

The
U.F.A. CO-OPERATOR
Volume 3 · No. 12



December, 1965

Meditations for Christmas

It came upon the midnight clear,
That glorious song of old,
From angles bending near the earth,
To touch their harps of gold;
"Peace on the earth, good will to men,
From Heaven's all gracious King" -
The world in solemn stillness lay,
To hear the angels sing.

Edmund Hamilton Sears

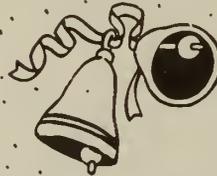


Let Christmas be a bright and happy day;
but let its brightness come from the radiance
of the star of Bethlehem, and its happiness
be found in Christ, the sinner's loving
Saviour.

H. G. Den

At Christmas play, and make good cheer,
For Christmas comes but once a year.

Thomas Tusser



Hark the herald angels sing,
Glory to the new-born King;
Peace on earth, and mercy mild,
God and sinners reconciled.

Charles Wesley

CHRISTMAS EVERYWHERE

Everywhere, everywhere, Christmas tonight!
Christmas in lands of the fir-tree and pine,
Christmas in lands of the palm-tree and vine,
Christmas where snow peaks stand solemn and white,
Christmas where cornfields stand sunny and bright.
Christmas where old men are patient and gray,
Christmas where peace, like a dove in his flight,
Broods o'er brave men in the thick of the fight;
Everywhere, everywhere, Christmas tonight!
For the Christ-child who comes is the Master of all;
No Palace too great, no cottage too small.

Phillips Brooks



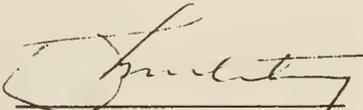
Season's Greetings

As the year draws to a close, the Christmas season will soon be with us. We will be meeting our friends, relatives and neighbors and enjoying the festivities with them.

I would like to express to all of you, my sincerest wishes for a Merry Christmas and happiness and contentment in the New Year.


GEORGE SAYLE
PRESIDENT

To the thousands of people who make U.F.A. Co-op a dynamic force – members and delegates, agents and staff, directors and management – may I express the wish that you and your families have a joyous festive season and a happy and healthy New Year.


WILLIAM McCARTNEY
GENERAL MANAGER

HOW TO CHOOSE A CHRISTMAS TREE



It's an exhilarating experience to be able to go to the forest and select your own tree. For the many who get their tree from lots, here are some simple tests to make.

1. Bounce the tree butt on the ground – if the needles fall, the tree is too dry.
2. Pull out a few needles to check for good resistance to plucking.
3. See if the tree is sticky with resin – if it is, the tree is fresh.

Until you're ready to decorate the tree, keep it in a bucket of water outdoors or in an unheated basement. Heat causes the needles to drop early. When it's time to put up the tree, make a diagonal cut across the trunk an inch above the original cut. Place the tree in a holder that is very stable and has a large water container; keep the cut surface submerged in water.

Keeping the tree in water is considered by experts the best way to reduce fire hazard and prevent needles from discoloring and falling.

Follow these few simple rules and you may have the prettiest and safest Christmas tree you've ever had.

SMART GUY

It was in a lawyer's office and the bereaved but expectant relatives were all waiting for the reading of Uncle Jeffrey's will.

The lawyer read: "Being of sound mind, I spent all my money.

THE OTHER GUY

A road hog and a reckless driver is any other motorist.

LET ME OUT OF HERE

The four year old and his father were in the rear of a crowded elevator. A kindly elderly lady said to the father, "Aren't you afraid your little boy will be crushed?"

"Not at all," he answered, "he bites."

QUIZ CORNER

1. What is the lowest temperature recorded for Calgary?
2. What is the highest temperature recorded for Calgary?
3. What country is 'the world's champion in high living?'
4. What is considered life's most vital need?
5. Which is heavier – milk or cream?
6. Which sex of the mosquito bites?
7. Do trees nourish mostly from the ground or the air?

FOR ANSWERS SEE PAGE 10

PORTRAIT OF A CO-OPERATIVE GENTLEMAN



GLEN TAYLOR

Picture Calgary in the 1930's. The Palliser Hotel was the city's tallest building. Street-cars serviced the population of 80,000. It was depression time and there was very little money in circulation. Cars were still considered a luxury.

It was at this time that Glen Taylor became an agent for Maple Leaf products. Business was rough but Glen weathered the severe years.

He started with one truck and his accounts were mostly city and commercial. There were no meters and slip tanks and hoses were used. Supplies were hauled in by tank to the bulk plant located then at 1926- 10th. Ave. S.W.

