped grains. Makes the finest of hominy and meal and ranks high in protein. Matures crop in 100 days and cures quickly. An unexcelled variety for dry seasons. Stalk of medium size with ears well placed and heavy shucked. Rarely blows over, or is damaged by bad weather. Farmer’s Pride has been grown exclusively for us by the originator for a number of years who grows no other. The pure pedigree of Farmer’s Pride can be had of us only.

Florida don’t claim to be a corn-growing State but Farmer’s Pride fills corn cribs just the same down there. One of our Holman Co. Florida customers, Mr. Frank Hunt, writes: “In the spring I ordered one peck of Farmer’s Pride corn of you. Planted one acre which makes 306 bushels. It’s ahead of anything in this country.”

Planted in 3½-foot checks with a perfect stand and only one ear per hill it will easily make 60 bushels per acre; it has a record under favorable conditions of 125 bushels on one acre. The good stands, fine ears and freeness from barren stalks is caused by the years of most careful seed selection. We have never had sufficient Farmer’s Pride corn to supply the demand, every year we have been compelled to refund money and disappoint many customers; this we do not like to do and it is an extra expense to us; so, in order that all may be supplied with at least sufficient of this splendid variety to get a start we are not offering in quantities of over one bushel to a person. This is the smallest cobbled corn for such a large ear, it having from 14 to 20 rows of deep, perfectly shaped grain. The stock that we offer has been grown exclusively for us by the originator for years, the seed we have is thoroughbred pedigree stock and no other kind do we care to sell it is sound and clean, of high germinating quality and will produce a strong vigorous plant. It is an extra fine variety and we believe everyone who has ever planted it has been well paid for the investment. Price, postpaid, packet, 10 cents; pint, 35 cents; quart, 50 cents. Not prepaid, ½ peck, $1.00; peck, $1.60; ½ bushel, $2.75; 1 bushel, $5.00.

Not More Acres But More Corn Per Acre

Marlboro Prolific has been a leader and near-leader at the different experiment stations for a number of years. At the Georgia Experiment Station for five years, from 1893 to 1907, our selection made the highest average yield—39.49 bushels per acre; stood first 1900, not tested 1901, second 1902, first again in 1905 and third 1907; the seed planted in 1907 was not supplied by us. This is a well-known variety to many Southern planters, a few of whom like it better than any other. The seed we offer is our own special stock grown from pedigree seed, and our very careful selection has greatly improved it above the usual stock.

Agents of the Department of Agriculture, last year after examining all sources of supply found our stock to be very superior and placed a large order with us. It is a white variety and makes excellent feeding ears as well as stored feed. Mr. Tindal, of South Carolina, made a record yield of 192 bushels on one acre of this variety.

We have a limited stock of this select seed. Prices: packet, 10 cents; pint, 30 cents; quart, 50 cents; postpaid Peck, 75 cents; bushel, $2.50; not prepaid.

From Photograph, Pedigree Ear of Our Marlboro Prolific.
HICKORY KING CORN

This corn has the largest grain and smallest cob of any white corn. The largest single cob we have ever seen was produced from a single ear of this corn. The cob is of the double row type, having a very little cob. Matures fully hard corn in 115 days. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, $2.25.

Cocke’s Prolific

A famous Virginia variety with a prolific yield and is never out of tip. It has fine qualities, makes a good roasting ear and is grown by many farmers. This variety is known as the best roasting ear variety in the South. For every 4 ears per stalk, it will produce about 2 ears of kernels. It is famous for its raciness and is known as the best roasting ear variety in the world. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, $2.25.

Alexander’s Carolina Yellow Swamp Corn

This corn has been the object of our study for a long time to offer our customers a first-class, thoroughbred, prolific yellow corn that would be specially adapted for growing in the swampy bottoms of the Southeast. We have carefully selected and tested the merits of several varieties, but have never found one which we could recommend as being thoroughly and true to type until this past year, when in our search we discovered just what we have wanted. This corn is classified in the prolific type, making an average sized ear, perfectly filled out from butt to tip. It averages two fine ears per stalk and usually sixteen straight close set rows of grain per ear. Average length eight inches, and seven inches circumference. A milking corn of the finest quality. The tassel in this variety is slender, and therefore, the ears come to maturity at the same time. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, $2.25.