Glen gave his customers efficient service, and they began to appreciate his reliability and friendship. There were many times when Glen would be delivering and see a farmer who had stopped work in the field because he was having trouble with his machinery. Glen had a full day scheduled, but he was never too busy to help his customers. He would climb on the binder and give what help he could. His customers appreciated this and Glen always felt his time and effort were worthwhile, though he knew it would mean working late in order to complete his own work.

Glen took over Springbank agency and this added to his farm accounts. Many of his customers have been buying from him for over a quarter of a century and he has serviced three generations of many families.

He can speak with authority of the role U.F.A. Co-op has played in marketing petroleum, and has been responsible for discussing with and keeping his customers well informed of the advantages of doing business the co-operative way.

His own business records have been kept in an exemplary manner and with his keen sense of responsibility to his customers and to the U.F.A. Co-op, it is easy to see why Glen has made so many friends as well as steadily increasing his business since the day he started.

Glen is retiring. Everyone in U.F.A. Co-op, in particular the Petroleum Division, has enjoyed being associated with him for so many years and wish him well.

He is sincerely sorry to be leaving, but his customers can testify that he gave a great deal of himself to his work and never treated it as just a job, but always applied himself with the utmost sincerity that was based on a firm belief in co-operation.



ANNUAL

The 34th Annual Meeting of the United Farmers of Alberta Co-operative Limited was held November 2, 1965 at the Calgary Inn, Calgary, Alberta. Attending the meeting were 59 of the 64 delegates who represent the membership of the U.F.A. Co-operative Limited throughout Alberta.

General Chairman and President, George Sayle, in his opening address to the delegates stressed the need for a better and stronger farm organization and that an attitude of complacency would not solve any of the major problems affecting agriculture today. Quotations from his address in regard to farmers' attitudes and practices are, "IT WILL REQUIRE REAL EFFORT ON THE PART OF THE FARMERS TO KEEP COSTS LOW - RESEARCH TO INCREASE EFFICIENCY AND OUR GOVERNMENT TO DEVISE AND IMPLEMENT ENLIGHTENED TRADING POLICIES IN CO-OPERATION WITH, NOT ONLY FARMERS, BUT ALL SEGMENTS OF OUR ECONOMY. WE RECOGNIZE THAT OUR BEST AND SAFEST MARKET IS THE AFFLUENT URBAN RESIDENT OF OUR COUNTRY. FOR THIS REASON, WE WISH TO SEE ALL PARTS OF THE ECONOMY PROSPER, AND WE WISH TO HELP BUILD A GREAT CANADIAN NATION IN WHICH AGRICULTURE WILL HAVE THE OPPORTUNITY ON FAIR AND EQUAL TERMS TO MAKE ITS CONTRIBUTION. TO ACCOMPLISH THESE THINGS WE NEED STRONG, WELL INFORMED AND WELL FINANCED FARM ORGANIZATIONS. EACH OF US INDIVIDUALLY AND ALL OF US COLLECTIVELY, THROUGH U.F.A. CO-OP, CAN BRING THIS ABOUT. THIS HELP WE INTEND TO GIVE."

Commenting briefly on the recent Doscher Report, a study made by F.U. & C.D.A., President George Sayle said, "IN PURCHASING FARM SUPPLIES, 52% OF OUR FARMERS DO NOT USE CO-OPS AT ALL AND ONLY 35% USE THEIR FARM SUPPLY CO-OPS FOR ALL THEIR PURCHASES. REWARD NOW, IN TERMS OF MONEY AND SERVICE, IS THE REASON 73% OF FARMERS GIVE FOR JOINING THEIR SUPPLY CO-OPERATIVE. IT IS OBVIOUS, A GREAT MAJORITY OF OUR MEMBERS ARE INTERESTED IN HOW WE CAN HELP THEM TO CUT COSTS AND NOT IN ANY PHILOSOPHICAL DOCTRINE OR WAY OF LIFE.

OVER HALF OF THE FARM SUPPLY PATRONS BUY BECAUSE OF LOWER PRICES. NEARLY ALL THE REMAINDER BUY BECAUSE OF HIGHER QUALITY AND BETTER SERVICE IN THE CO-OPERATIVE OUTLETS. IT IS HIGHLY SIGNIFICANT THAT 34% OF FARMERS WHO DO NOT BUY FROM A CO-OPERATIVE COULD GIVE NO REASON FOR THEIR ACTION."

In summarizing, President George Sayle emphasized, "I FEEL STRONGLY THAT WE CAN PERFORM A USEFUL FUNCTION AND STRENGTHEN OUR OWN ORGANIZATION BY ASSISTING MEMBERS TO GET THE TECHNICAL INFORMATION THEY NEED. MAYBE THIS IS A JOB THAT COULD BE BETTER DONE BY THE PRODUCERS MARKETING CO-OPERATIVE AND FARM SUPPLY CO-OPERATIVE WORKING TOGETHER. MAYBE THERE ARE OTHER OPPORTUNITIES FOR WORKING TOGETHER. IN MANY COUNTRIES MARKETING CO-OPS AND FARM SUPPLY CO-OPS ARE VERY CLOSELY INTEGRATED. I THINK WE SHOULD EXPLORE THE POSSIBLE ADVANTAGES TO ALBERTA FARMERS OF SUCH ACTION IN ALBERTA OR INDEED, WESTERN CANADA.