Alexander’s Weevil-Proof Corn

Distinct new variety, is the most valuable introduction in corn that has been made in many years, and we are pleased to offer it for the first time, for it will no doubt save thousands of dollars yearly by lessening the great damage done by weevils. This corn is of Florida origin, and we believe it to be the best weevil corn we have ever tried. For fifteen years or more it has been carefully selected and bred to withstand the attacks of the weevil. This little insect ru...
Alexander's Prize Winner or Improved Shaw Corn

We Offer You in This Corn the Only Thoroughbred Stock of This Large Eared Type

Bred up and grown in the South, Its pedigree runs back nearly fifty years, when the father of our present grower began selecting and improving it to increase its yield per acre; and from that day to this it has been the only variety grown on the farm. We have offered the variety to our customers, a number of years ago, after carefully testing it, the seed was a first-class for that period, and the crops produced were much above the average. At the same time we were not thoroughly satisfied with it, believing that it could still be improved in several points and the reproductive power of the seed strengthened by more scientific methods of improvement. Our work since then, combined with the enthusiastic and careful work of our grower, has produced wonderful results.

Each year a slight improvement has been made—each year knowledge has been gained which has enabled us to produce a succeeding year a more perfect type and nearer to the standard of ideal for this class of corn. We have seen many varieties of southern grown corn in all the southern States, and are always searching for improvements. We have paid fancy prices for special selections of all varieties that have given any promise of being an improvement over the varieties we offer. All of these have been tested for several years, yet up to date we have found no selection of this big eared type that has anywhere near come up to our stock on our own farms, or in various localities where we have had them tested. These years of careful breeding and thorough selection could produce but one result—a perfect type of variety, which is a strong, vigorous grower and a heavy yielder.

It will make more big, perfect prize winning eared corn per acre than any other. It makes the most perfect ears. It makes the finest looking ear. It makes the heaviest ear. It makes the largest per cent of grain per ear of any large eared corn. It is the best keeping big eared corn. It has no barren stalks, no nubbins. It pays to plant the purest pedigree stock you can get. This is just that kind of seed, and if you want to grow the biggest ears or make a heavy yield per acre, we advise placing your order at once for we have always had a larger demand than supply. Money is always returned when pedigree stock is sold, as there is no other seed we can afford to send out under our name. Our ears of Shaw's Improved average 10 to 12 inches long, 18 to 20 rows perfectly formed white grains set firmly and deeply and covering cob from butt to tip, many ears making over 8% grain. Makes large, strong stalk with usually 2 good ears and an immense amount of loose; is deeply rooted and very storm resistant. No variety of corn anywhere is more carefully handled than this. It is a genuine thoroughbred and your yield will be all that you could desire if you set Alexander's selection.

Note the comparison between an average ear of our Shaw's and the common corn, the kind that makes 10 to 15 bushels per acre. Length of ear of Shaw's is 12 inches; cob weighs 5½ ounces; grain, 20½ ounces; tassel, 26 ounces, and measures nearly a quart—almost three times as much as common corn. This corn planted in 3½-foot rows and same distance in drill, will give 3,530 bushels per acre, and with one average ear per hill will make 79½ bushels. It usually makes two ears per hill. It has a record yield of 1,35 bushels in regular crop. Five acres planted in this seed will make more and better corn than fifteen of the ordinary corn, the reason is: Most of the seed usually planted is not selected in the right way, you have too many barren stalks and nubbins. It will pay you to plant some of our Shaw Corn. Price: Packet, 10 cents; pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid Peck, $1.00; bushel, $5.00. Single pedigreed ears, $1.00 each, postpaid.

Elmore County, Ala., Sept. 12, 1910: "I wish to buy about 20 or 25 bushels new crop crimson clover seed, also a few bushels of Hairy Vetch, Georgia Rye, Rape and Burt Clover. Please quote lowest cash price. Your Improved Shaw Corn (8 bushels) bought of you is making wonderful crop, and I expect to gather 2,600 bushels on 2½ acres."—W. E. Sturtrunk.