THOSE PRIVILEGED TO SIT IN THIS DELEGATE BODY ARE THOSE WHO FULLY SUBSCRIBE TO OUR OBJECTIVES, WHO PERSONALLY USE OUR FACILITIES TO THE GREATEST POSSIBLE EXTENT, WHO ARE PREPARED TO DEVOTE TIME AND EFFORT TO IM-

MEETING

PROVING THEIR KNOWLEDGE AND ABILITY, SO THAT THEY CAN DO THE JOB THEY AGREED TO DO. IF THERE ARE ANY WHO DO NOT MEET THESE QUALIFICATIONS, THEY SHOULD EXAMINE THEIR POSITION AS TO WHETHER OR NOT THEY ARE BEING FAIR TO THE MEMBERS WHO ELECTED THEM. WE ARE A PRIVILEGED GROUP WHO HAVE BEEN SELECTED TO GUIDE THE DESTINIES OF A FARMER-OWNED ORGANIZATION WHICH HAS A RECORD OF TANGIBLE HELP TO FARMERS. WITH EACH OF US PULLING OUR FULL WEIGHT AND DOING A BETTER THAN AVERAGE JOB, AND ALL OF US WORKING CLOSELY TOGETHER, WE CAN DO MUCH GREATER THINGS IN THE FUTURE."

Throughout the three days of the Annual Meeting, the delegates in attendance examine and re-examine the operating reports of their own co-operative. Each and every department is studied and reports made by the managers of these departments in regards to operations and progress. Delegates inquire into the workings of each department with U.F.A. Co-op, and at the conclusion of the three days of discussion of yearly operations, the delegates have fully had the opportunity to know what their own organization is doing.

In addition to the reports from various departments, William McCartney, General Manager of U.F.A. Co-op, made his annual report of the operation of U.F.A. Co-op in general. Mr. McCartney noted, "THIS FISCAL YEAR HAS NOT BEEN UP TO EXPECTATIONS NOR HAS IT REFLECTED THE SUBSTANTIAL GAINS WE HAVE BEEN USED TO FOR THE LAST FEW YEARS. AT THE SAME TIME, IN VIEW OF NEARLY 8 MONTHS OF INCLEMENT WEATHER, INCLUDING ONE OF THE SEVEREST WINTERS ON RECORD, WE ARE SATISFIED WITH THE OPERATION. SALES OF \$21,444,000 ARE THE SECOND HIGHEST IN OUR HISTORY. THE FARM SUPPLY DIVISION SALES WERE UP SLIGHTLY AND THE PETROLEUM DIVISION SHOWED A DECREASE OF \$207,000. TOTAL SALES DECLINED LESS THAN 1% AND WHILE NET EARNINGS ARE DOWN FROM LAST YEAR THEY ARE STILL AT THE HIGH LEVEL OF \$1,865,000 BEFORE REBATE."

Commenting on Farm Supply development throughout the province, Mr. McCartney emphasized, "THIS DEVELOPMENT IS PART OF A PLANNED PROGRAM TO BRING LOCAL SERVICE WITHIN A REASONABLE REACH OF MOST OF OUR MEMBERS. IT HAS BEEN DONE AT THE SPECIFIC REQUEST OF THE MEMBERSHIP AND WE HAVE MOVED AS QUICKLY AS POSSIBLE IN MEETING MEMBERS' DEMANDS IN ALL AREAS WHERE THE ECONOMICS INDICATED A SELF-SUPPORTING PROJECT WAS FEASIBLE. WE WILL CONTINUE ANALYZING EACH REQUEST FOR SERVICE AS WE HAVE IN THE PAST. OUTLETS WILL BE PLANNED AS REQUIRED IN 1966 AND ALSO IN SUBSEQUENT YEARS. WE HOPE, HOWEVER, MEMBERS WILL BE PATIENT AND UNDERSTAND THAT ANY DELAY IS OCCASIONED ONLY BY OUR DESIRE TO PRODUCE THE BEST POSSIBLE SERVICE AND THE RIGHT LOCALITY AS THE NEED IS INDICATED TO US."

We feel everyone who had the opportunity to participate and contribute to the Annual Meeting fully realized the many challenges facing agriculture today.

U.F.A. Co-op Ltd., its owners and employees must thoughtfully and energetically meet these challenges, and avail themselves of the opportunities to improve the position of agriculture through the continued growth and expansion of our Organization.

PETROLEUM DIVIDEND

The change to the Cash Payout Plan requires a new form of dividend statement which will be mailed to members on December 15th.

The information shown on the statement below is for example purposes only and does not correspond directly to anyone's statement.

To illustrate we have shown a member who has purchased \$1,000.00 worth of petroleum products during the fiscal year ending July 31, 1965.

This is how your membership is recorded for dividends.

This is how the name is recorded for dividends.

CASH PAYOUT PLAN

THE CASH PAYOUT PLAN is a new way of returning savings to the member in cash. It combines, in a single payment, a portion of the current year's allocations together with a payment of a percentage of all prior deferred dividends. This new plan which replaces the Revolving Door Plan has been put into effect for the following reasons:

1. U.F.A. Co-op believes it is a sound co-operative principle to pay a part of the current dividends in cash.
2. New members will get their savings in cash sooner than under the Revolving Door Plan.
3. Provides greater flexibility to the co-op in returning patronage loans because both the percentage of current dividends paid and the percentage of prior patronage loans paid can be adjusted to the available cash.

The Cash Payout Plan will spread the cash payment to more people. This year, it will exceed the amount that would have been paid out under the previous plan.

This year, it will pay 25% of the current dividend after necessary share deductions plus 13% of the total deferred dividends for the years 1961-1964 inclusive.

CASH PAYMENTS AUTHORIZED

This section shows how this cheque amount is arrived at.

PAYOUT FROM PREVIOUS YEAR'S DEFERRED

This year U.F.A. Co-op Ltd. will pay out 13% of prior deferred dividends. Last year's equity position showed Mr. Doe as having \$275.00 invested in Deferred Dividends. Cash payout will, therefore, be 13% of this amount which is \$35.75.

PAYOUT FROM THIS YEAR

Mr. Doe is entitled to a 25% cash payout on \$99.00 - this amounts to \$24.75

TOTAL CASH PAYOUT

This is the amount of cash to be paid for which a cheque would be attached. It is the total of 13% previous deferred dividends plus 25% of the current dividend - \$35.75 plus \$24.75 = \$60.50.

UNITED FARMERS OF ALBERTA
 THIS IS YOUR ANNUAL STATEMENT
 FOR THE YEAR ENDING JULY 31, 1965
 MEMBERSHIP NO. 1234567



NAME → JOHN DOE

UTOPIA, ALBERTA

THIS YEAR		
YOUR TOTAL PURCHASES OF	EARNED A PATRONAGE DIVIDEND OF	COMMON SHARES
1000.00	110.00	

CASH PAYMENTS AUTHORIZED		
PAYOUT FROM PREVIOUS YEARS DEFERRED	PAYOUT FROM THIS YEAR	TOTAL CASH PAYMENT
35.75	24.75	60.50

CHEQUES ARE NOT ISSUED FOR THIS YEAR

YOUR EQUITY IS NOW

This section shows the present investment in equity.

SHARE EQUITY

This is his present total investment in cash and share equity.

Last year's share equity position
 Applied from this year's earnings
 Total

DEFERRED DIVIDENDS

Deferred Dividend Position Prior to 1965
 Less 13% Cash Payout

Deferred from 1965 dividend position
 Total Deferred Dividends

TOTAL Investment in U.F.A.

Share Equity
 Deferred Dividends
 Total

STATEMENT

LAST YEAR'S EQUITY POSITION

This section shows the equity of Mr. Doe before the 1965 dividend allocation and payment.

SHARE EQUITY

He had \$80.00 in common and refinery reserve shares prior to July 31, 1965.

DEFERRED DIVIDEND

Mr. Doe had \$275.00 in his deferred dividend account before this year's allocation of dividends and payout.

TOTAL

Total - this amount of \$355.00 represents the total equity in shares and deferred dividends prior to this year's allocation and payments.

ALBERTA CO-OPERATIVE LTD. ANNUAL DIVIDEND STATEMENT ENDING JULY 31, LAST YEAR'S EQUITY POSITION		
SHARE EQUITY	DEFERRED DIVIDEND	TOTAL
80.00	275.00	355.00

WHICH IS APPLIED AS FOLLOWS:		
FOR EXPANSION SHARES	DEFERRED DIVIDEND	CASH PAYOUT
11.00	74.25	24.75

YOUR EQUITY IS NOW		
SHARE EQUITY	DEFERRED DIVIDEND	TOTAL
91.00	313.50	404.50

AMOUNTS OF LESS THAN ONE DOLLAR

THIS YEAR

This section shows the amount of petroleum products purchased by John Doe during the year, how much he earned in dividends and how this dividend was applied.