Louisiana Experiment Station, December 10th: "Gentlemen: In reply to your letter of inquiry regarding Shaw's Improved Corn, purchased from you at last spring, I beg to say that the reports we have received from same throughout the State have been very satisfactory. The yield has run from 30 to 53 bushels per acre and the past season has been very unsatisfactory for corn."—W. R. Dobson, Director.

Crip County, Georgia, September 6, 1908: "Dear Sirs: The money I have from you is very fine. I also bought 1 bushel of Shaw's Corn from you that will make near 400 bushels or about 40 bushels per acre. Am well pleased."—I. G. W.
You are doubtless going to buy a bill of seed this winter for your garden or farm use, and if so this SPECIAL QUOTATION SHEET ought to interest you, for it is a MONEY MAKER. By using it you get every advantage that you could if you made a personal visit to our store and talked over your order with us. This Quotation Sheet serves a double purpose. If you are buying seeds of any kind in large quantities you are entitled to closest market prices for the best seed. You are entitled to these prices at the time you are ready to buy and as the market changes constantly on many kinds, we prefer to quote you specially on your needs at the time you want to buy. Second, if you give us the quantity you want on this sheet we can tell you exactly what it will cost laid down at your freight or express office. Suppose, for instance, that you want 2 bushels of rye, 10 bushels of seed oats, onion sets, vetches, or anything of that kind. First decide what varieties you want and the quantity. Set them down on the other side of this sheet and mail to us. We will promptly quote you lowest possible price on each item, figure up the weight of the lot, and our shipping clerk will then figure out what the freight or express charges will be to your place, and this sheet will be sent back to you. In this way you get the benefit of lowest possible prices for first quality seeds and will know just what it will cost you to have the shipment delivered at your freight or express office.

Not For Family Garden Orders

This sheet is not intended for use in quoting family garden orders. If you are ordering seed in small quantities that are to be sent by mail you will not need to use this sheet. Simply make out your order on the regular order sheet prices named in this catalog, and enclose remittance to cover cost. The order will be filled promptly and mailed to you postage paid.

If you are a market gardener and use garden seed in large quantities, send us a list of your wants and we will interest you in prices.

Our carefully selected, thoroughbred pedigree stocks of Cotton, Corn and Melons are unequalled for purity, vitality and productiveness.

Our crops are grown under the most favorable conditions on land free from disease and dangerous insect pests, and are carefully inspected at frequent intervals during the growing season.

No expense is spared in breeding and selecting our pedigree stock seeds for the production of these crops, and should we ever have any competition as to the quality, a competitor, we feel sure, can only strive to equal ALEXANDER'S SEEDS, for they are TRULY the "SOUTHERN STATES' STANDARD SEEDS," the BEST THAT GROW—SELECTED FOR THE SOUTH. We, however, do not expect to rest on this position, but to continue to improve on this high standard gained by over a third of a century of continued success.

If you are particular and want the best you will plant ALEXANDER'S SEEDS.

Larger Profits on the Farm

can only be made by live, wide-awake business farmers, and the live business farmer is the man who will use every possible means to increase his yields without material increase in cost. This means better cultivation, better fertilizing and the use of improved varieties of cotton, corn or any other field crop you grow. For instance, the average yield of cotton in the South is only about 200 pounds of lint per acre. There is no profit in that kind of farming. It's the farmer that makes 500 to 1,000 pounds lint per acre that is putting money in the bank. Better cultivation and fertilizing have their effect, but it is a positive and established fact that Alexander's closely selected and improved varieties of cotton seed will make double the yield of lint that the common cotton seed planted by 90 per cent of every 100 does. Let us give an example. We will suppose that one of our Georgia or Carolina farmers is making a half-bale per acre—250 pounds, which is worth $23.00 on the basis of 10 cents per pound. He gets $23.00 for his crop. Suppose he buys a bushel of one of our improved varieties at $1.00 to $1.50 per bushel, and plants it under same cultivation and fertilizing. He gets double the yield, a bale worth $30.00 as against $23.00 for the crop from common seed. Except for additional cost of picking and ginning, there has been no increase in cost of making the crop. An investment of $1.50 in improved seed brought increased returns of $5.00 cash money in less than 8 months, and yet, in the face of such experience, the average cotton grower will tell you that he can't afford to pay $1.00 or $1.25 or $1.50 for cotton seed. He prefers to use 20-cent seed and a $2.00 per acre crop, instead of paying $1.50 for seed and harvest a $20.00 per acre crop. Is it common sense to stand in any such position? Is it any wonder that the average farmer stays poor? What is true of cotton is just as true of every other farm and garden crop.