TOTAL PURCHASES

Total Purchases - he purchased, according to our records, \$1,000.00 worth of petroleum products between August 1st, 1964 and July 31, 1965.

EARNED A PATRONAGE DIVIDEND

The patronage dividend rate is 11% this year. On purchases of \$1,000.00 the earnings would be \$110.00. This is the amount to be reported for Income Tax purposes.

COMMON SHARES

Since Mr. Doe had previously completed the \$50.00 necessary common share requirements, no deductions were made from this year's dividends for common shares.

REFINERY OR EXPANSION SHARES

For members who have completed their \$50.00 share requirements, 10% of the current year's earnings is applied towards further investment in refinery or other expansion shares - - 10% of \$110.00 = \$11.00.

DEFERRED DIVIDENDS

Deferred Dividends - this is the portion of your 1965 patronage dividend that is deferred.

Petroleum Dividend Earned	\$110.00
Less Refinery or Common Shares	<u>11.00</u>
Balance	99.00
Less Cash Payout (see below)	<u>24.75</u>
This amount is added to your deferred dividend account - - -	\$74.25

CASH PAYOUT (of this year's Patronage Dividend)

This year 25% of the patronage dividend after share deductions is paid in cash.

Patronage Dividend after share deductions	\$99.00
Cash Payout of 25% =	24.75

John Doe in U.F.A. Co-op Ltd.

and refinery or other expansion shares.

\$80.00
11.00
\$91.00

1965 \$275.00
35.75
239.25

tion 74.25
\$313.50

op to date of Mr. John Doe is:

\$91.00
313.50
\$404.50

Sales

new APPOINTMENTS

The first three months of our fiscal year have been completed, and we are pleased to report that new records have been set in both the Petroleum and Farm Supply Division.

PETROLEUM DIVISION

Light Products Up 2,297,000 Gallons
This is a 14% increase over comparative period in 1964.

Motor Oil Sales Up 30,000 Gallons
This is an increase of 17% over comparative period in 1964.

October, 1965, Records Highest Sales in Company's History
There were 7,072,614 gallons sold - this is an increase of 16% compared to October, 1964.

FARM SUPPLY DIVISION

Sales Volume of \$2,702,000 for August, September & October
This is a 26% increase over comparative period in 1964.

Baler Twine Sales Increased 74%
as compared to 1964 sales - enough twine was sold to tie 22,500,000 bales of hay (that's a lot of twine and a lot of hay).

HE WILL

A clergyman received a phone call from the local income tax man inquiring about a \$535 contribution listed as having been paid his church by a parishioner.

"Did he make this donation?" the tax man asked.

The clergyman hesitated, then replied: "He will, he will."

PETROLEUM DIVISION



**SELMER
SYVERSON**

Mr. Selmer Syverson has been appointed U.F.A. Co-op agent at Provost. He has always lived in this district and has farmed there for many years. Mr. Syverson is an ardent sportsman and enjoys boating, fishing, water-skiing and big game hunting. Working with leather is another of his hobbies.

He is a past president of the F.U.A., Cadogan Local, and is a member of the Fish and Game Association.

We welcome Mr. Syverson to U.F.A. Co-op, and wish him every success as our Provost Oil agent.

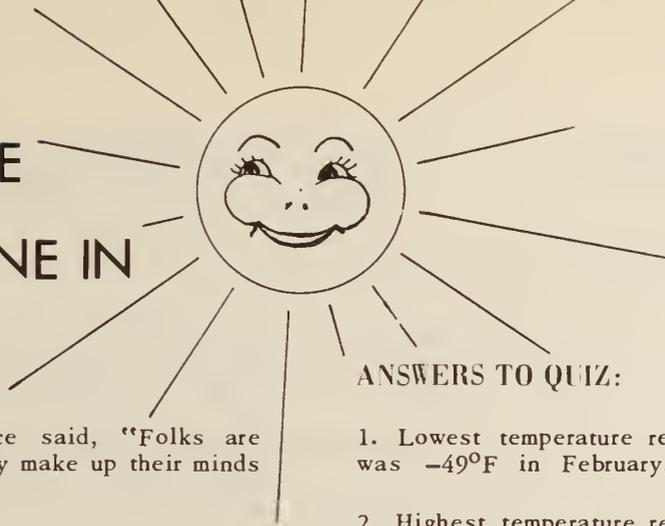


**CLIFF
McCALL**

Cliff McCall, formerly U.F.A. Co-op bulk station agent at Provost for the past eight years, took over operation of the Calgary station at 615-25th Street N.E., on December 1st.

Cliff was born and educated at Provost and farmed there before joining the U.F.A. Co-op petroleum division staff. He has been active in community organizations, being past president and charter vice-president of the Kinsmen Club of Provost, a member of the arena committee, the first president and one of the organizers of the Co-operative Savings Association in Provost.

LET A LITTLE SUNSHINE IN



ANSWERS TO QUIZ:

Abraham Lincoln once said, "Folks are about as happy as they make up their minds to be."

There are so many ways that we can be happier, and one of the ways is to be habitually courteous. Consideration and manners cannot be dismissed as unimportant. They are significant elements in the lives of everyone - from statesmen engaging in international diplomacy to the husband and wife making a go of marriage.

How can we define good manners? To be well mannered is to do the thing you should do although you are not obliged to. This means being considerate of others, taking no unfair advantage, avoiding personalities that hurt people and never being intentionally impolite.

No matter to what station in life you belong, or how highly educated you may be - you owe courtesy to your fellow men.

The greatest social asset is charm - and charm cannot exist without good manners augmented by kind impulses.

Don't ever brush off good manners as being superficial - it's simply doing the right thing in a pleasant way.

"THE PERSON WHO IS TOO BUSY TO BE COURTEOUS IS TOO BUSY."

NO VACANCY

A San Antonio newspaper featured this ad in its classified column recently:

Wanted, big executive, from 22 to 80. To sit with feet on desk from 10 to 4:30 and watch other people work. Must be willing to play golf every afternoon. Salary to start: \$500 a week. We don't have this job open, you understand. We just thought we'd like to see in print what everybody is applying for.

1. Lowest temperature recorded in Calgary was -49°F in February, 1893.

2. Highest temperature recorded in Calgary was 97°F in July, 1919.

3. Canada - rating is based on a system that related good living to percentage of household possessions, Canada tops all countries.

75% of Canadian homes have central heating.

96% of Canadian homes with refrigerators.

75% of Canadian homes with cars.

89% of Canadian homes with telephones.

86% of Canadian homes with washing machines.

93% of Canadian homes with television.

4. We can live without shelter or food for much longer than we can exist without water.

5. Milk is heavier. Cream in milk rises to the surface because it is composed of infinitesimal drops of oil and fat that are lighter than water and the rest of the components of milk.

6. The male mosquito does not bite. He is strictly a vegetarian. Only the female is equipped to bite.

7. The greater part of a tree comes from the atmosphere - not from the soil as commonly supposed.

JUST ONCE

The best way to remember your wife's birthday is to forget it once.

DON'T MISS...

Calgary Staff Association's most exciting event. Don your best bib and tucker for our Christmas Party. It's our most festive affair of the year and will be held at the Westgate Motor Hotel on Saturday, December 18th. Cocktails 6:30, Dinner 7:30, followed by dancing to the music of Gordon Southern's Orchestra. Tickets are \$1.50 a couple for staff members, \$7.00 a couple for guests, and may be obtained from any member of the executive. Plan to attend - it's our big gala night.

CHILDREN'S CHRISTMAS PARTY

Will be held on December 11th at 2 o'clock in the lunch room at Head Office. Our staff association has planned a wonderful afternoon for the kiddies which includes movies, refreshments and gifts from Santa Claus. Every effort is being made so our children will enjoy themselves, so don't let them miss the fun - be sure they get there.

Edmonton Staff Association has made wonderful plans for their big Christmas Party. It will be held at the Viking Smorgasbord Restaurant at 10951 - 103rd. St. on December 18th. If last year's party is any indication, and every one there had a marvelous time - this year's party should be even bigger and better.

CHILDREN'S CHRISTMAS PARTY

Will be held at the Belview Community League Hall on December 19th at 2:00 p.m. Your staff association has made plans to insure your children having a wonderful time, so be sure to get them there and let them enjoy themselves.

NEW FACES

David Walker	Counter Salesman, Grande Prairie
Head Office	
Karen Quesnelle	Steno Pool
Wendy Wells	Dividend Department
Grace Hastie	Printing & Stationery Department

HOPE YOU'RE FEELING FINE NOW

Norm Ross, Millet Petroleum agent has been in the Wetaskiwin hospital with pneumonia. Don Ward, our Edmonton Petroleum agent was in hospital suffering from a relapse of pneumonia. Glad to see you back on the job, Don.

WARNING!!!!

PLASTIC JERRY CANS

Of the greatly improved packaging techniques developed in recent years, few have been more widely used than the colorful replicas of the World War II metal Jerry can.

Made of polyethylene, these modern containers have been designed to store a variety of liquids, such as water, bleach, mild chemicals and anti-freeze.

Unfortunately, many of these plastic Jerry cans are now being used to store gasoline and other fuels. Why "Unfortunately"? The containers' walls can be permeated by gasoline at elevated temperatures.

At 145°, gasoline will chew up low-density plastic, especially where the walls are thin. Heat in the trunk of a car, for example, or in the covered bow of a boat, can easily reach that temperature on a hot day, with explosive results!