Our High Grade Seed is a Money Maker for the Planter. Let Us Help Get You in the $50.00 per Acre Crop Growing Class this year.

ALEXANDER SEED CO.,
911 Broad St., Augusta, Ga.
THE ALEXANDER SEED COMPANY gives no warranty, expressed or implied, as to Description, Quality, Productiveness, or any other matter of any Seeds, Bulbs, or Plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the Goods on these terms, they are at once to be returned.

**SPECIAL QUOTATION SHEET**

We can quote you prices to better advantage when we know how much seed is wanted and of what varieties. If you will fill out the blanks below carefully and return this sheet to us, we shall be glad to make you our best figures on what you will need in the seed line.

<table>
<thead>
<tr>
<th>Name</th>
<th>P. O.</th>
<th>County</th>
<th>R. F. D. No</th>
<th>State</th>
<th>What railroad are you on?</th>
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</table>

Please quote me your lowest price on the following seed. I shall need (about) the quantities named of each variety:

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<tr>
<th>QUANTITY</th>
<th>VARIETY</th>
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</tr>
</thead>
</table>

The prices quoted are Free on Board at Augusta. The shipment would weigh about pounds, and the freight charges to your office would be about. We would advise you to have the order shipped by. If you decide to favor us with your order, please return this sheet with remittance covering above items, and we will forward same as promptly as possible. Be sure to return this sheet when you order, as this is a special quotation to you.

Thanking you and hoping to be favored, we are,

THE ALEXANDER SEED COMPANY,
911 Broad Street, AUGUSTA, GA.

Special Quotation No.

ALL QUOTATIONS without exception are made F. O. B. AUGUSTA Cash with Order, or half down, Balance Bill-Lading Attached, unless otherwise noted.

WHEN ORDERING, please refer to this SPECIAL OFFER, giving date. Same is made for early acceptance only, subject to goods being unsold on receipt of order.

If you have Poultry or Pet Stock you should have our special poultry catalog. Alexander's Poultry Remedies are the best made.
ORDER SHEET for THE BEST SEEDS THAT GROW—Selected for the South

To ALEXANDER SEED COMPANY, Augusta, Georgia
ESTABLISHED 1873

Please forward the following Seeds, etc., by.

<table>
<thead>
<tr>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Post Office</td>
<td>Dollars  Cents</td>
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<td>State</td>
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<td>Express Office</td>
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</table>

Are you a Market Gardener?

<table>
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<tr>
<th>Description of Varieties Wanted</th>
<th>Quantity</th>
<th>Amount carried forward</th>
</tr>
</thead>
</table>

For one year's subscription to Southern Ruralist, send us ________ 25

This is one-half the new subscription price and these 24 numbers will be better than ever, the information and help obtained from them will be worth dollars to you, as it has been in the past. For further information see RURALIST page in our catalog. If you do not want the paper mark off the 25c.

TWENTY-FIVE CENTS' WORTH OF SEEDS IN PACKETS. HALF OUNCES OR OUNCES, FREE on each dollar's worth of seed ordered in the same quantities (excepting cauliflower in ounces and one-half ounces). For $1.00 you can get seed in packets, half ounces and ounces, amounting to $1.25. This twenty-five cents extra on each dollar does not apply to seed ordered in packages of a quarter pound or over or on collections of any kind. YOU are to select the seeds wanted to be sent only with your order.
ALEXANDER'S SEEDS GROW AND GROW RIGHT. If you are particular about the quality of the seeds you plant and want the very best, you will plant Alexander's. No effort is spared to have them better than any others.