Plastic Jerry cans are equally hazardous for cold weather gasoline storage, as they are subject to rupture at lower temperatures.

When it comes to storing flammable materials, use only approved containers, designed for the job. They may not be as colorful . . . but they're safe!

Wanted-Contributions

This Co-operator is meant for news,
It's the place to air your views,
The editor can't work alone,
Can't spend hours on the phone,
So . . . if you can help in any way,
Let me know what you have to say,
Each one of you should blow your own horn,
This expression might sound like corn,
But don't be shy, just realize,
It's up to you to publicize.
Help me out please, be my friend,
Tell me your news by the 2nd weekend.
Give me lots, so I can be choosy,
I'll try to keep the Co-operator newsy,
It's up to you . . . be a good scout,
Help me to get this book out.
Say, "Hi . . . today's the day,
Here is what I have to say;"
Give me a splash, lots of space,
And if you can draw a funny face,
I'll bless you believe me, every one,
Who helps to make my job more fun,
Here's to co-operation, and to a more
Friendly, informative Co-operator.

SAFETY ON THE FARM

72% of accidents involving farmers happen:

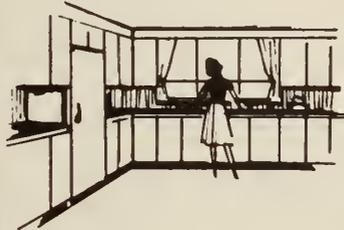
45%

in the farmyard



27%

around the home



28%

in the field



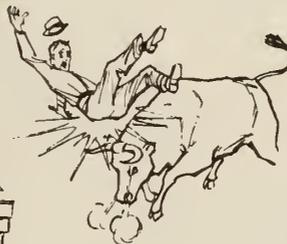
- * Every year, one member of every fourth farm family in Canada is an accident victim.
- * Over 59% of the accidents happen to farm people under 21 years of age.
- * Nearly ¼ of the accidents occur during July and August.
- * Highest frequency of accidents are in the afternoon.



Be careful when working with inflammable materials.

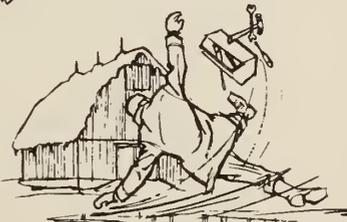


Make sure your ladder is in good repair.



Always treat a bull with the respect he sometimes forcefully demands.

Watch out for ice patches.



IN THE FARMYARD

The person who can do most towards preventing accidents is the farmer himself. He must be the 'plant safety engineer' or the 'accident conscious foreman' for himself and his family.

All Canadian families must become more safety conscious if the farm accident rate is to be lowered in the coming years.

More safety tips next month

Recipes Worth Trying

This one's good

UPSIDE DOWN YULE CAKE

- ½ cup butter, melted
- 1 cup light brown sugar
- 1 can (8¼ oz.) crushed pineapple, drained
- 1 can (8¼ oz.) apricot halves
- ¼ cup candied red cherries
- ¼ cup candied green cherries
- ¼ cup whole blanched almonds
- 1 package yellow cake mix
- 1 cup heavy cream
- 1 tsp. almond extract

1. Preheat oven to 350°. Divide butter into two 9 x 1½" round layer cake pans. Stir ½ cup brown sugar into butter in each pan. Spread to cover bottom of pan completely.

2. Spoon pineapple evenly over sugar mixture in one pan.

3. Arrange apricot halves, cherries and almonds in decorative pattern over sugar mixture in other pan. Set pans aside.

4. Make cake mix as directed.

5. Divide batter evenly over fruit in pans and bake 35 min.

6. Let cakes cool 10 minutes; turn out of pans fruit sides up – cool completely on wire rack.

7. Whip cream until stiff – fold in extract.

8. To assemble – Place pineapple layer fruit side up on serving plate. Spread with half of the whipping cream.

9. Top with remaining layer – fruit side up. Frost sides of cake with rest of whipped cream. Refrigerate – Makes 10 - 12 servings.

This one's better

NEW YEAR PUNCH

TAKE YOURSELF: Peel off the layers of egotism and jealousy; remove the seeds of unkind thoughts; cut out the prejudices, worries and fears.

THEN ADD: One firm belief that life is worth living; one strong determination to live at your best; one resolve that you will strive for the goal of real success.

MIX WELL: Season with a sense of humor and optimism; garnish with smiles and pleasant words; turn bravely to a hungry world waiting for your help. Serve with gentleness and courage.

People say that Christmas today is too commercialized. But I have never found it that way. It is only when you feel obliged to do something about Christmas that the spirit is spoiled.

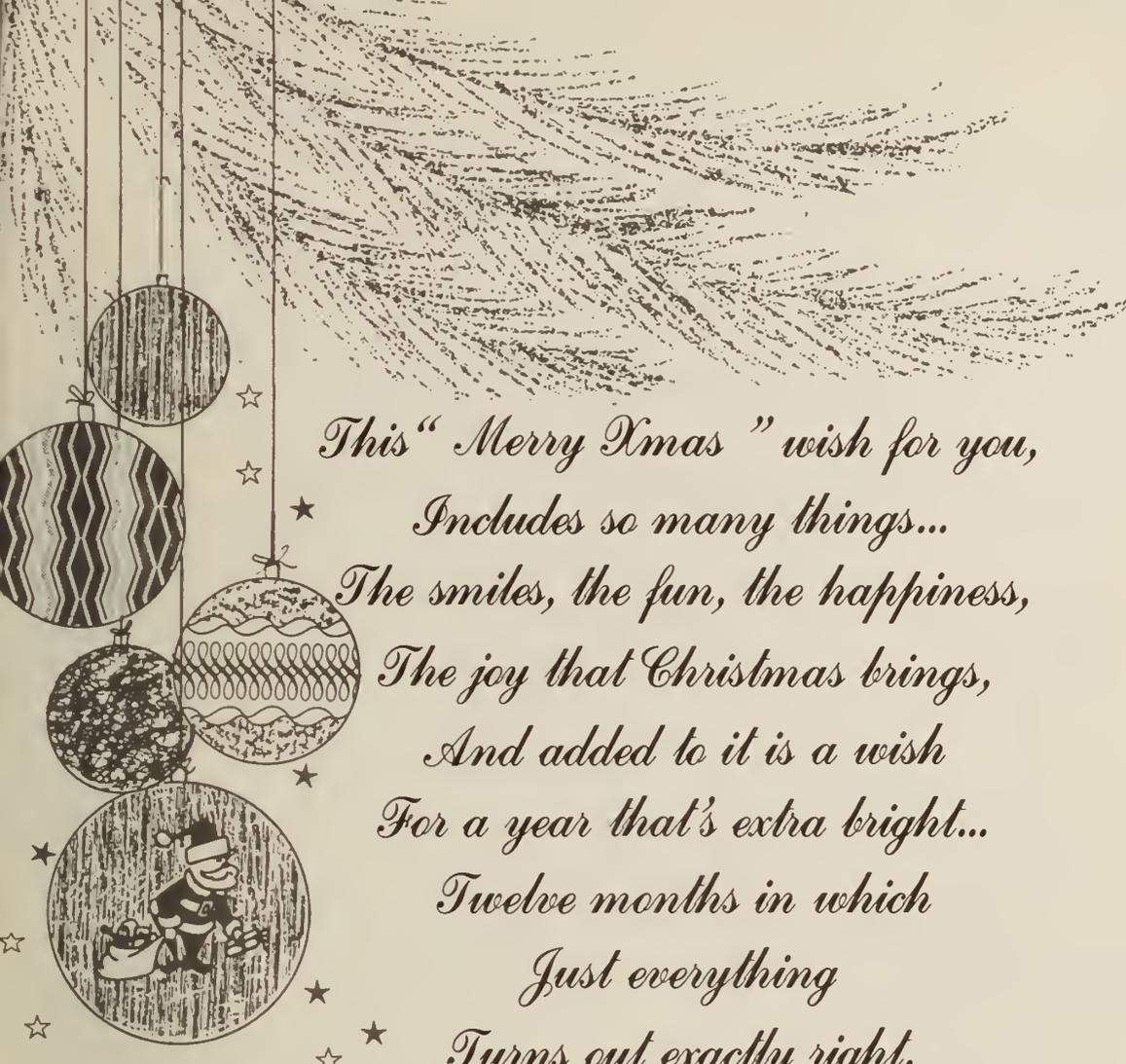
Eleanor Roosevelt

When we were children, we were grateful to those who filled our stockings with toys at Christmas time. Why are we not grateful to God for filling our stockings with legs?

G.K. Chesterton

A WEE THOUGHT FOR 1966

Happiness is a perfume you cannot pour on others without getting a few drops on yourself.



*This "Merry Xmas" wish for you,
Includes so many things...
The smiles, the fun, the happiness,
The joy that Christmas brings,
And added to it is a wish
For a year that's extra bright...
Twelve months in which
Just everything
Turns out exactly right.*

*Merry Christmas and a
Happy New Year*



Coming Events

January 12 - January 14

**Alberta Federation of Agriculture
Capri Hotel, Red Deer**

January 21 - January 22

**Western Agricultural Conference
Fort Garry Hotel, Winnipeg**

January 25 - January 27

**Canadian Federation of Agriculture
Royal York Hotel, Toronto.**