<table>
<thead>
<tr>
<th>Quantity</th>
<th>DESCRIPTION OF VARIETIES WANTED</th>
<th>Dollars</th>
<th>Cents</th>
</tr>
</thead>
</table>

Amount brought forward.

WHEN ORDERING, PLEASE WRITE BELOW the address of your neighbors (or friends elsewhere) who want reliable seeds, and we will send them our catalog and send you two packets of seed which you may select from our catalog. (No seed sent for names not accompanied by an order.)

<table>
<thead>
<tr>
<th>NAME</th>
<th>POST OFFICE</th>
<th>R. F. D. No.</th>
<th>STATE</th>
</tr>
</thead>
</table>
Please write your name and address here

From _______________________________
P.O. ___________ State ________________

DELIVER TO

ALEXANDER SEED CO.
AUGUSTA, GA.

THE SOUTHERN STATES STANDARD SEEDS

911 BROAD STREET.
There's Good Money

In

The Dairy and Poultry Business

The right kind of supplies save money and increase the profits. If you are interested in this line sign your name below. We will send you information which will save money for you.
Alexander's Six-Ear the Most Prolific

IS GROWN EXCLUSIVELY BY US FROM ORIGINATORS PEDIAGREE SEED STOCK WHICH IS EACH YEAR SELECTED UP TO THE HIGHEST STANDARD OF PERFECTION. The seed we offer you is the most carefully selected, most prolific strain of all prolific varieties. No effort is spared each year in breeding it up to a higher standard of perfection and our seed this year is as select in every respect as the most critical farmer could desire. Our acreage the past season was greatly increased in order to meet the big demand for our seed, the yield has been immense and the highest average yield per acre we have ever obtained on the entire crop. Every ear for seed has been carefully selected in the field only from detasselled rows and at this writing we are re-selecting and testing, then all ears will be nubbed, tipped and shelled, regraded and cleaned, then sacked ready for delivery to you in perfect condition in every respect. Many orders have already been booked from customers who ordered too late last spring and judging from inquiries coming by every mail we will not have a bushel left over this season so do not delay in ordering if you wish to be sure of getting the very best prolific corn seed. We have refunded several hundred dollars every year because there is no other stock than this special selection which we offer that is good enough in our opinion for us to send out.

LOOK AT THE CORN PAGES IN THIS CATALOG FOR WHAT OUR CUSTOMERS SAY ABOUT 6-EAR AND OUR OTHER FINE VARIETIES. WE SELL THE MOST CAREFULLY SELECTED "CORN SEED" GROWN IN THE SOUTH.

WE can recommend our 6-Eared Corn to you without reserve. Our illustration shows just what it is and what it will do for you if you plant it this year. It's the greatest producer of both grain and forage that we have ever seen, the yields of grain and forage being remarkable, even on the poorest sandy lands. You can make 100 bushels of corn per acre on good land with good cultivation with this variety. It's far better than Blount's Prolific, Gocke's Prolific, Marlboro and Allemanie Prolific, which have been the standard Southern varieties. It makes more and better ears with longer grains than any of these famous varieties.

Alexander's 6-Ear has deep grains, closely set on a small white cob. Each stalk makes from 4 to 8 medium sized ears (we have seen 11 ears on one stalk). Grains rather hard, making it a good keeper in weevil infected sections. Matures in 110 to 120 days. In the "roasting-ear" stage it is splendid, being equal to the best sweet corn. Its root system is superb, enabling it to stand severe storms without blowing down. It's an all purpose corn the best and most profitable variety you can plant. It's the right corn for the farm, for the market garden and for the home garden. It's good on any kind of land and suffers less from drought than any other. You need it. Better order early and make sure of your supply. Packet, 10 cents; # pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, not prepaid, $1.00; bushel, $3.80.

Alexander's 6-Eared Corn
A Good Poor Land Corn

Six Good Ears from One Stalk Won First Premium

Record Company St. Augustine, Fla.